

## The 2021 Education with Purpose: Call to Action *Livestream Experience*

October 21, 2021 | 2pm EST

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### **Frequently Asked Questions**

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#### **Who should attend?**

For maximum impact, every key stakeholder in the community should experience this event. Everyone in the community with a voice in the education and business landscape should be present in order to start a serious dialogue about the challenges facing the community. Attendees will include superintendents, board members, principals, counselors, teachers, chancellors, deans, parents, employers, legislators, economic development professionals, community leaders, and other stakeholders.

#### **How can we use this event to build momentum in my community?**

Making all students career ready, period, can only happen when every stakeholder catches the vision of purpose-driven education. The Call to Action is a unique catalyst to bring people together, align their goals, and start the process of shifting the paradigm together. Mark Perna and his team will be offering future events and resources to get your community on board early to build momentum on your journey.

#### **What payment options are accepted?**

Registration is handled through the Zoom Webinar platform and requires a credit card. To keep the price of registration low, we will be unable to accept purchase orders for groups. Each group must register their participants individually via the Zoom Webinar registration page in order to attend the event.

#### **Are virtual events like this effective?**

Mark has become one of the most sought-after and highly rated virtual speakers in the education and workforce development space. His audiences range from small groups to vast crowds of thousands—and he engages them all with a fun, fast-paced, and heartfelt style packed with substance. [Check out what Mark's virtual attendees are saying!](#)

#### **I can't watch live; will a recording be made available for registrants?**

Yes, all paid registrants will receive 48-hour access to a Zoom Cloud link recording of the full Call to Action event.

#### **Are there any follow-up or additional resources for attendees post-event?**

Yes! In September 2022, leaders in education and workforce development will convene in Cleveland, Ohio, for the groundbreaking Education with Purpose 2022. Here, teams and individuals will do the critical work of focusing, planning, and taking action to make students career ready, period. You'll be both a leader and a follower within the conference's unique facilitated planning cohort model—working together to develop your plan, collaborate with other organizations in attendance, and share your progress and success. The Call to Action lays the team development groundwork for this event, igniting your team and stakeholders with a passion for making a bigger difference.

After the Call to Action, TFS Results will provide all paid registrants with an electronic copy of Mark's presentation slides. All paid registrants will also receive 72-hour access to a Zoom Cloud link recording of the full Call to Action event.