



## **Navigating Management Challenges**

### **4<sup>th</sup> Annual WCMA Women's Leadership Seminar**

The Women's Leadership Committee, an initiative by the WCMA, is pleased to present the 4th Annual Women's Leadership Seminar. This day-long seminar provides an opportunity to come together to promote professional development, networking, and overall support for women in the profession. Everyone, regardless of gender or level in the organization, is welcome to attend!

**Friday, November 12, 2021**

**Hotel Retlaw**

**One N Main St.**

**Fond du Lac, WI 54935**

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|--------------------------------|--|
| <b>9:00 a.m.</b>               | <b>Registration &amp; Continental Breakfast</b>  |
| <b>9:30 a.m.</b>               | <b>Welcome &amp; Introductions</b>   |
| <b>9:45 a.m. - 10:45 a.m.</b>  | <b>Opening Session: Taking Care Versus Taking Charge: Leadership Through a Gender Lens</b><br>Speaker: Sarah Johnson<br>Addresses ICMA Practice Areas: 3 – Equity and Inclusion and 5 – Personal Resiliency and Development  |
| <b>11:00 a.m. – 12:30 p.m.</b> | <b>How You React to Leadership Pressure will Determine Organizational Success</b><br>Speaker: David Limardi<br>Addresses ICMA Practice Area: 5 – Personal Resiliency and Development<br>6 – Strategic Leadership and 14 – communication and Information Sharing  |
| <b>12:30 p.m.</b>              | <b>Lunch &amp; Luncheon Round Table Discussions/Reflection on Leadership pressures/setting boundaries (12:30 – 1:30 p.m.)</b>  |
| <b>1:45 p.m. – 2:45 p.m.</b>   | <b>Concurrent</b><br><b>Session 1: The Art of Negotiation</b><br>Speaker: Ashley Lahocky, Esq.<br>Addresses ICMA Practice Area 8 – policy Facilitation and Implementation and 14 – Communication and Information Sharing<br><b>Session 2: Silencing the Inner Critic: Leading from Your Unique Power</b><br>Speaker: Sarah Johnson<br>Addresses ICMA Practice Area 5 – Personal Resiliency and Development |
| <b>3:00 – 4:00 P.M.</b>        | <b>Closing Keynote: Women Leaders in Government</b><br>Speaker: Barbara Lawton<br>Addresses ICMA Practice Area 5 – Personal Resiliency and Development   |

**Thursday, Nov. 11 at 6 p.m. (pay on your own that evening): Join your colleagues Thursday evening for a social networking event at 18 Hands Ale Haus**



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### **REGISTRATION INFORMATION**

Name\_\_\_\_\_

Title\_\_\_\_\_

Employer\_\_\_\_\_

Email address\_\_\_\_\_

Please select:

WCMA Member Rate: \$65\_\_\_\_\_

Student Rate: \$15\_\_\_\_\_

Non-Member: \$90\_\_\_\_\_

\_\_\_ YES, I am attending the Thursday evening social event (pay on your own)  
at 18 Hands Ale Haus, 18 E. Division St., Fond du Lac, WI, 54935

\_\_\_ NO, I will not be attending the Thursday evening social event

Remit check payment for total amount to WCMA, 148 N 3<sup>rd</sup> St., DeKalb, IL 60115

Or register online\* at: <https://wcma-WLS4.eventbrite.com>

A block of rooms has been reserved for Thursday night  
at [The Hotel Retlaw](#). For reservations phone **833-473-8529 by Oct. 12, 2021** and  
be sure to mention WCMA Leadership Seminar to get discounted room \$82  
plus tax.

*\*convenience fee applies, \*please note: no refunds will be available for  
cancellations made after November 1, 2021*