



Calling all graphic designers! PA FBLA is looking for 2 dedicated PA FBLA members – Middle School or High School – to serve on the inaugural 2022 - 2023 PA FBLA **Social Media Ambassador Team!**

This team will work with the State Officers and State Management Team to grow PA FBLA's digital presence and develop content for PA FBLA's social media platforms. Both Social Media Ambassadors **automatically qualify for the 2023 State Leadership Conference.** Social Media Ambassadors should be versatile in the following areas: graphic design, caption writing, photography, videography, and strategic planning.

WHAT WILL I GAIN?

01

EXPERIENCE

Learn the world of social media marketing!

02

CONNECTIONS

Forge relationships with state leaders!

03

SLC ATTENDANCE

Automatically qualify for the 2022 - 2023 SLC

Applications can be completed using [this Wufoo form](#). Applications are due **September 30, 2022, by 11:59 p.m. EST**. Please note that you must have the written/digital approval from your local chapter adviser to apply for a position on the PA FBLA Social Media Ambassador Team prior to submitting your application. This approval may consist of (1) a screenshot of an email from your adviser, or (2) a signed PDF copy of [this approval form](#).

If you have any questions, please contact PA FBLA State Adviser, Miss Kristi Ryland (kryland@pafbلا.net), or PA FBLA State President, Jack Sabo (president@pafbلا.net). Happy applying! We cannot wait to read your applications!