

# *Celebrate* **2021**

## **WHAT MOVES YOU?**

2020 has provided the opportunity for people to pause and reflect on what is truly important in life. For most, a premier education is salient. Xavier Catholic Schools has adapted and excelled at continuing to provide an extraordinary education of the whole student during these challenging times.



This year has also provided challenges that require us to look at things differently, reevaluate, and adapt. Recognizing the ongoing need to raise funds to continue to offer a high quality education accessible to all, Celebrate 2021's format has been modified and the show will go on. Celebrate 2021 is bringing a fresh, innovative take on gala events. We're taking our event virtual with watch parties from everywhere! United from all over, benefactors will come together virtually to support Xavier Catholic Schools.

We invite you to consider sponsorship of Celebrate this year. Please review all of the new and wonderful promotional opportunities for sponsors. As a valued partner of Celebrate, your generous support will be showcased to benefactors from all over, not just the Fox Valley. On behalf of all of the students and staff of St. Francis Xavier Catholic School System, a sincere and heartfelt 'Thank You' for your consideration.

# SPONSORSHIP

Please  one of the following levels:

Register online at [celebrate2021.givesmart.com](https://celebrate2021.givesmart.com)

OR complete this form and mail to: St. Francis Xavier Catholic School System, 1600 W. Prospect Avenue, Appleton WI 54914

Once we receive your sponsorship commitment, we will send you a sponsor packet.

## PREMIER SPONSOR \$15,000

- Ten purposefully curated swag bags (one for every two virtual guests)
- Two premium host packages to assist in hosting watch parties for guests
- Personal recognition during the livestream event as a Premier Sponsor
- Thirty second ad/video message (provided by sponsor) aired during the livestream event
- Premier logo recognition on the event website linking to your business' website
- Premier logo recognition on the online bidding auction software
- Prominent full-page color ad in the event program

## PHILANTHROPIC SPONSOR \$8,500

- Five purposefully curated swag bags (one for every two virtual guests)
- Premium host package to assist in hosting watch party for guests
- Thirty second ad/video message (provided by sponsor) aired before or after the main livestream event
- Logo recognition on the event website linking to your business' website
- Logo recognition on the online bidding auction software
- Full-page color ad in the event program

## FAITHFUL SPONSOR \$6,000

- Five purposefully curated swag bags (one for every two virtual guests)
- Premium host package to assist in hosting watch party for guests
- Twenty second ad/video message (provided by sponsor) aired before or after the main livestream event
- Logo recognition on the event website linking to your business' website
- Logo recognition on the online bidding auction software
- Half-page color ad in the event program

## BOUNTIFUL SPONSOR \$3,500

- Five purposefully curated swag bags (one for every two virtual guests)
- Host package to assist in hosting watch party for guests
- Logo recognition on the event website linking to your business' website
- Logo recognition on the online bidding auction software
- Quarter-page color ad in the event program

## DEDICATED SPONSOR \$2,000

- Five purposefully curated swag bags (one for every two virtual guests)
- Host package to assist in hosting watch party for guests
- Logo recognition on the event website linking to your business' website
- Color business card ad in the event program

## LOYAL SPONSOR \$750

- One purposefully curated swag bag
- Listing in the livestream credits
- Name recognized in the event program

### DONATIONS

Would you or someone you know donate goods or services to our live auction, silent auction, or raffles? We welcome all types of goods or service donations and/or monetary donations to help underwrite items.

Item: \_\_\_\_\_

Item Value Stated by Donor: \_\_\_\_\_

Monetary Donation\*: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Donor Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\*See Payment Information on right.

**SPONSOR INFORMATION** as you would like it to appear on the Celebrate program.

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### GUIDELINES FOR ADS & LOGOS

**Artwork Deadline: December 16, 2020**

Email ads/logos to:  
[celebrate@XavierCatholicSchools.org](mailto:celebrate@XavierCatholicSchools.org)

Please send full color digital ads/logos in PDF format, EPS and/or High-Res JPG

**Full page ad:** 8" w x 10.5" h (vertical)

**Half page ad:** 8" w x 5" h (horizontal)

**1/4 page ad:** 3.75" w x 5" h (vertical)

**Business card ad:** 3.75" w x 2.25" h (horizontal)

☐ Please use existing ad and logo on file

For more information regarding sponsorship, please contact Lisa Pfaff at (920) 735-9380 or [lpfaff@XavierCatholicSchools.org](mailto:lpfaff@XavierCatholicSchools.org)

### PAYMENT INFORMATION

☐ **Check enclosed payable to: Xavier Catholic Schools**

Please Charge: ☐ Visa ☐ Mastercard

Name as Appears on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Payment Amount: \_\_\_\_\_

Signature: \_\_\_\_\_

☐ Please Invoice

Please bill my credit card on:

Date: \_\_\_\_\_

☐ 2020 ☐ 2021

**Deadline to Sponsor:  
December 16, 2020**