

# City of Waukesha Business Survey

---

How has the COVID pandemic affected your business?

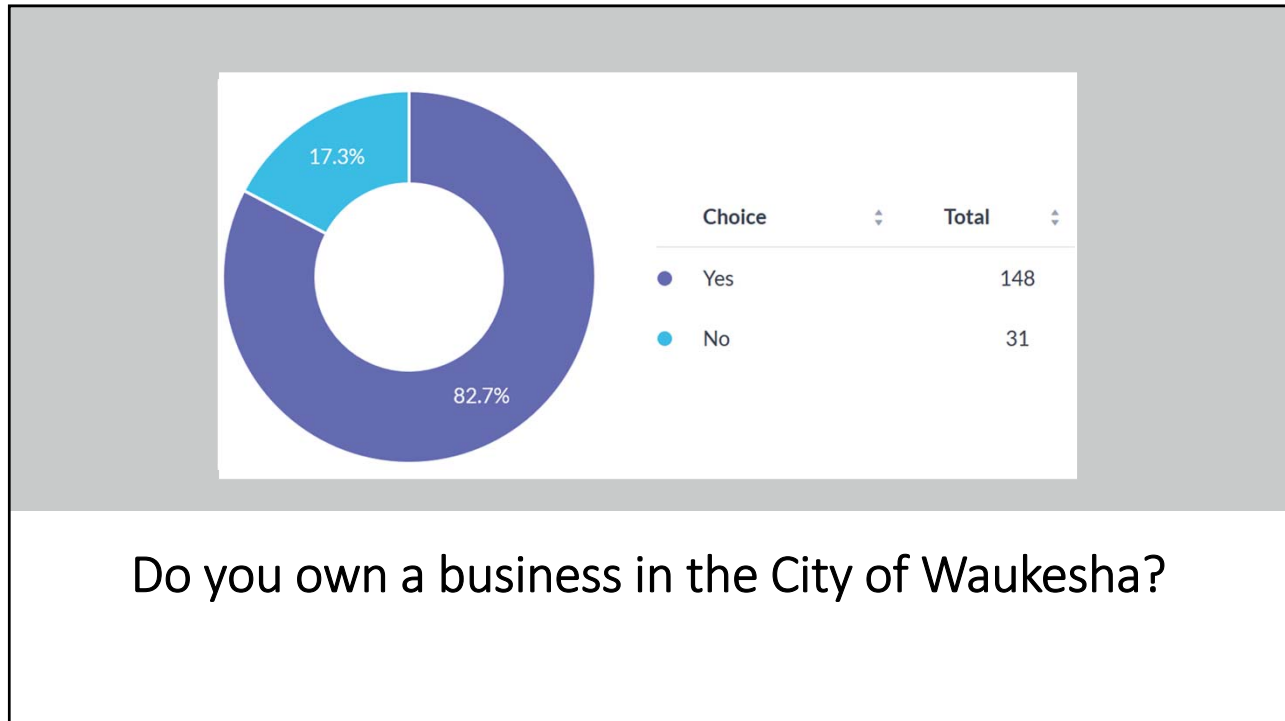
1

## City of Waukesha Business Survey

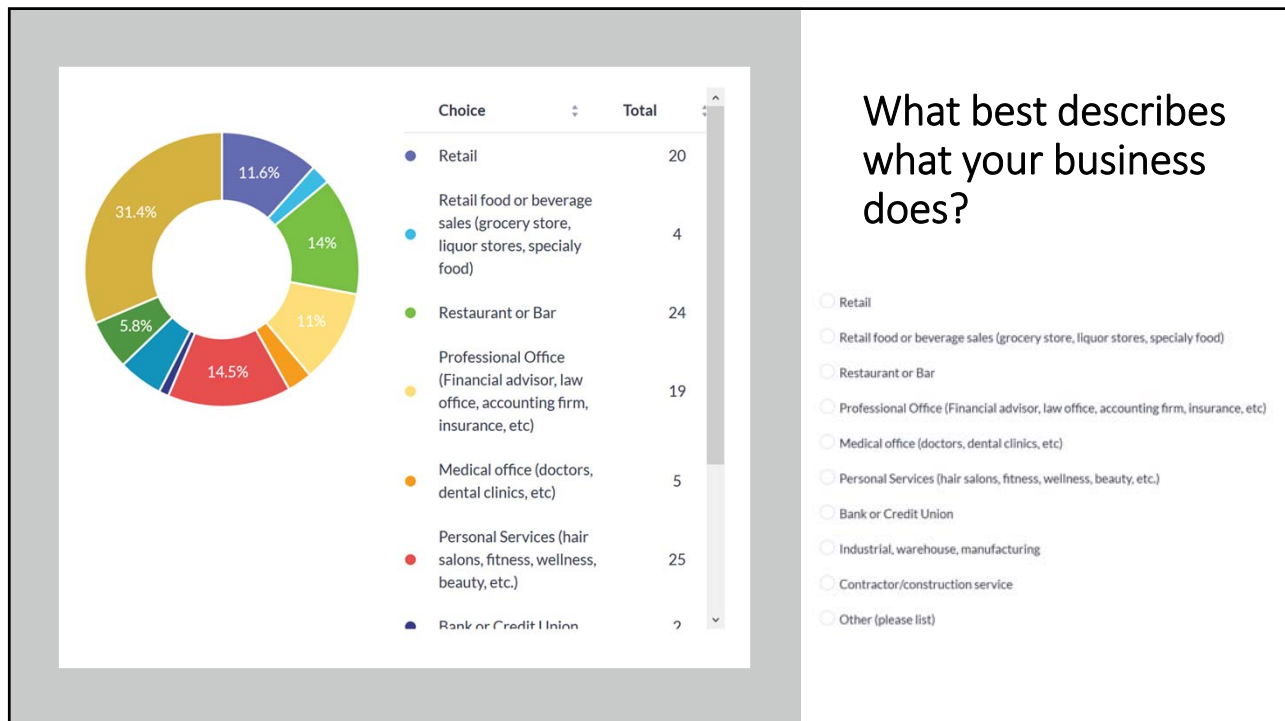
### Distribution

- City of Waukesha Chamber
- Waukesha Business Alliance
- Waukesha Center for Growth
- Waukesha Downtown Business Association
- UW Extension
- Small Business Development Center
- City Newsletter
- City Social Media
- Downtown Waukesha Social Media
- Staff Business Contacts
- Waukesha Freeman Newspaper

