WASHINGTON WORKSHOP – March 4, 2026

Draft Agenda

8:00am-9:00am Registration Check-in and Breakfast (Meal provided on-site)

9:00am-12:30 Morning Session

- **Welcome & Introductions**
- **About Washington's Recycling Reform Act**
  A brief overview of legislation passed last year that brings extended producer responsibility for paper and packaging to Washington
- **The Critical Role of Behavior Change in EPR**
  A moderated discussion detailing how education and outreach at the local level connects to successful policy implementation.
- **20-minute break**
- **Activity**
  Warm Up: Putting on our Behavior Change Lenses
- **Introducing the Framework**
  The Recycling Partnership's Recipe for Community Engagement to create accurate, frequent, and sustained public participation in residential recycling
- **Activating the Recipe for Community Engagement**
  A detailed explanation of each ingredient of the Recipe, including supporting research, common barriers to success, and tactic-based solutions

12:30-1:30 Lunch and Networking (Meal provided on site)

1:30pm-4:30pm Afternoon Session

- **Community Panel with Q&A**
  A panel of Community program leaders that will highlight the unique perspectives, challenges and solutions to driving recycling behavior change in the Pacific Northwest
- **20-minute break**
- **Activity**
  Using Recipe Lenses to Evaluate Your Program
- **Q&A Closing**
  Recap key themes and reflect on training