

## City of Oconomowoc Business Needs during COVID-19

The City of Oconomowoc seeks insights from our business community on their needs during the 2020 COVID-19 pandemic. Thank you in advance for sharing your perspectives as a local business so that we can deliver answers, communicate effectively and develop new programs to best serve your needs. This survey is intended to gather insights from businesses with physical locations in the City of Oconomowoc, not home-based businesses.

1. During the COVID-19 pandemic, how is your business currently operating?

- Open with all or most employees working on-site
- Open with all or most employees working from home
- Open (either remotely or on-site) with a reduced number of employees
- Closed with no or few employees working
- Other (please specify)

2. What are your primary business concerns for the next 30 days? (Select all that apply)

- Covering payroll expenses for your employees
- Covering COBRA / insurance expenditures for your employees
- Paying your monthly commercial rent
- Paying your monthly utility bills
- Paying your semi-annual business insurance premiums
- Technology needs to continue remote operations
- Purchasing and receiving new inventory for your business
- Hiring temporary employees to keep up with increased workflow
- None of the above
- Other (please specify)

3. Assuming that non-essential businesses remain closed through the end of April, how do you anticipate your business to perform over the next 30 days compared to this time last year?

- Significantly lower than this time last year
- Slightly higher than this time last year
- Slightly lower than this time last year
- Significantly higher than this time last year
- The same as it was this time last year
- Other (please specify)

4. Which programs and services from the City would be helpful to your business during the COVID-19 pandemic? (Select all that apply)

- Communication of local, state and federal financial assistance programs
- Low or no interest business loans for business expenses
- Assistance in promoting temporary employment opportunities
- None of the above
- Other (please specify)

5. What type of business do you operate/work for?

- Manufacturing Business
- Food and Beverage Business
- Service Business
- Logistics / Distribution Business
- Retail Business
- Other (please specify)

6. Do you have anything else you'd like to share with City staff about your business needs during the COVID-19 pandemic?

7. Optional - Please share the name of your business. (Your business name will not be shared if survey results are summarized / shared publicly).

8. Optional - If you would like someone to follow up with you, please share a contact name and email address or phone number. (Your contact information will not be shared).

DONE

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