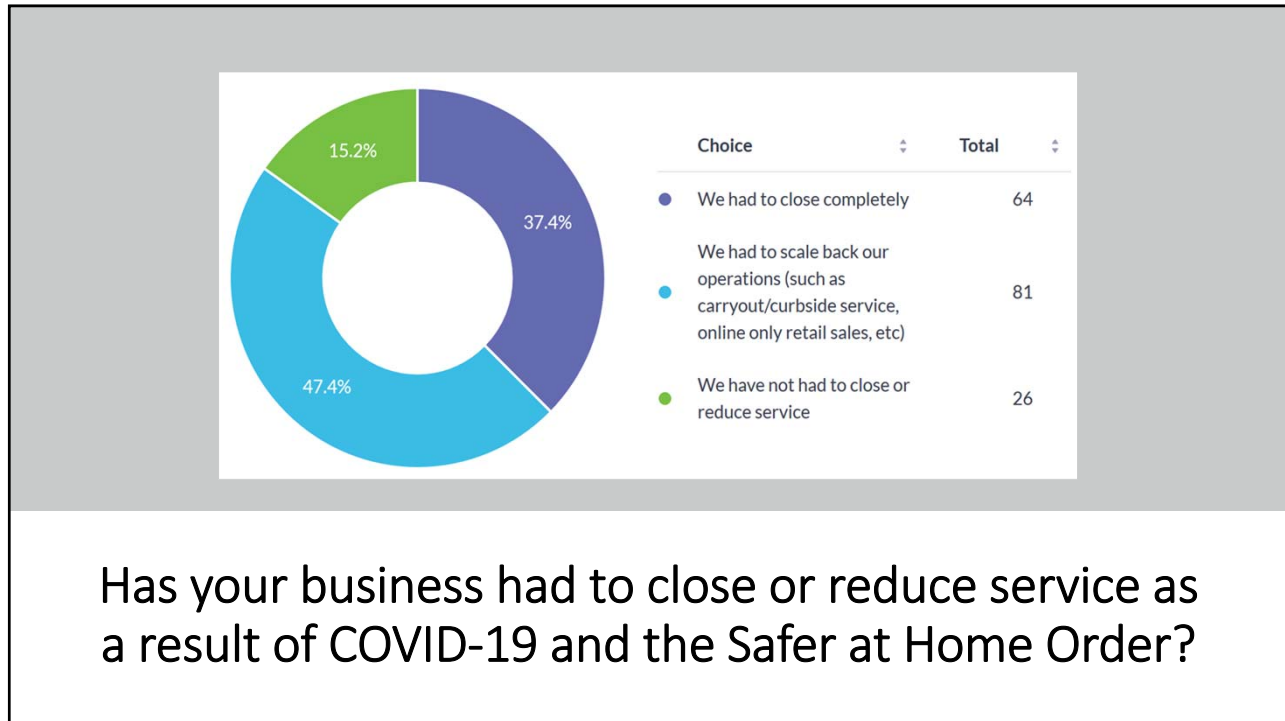
2



3

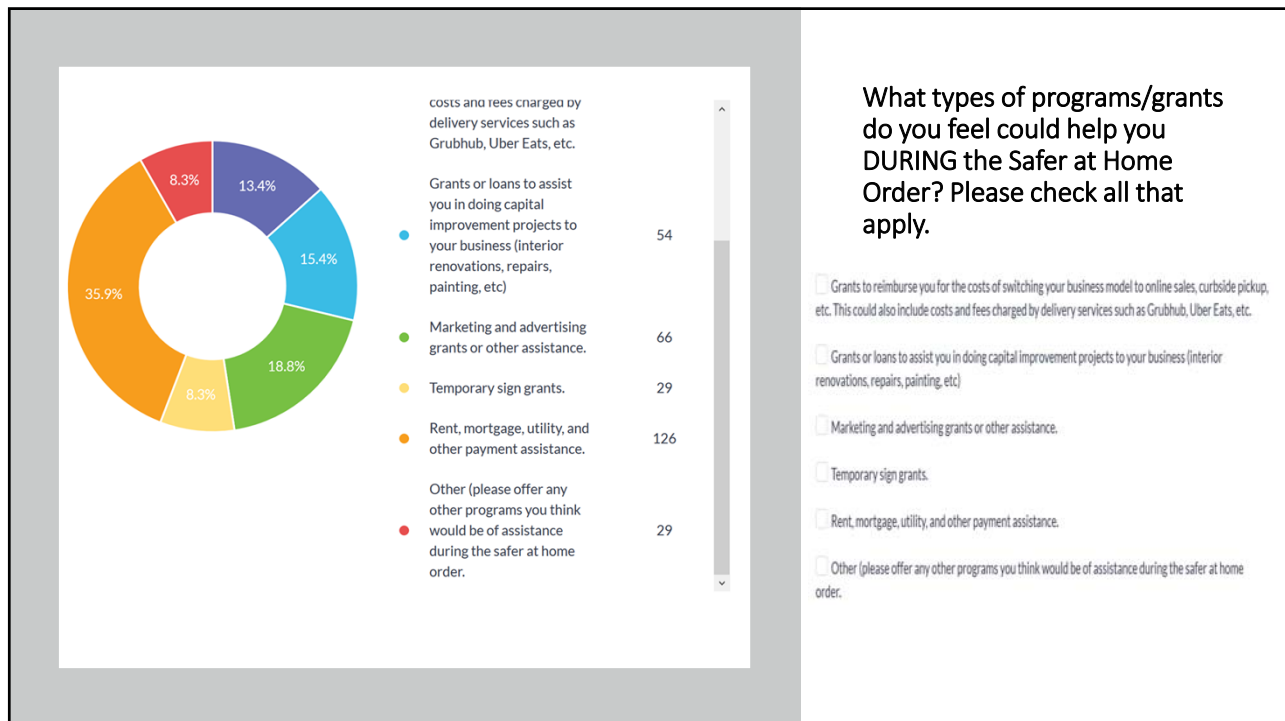


4



Has your business had to close or reduce service as a result of COVID-19 and the Safer at Home Order?

