

DETROIT, MI — The **A3 - Association for Advancing Automation** Education Team had an unforgettable week at **Automate Show 2025**—and we’re still buzzing with excitement! A heartfelt THANK YOU to our phenomenal educational partners **FANUC America Corporation**, **ABB**, and **Universal Robots** for bringing cutting-edge technology to life in the Education Pavilion. Their interactive booths and engaging educational programs showcased the latest in robotics, AI, and automation curriculum—truly inspiring the next generation of innovators!



We were thrilled to welcome colleges and schools from across the country, each proudly sharing their impressive programs and best practices. The energy was electric and the passion for education and technology was unmistakable.

A special shoutout to **Siemens Energy** for sponsoring our first-ever A3 Student Challenge! This high-energy robotics and automation competition had students lighting up the show floor with exciting demonstrations that captivated audiences of all ages. It was amazing to see students, coaches, and families cheer on these talented young minds. Huge thanks to Square One, **VEX Robotics**, and **FIRST** Robotics for organizing and running this unforgettable event!



Our 3rd Annual Educator Day was a record-breaker—our biggest and best yet! With over 170 educators, panelists, and speakers, we dove into vital topics like education best practices, mentorship strategies, and workforce development for the future of robotics, AI, and automation. The energy and collaboration were nothing short of inspiring!

We were honored to see 2024 A3 Educator of the Year [Danny Murphy](#) pass the torch to the 2025 A3 Educator of the Year, [Jeritt Williams](#) of Illinois State University. Congratulations, Dr. Williams—your leadership is shaping the future of automation education!

And of course, we were inspired by Joseph E. Engelberger Award recipients [Joe Gemma](#) and [Jeff Burnstein](#), who delivered powerful insights on the evolving needs of the automation workforce.

Mark your calendars! **Automate 2026** is coming to **Chicago, June 22–25**, and it's going to be even bigger, better, and more impactful. Join us as we continue to shape the future of education, innovation, and workforce development in robotics, AI, and automation.