

From: [Anne Katz](#)
To: [akatz](#)
Subject: You're Invited: "Arts and Creativity Strengthen Our Nation" webinar - 2/19/21
Date: Wednesday, February 10, 2021 3:29:09 PM

Hope you can join us, and please spread the word! Anne

Arts and Creativity Strengthen Our Nation

*Wisconsin Arts Board and Arts Wisconsin
February 19, 2021 from 9:00 am – 9:45 am*

The Wisconsin Arts Board and Arts Wisconsin invite you to a webinar entitled “Arts and Creativity Strengthen Our Nation” – a session to introduce this newly published guide of the same name created by the National Assembly of State Arts Agencies.

Arts and creativity make us stronger—as individuals, families, communities, states and as a country. They are a backbone of innovation, prosperity, and thriving people and places. How do we talk about this now, especially given the changes that the pandemic has wrought on our individual, family, and community life? This guide provides ideas and strategies to make that case.

This session will update attendees on Governor Evers’ recently announced Biennial Budget, focus on the components of this new guide, and how they can help us motivate our leaders to increase our public investment in the many benefits that the arts provide to WI’s people.

Agenda

- Welcome
- The Wisconsin Arts Board reviews highlights of Governor Evers Biennial Budget submission and the resource guide components
- Arts Wisconsin reviews general talking points, advocacy tactics, policy agenda
- Questions/Comments (as time allows)
- Adjourn

A second webinar will be set for a later date to take this new learning deeper and apply it to educating state and local policy makers.

WEBINAR MATERIALS

[Arts and Creativity Strengthen Our Nation | Full Guide](#)
National Assembly of State Arts Agencies (NASAA)

Two One-Pagers, also from NASAA

- [How to Talk about Public Funding](#)
- [The Core Message](#)

HOW TO JOIN THE MEETING

Join from PC, Mac, Linux, iOS or Android: <https://us02web.zoom.us/j/82143506766?pwd=ZSsrSmQxUFg0ZnhhNmc4NW5lVdQZz09>

Password: 529665

Or Telephone:

One tap mobile:

+12167067075,,,601035# US Toll

+18663901828,,,601035# US Toll-free

Dial:

USA 216 706 7075

USA 8663901828 (US Toll Free)

Conference code: 601035

Find local AT&T Numbers: <https://www.teleconference.att.com/servlet/glbAccess?process=1&accessNumber=2167067075&accessCode=601035>

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