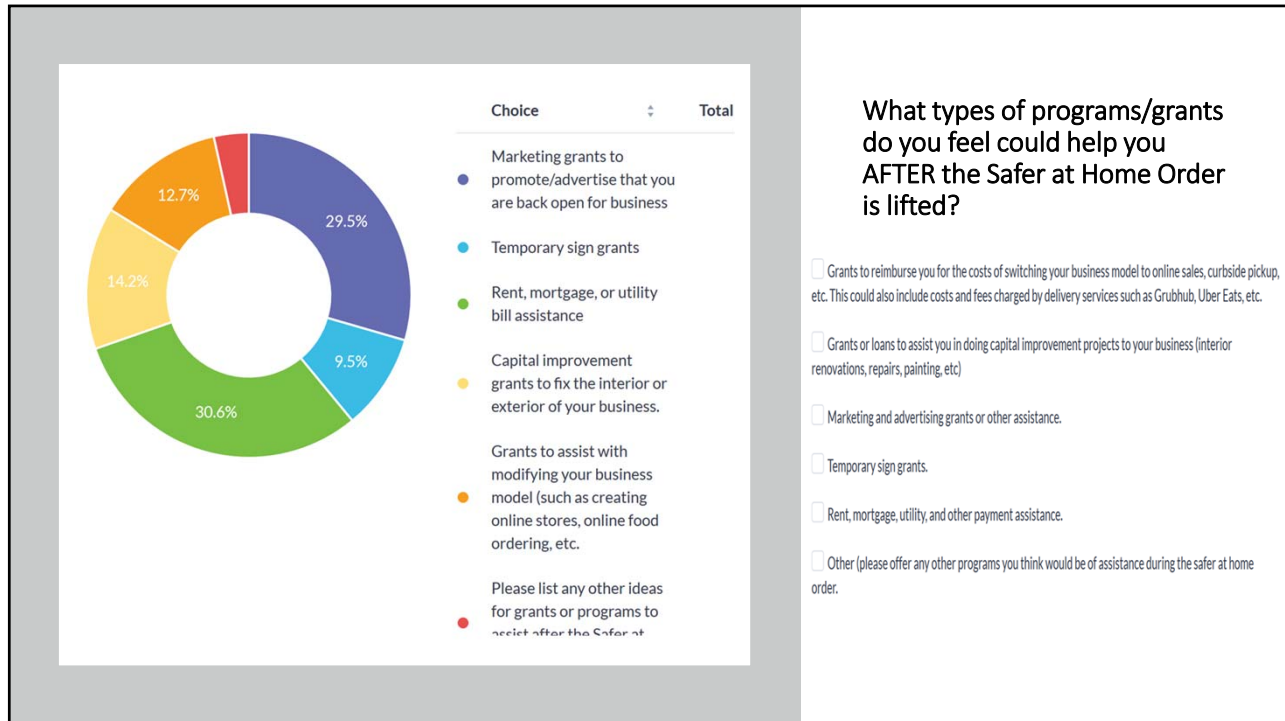
5



What types of programs/grants do you feel could help you DURING the Safer at Home Order? Please check all that apply.

- Grants to reimburse you for the costs of switching your business model to online sales, curbside pickup, etc. This could also include costs and fees charged by delivery services such as Grubhub, Uber Eats, etc.
- Grants or loans to assist you in doing capital improvement projects to your business (interior renovations, repairs, painting, etc)
- Marketing and advertising grants or other assistance.
- Temporary sign grants.
- Rent, mortgage, utility, and other payment assistance.
- Other (please offer any other programs you think would be of assistance during the safer at home order.

