

Aid and Support After Pregnancy

ASAP

Guidance for College Councils

COLLEGE COUNCILS INCENTIVE

Overview

College councils are strongly encouraged to raise money to support pregnancy resource centers (PRCs) and maternity homes (MHs) before June 30, 2024. Councils will compete with each other to raise money in support of these organizations. Donations will be matched by Supreme at 25% and the top ten councils will receive cash prizes for their general funds.

Competition

Compete with other college councils to raise the most money for pregnancy resource centers and maternity homes by June 30, 2024.

Incentives

The top 10 college councils will be awarded the following funds for their council's general fund:

- 1st (\$1,500)
- 2nd and 3rd (\$1,000)
- 4th and 5th (\$750)
- 6th–10th (\$500)

Additionally, all donations made by participating councils will receive a 25% match from Supreme (\$10K max per council). Supreme's matching funds will be made payable to the PRCs and/or MHs selected by the college council. The check(s) will be sent to the address provided by the college council on the [College Council ASAP Incentive Application form](#).

Identifying a Pregnancy Center or Maternity Home

- College councils can select PRCs or MHs of their choice to support.
- A map of PRCs and MHs that qualify can be found at kofc.org/asap.
- Funds can be allocated to any one or more of the organizations on this list, or the college council can donate to unlisted centers after determining that they meet ASAP stated criteria, found on the grant instructions resource at kofc.org/asap.
- State councils can also help to identify qualified recipients.
- Contact Sam Baker at samuel.baker@kofc.org or 203-752-4130 with any questions.



Collecting and Donating Funds

- Review the handbook found at kofc.org/asap for suggested fundraising activities, including baby bottle drives. A limited number of K of C-branded bottles are available from Supreme. Contact samuel.baker@kofc.org to request them.
- Donations can include:
 - Cash
 - Check
 - Credit Card
 - Online or mobile platforms (e.g. Venmo, Apple Pay, Zelle, Cash App, etc.)
- College councils can team up with local council to conduct fundraisers.

Application for Additional Funding from Supreme and Claiming Credit

- The college council must submit the [College Council ASAP Application](#) online by June 30, 2024.