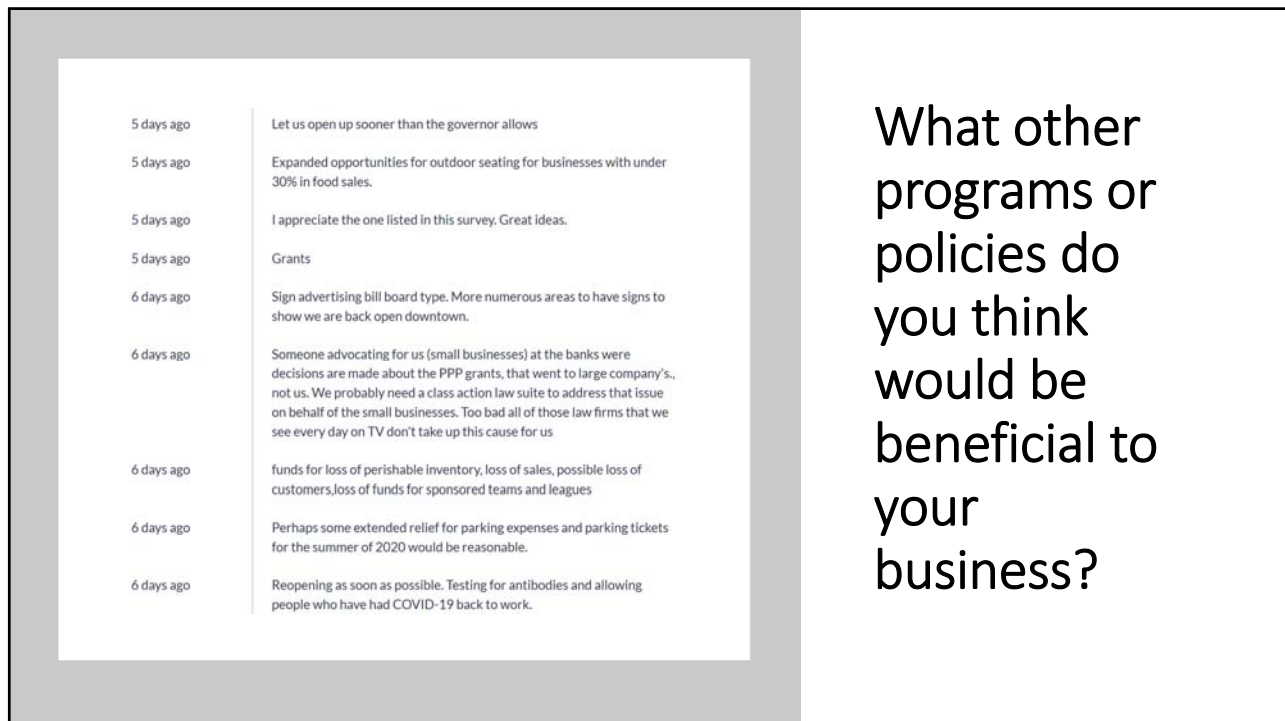
6



### What types of programs/grants do you feel could help you AFTER the Safer at Home Order is lifted?

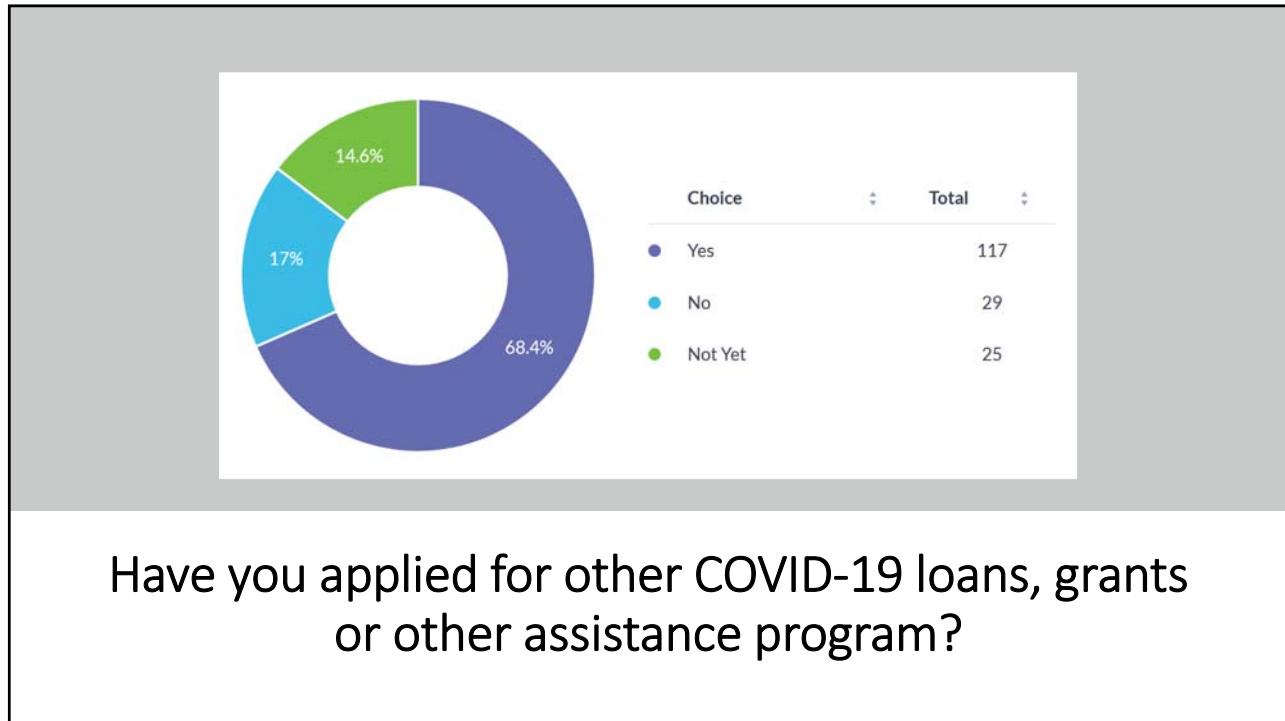
- Grants to reimburse you for the costs of switching your business model to online sales, curbside pickup, etc. This could also include costs and fees charged by delivery services such as Grubhub, Uber Eats, etc.
- Grants or loans to assist you in doing capital improvement projects to your business (interior renovations, repairs, painting, etc)
- Marketing and advertising grants or other assistance.
- Temporary sign grants.
- Rent, mortgage, utility, and other payment assistance.
- Other (please offer any other programs you think would be of assistance during the safer at home order.

7

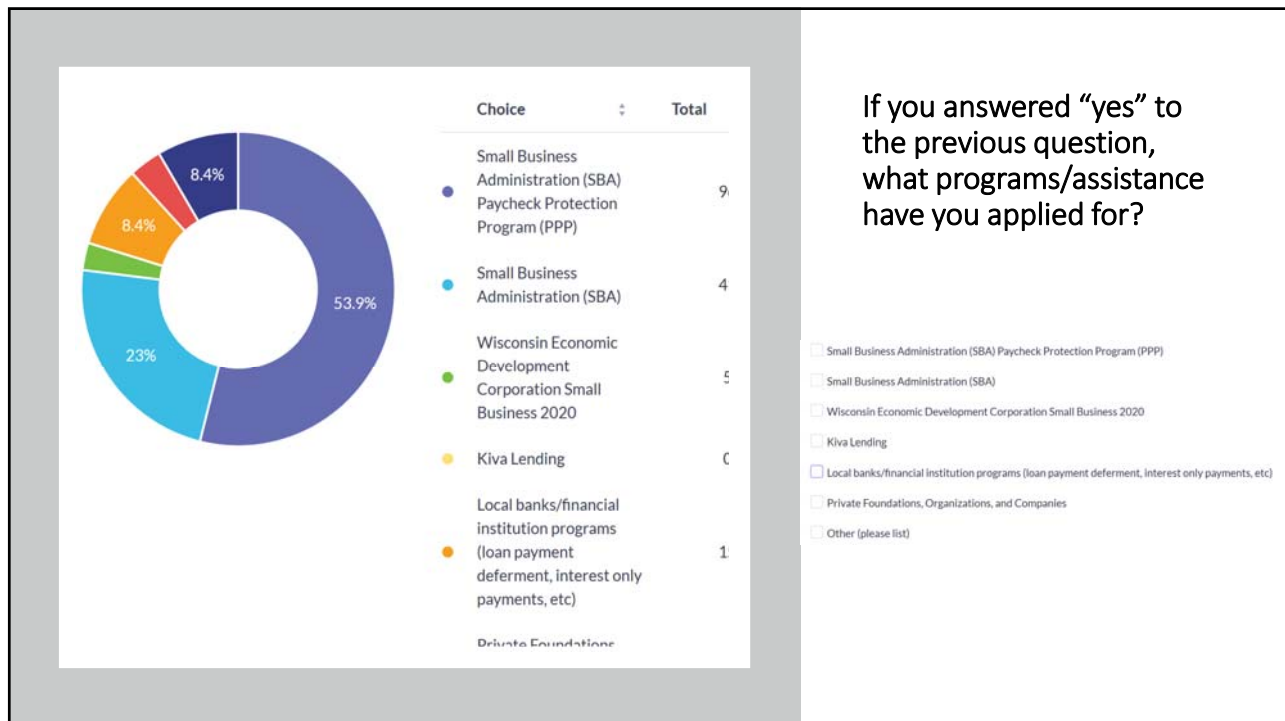


### What other programs or policies do you think would be beneficial to your business?

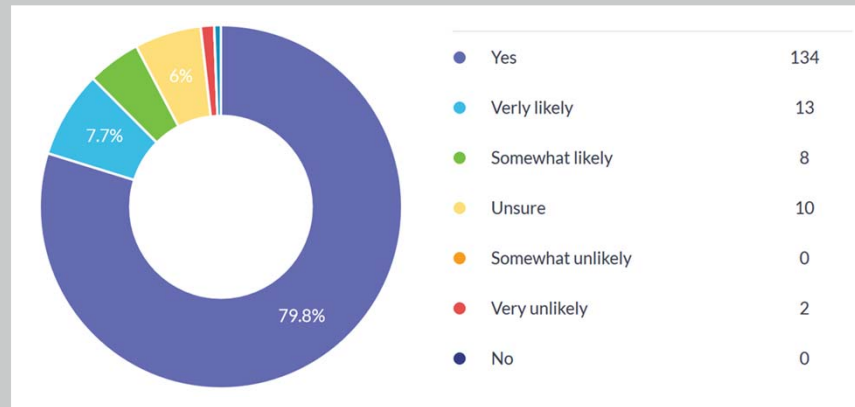
8



9



10



Do you plan on reopening your business once the safer at home order is lifted?

11

Please provide any additional comments or questions.

economy. This current economy and complete reliance on an online presence may make reopening impossible.

6 days ago

There are several bill board sign areas. Many additional areas need to be provided so we can let clients know we are open in downtown area. There is not enough areas and expense is too high help with cost for 6 months to a year.

6 days ago

We are a very small, family owned corner bar in downtown Waukesha. This time has been very devastating to us. We purchased this bar at the beginning of the year that I have worked at for 10 years. We are trying our best to do all we can to make our business better for when we reopen. This is one of the best times of the year to be open for a bar with all the sports that should have been happening. We were not able to do any to go sales for the first few weeks because we do not sell food. When that restriction was finally lifted we have been struggling to find ways to do to go items but the extra cost is quite significant, with no income coming in. We appreciate Waukesha trying to help the small businesses. We did apply for the PPP loan however the money ran out from big businesses taking it all.

6 days ago

I cannot run my business and home school my children. Their health and well being is more important. Thank God my husband still has a job or we would be in a financial crisis. We are getting by without my income for now. That could change any day as his company just terminated 3/4 of their employees.

12

If you'd like to be added to our email list with updates on any COVID-19 programs, grants, loans or updates, please provide us with your email address, name, business name and phone number.

---

89 answered – 49% of respondents