



# 2021 WSRA Conference Logo Design Contest

## Introduction

Washington State Recycling Association (WSRA) is a nonprofit 501(c)(6) trade association that provides leadership and education to foster the expansion, diversity, and economic vitality of the recycling industry and sustainable resource management.

WSRA is seeking logo contest entries for our 41<sup>st</sup> Annual Conference & Trade Show in May 2021. Help us represent our 2021 Conference theme of **“Sunny Days Ahead,”** which encourages all to look forward to a hopeful future for the recycling industry and evokes the feeling of a sunny or tropical getaway (a welcome break from our pandemic reality).

The winning logo will win a \$200 cash prize or free registration at our 2021 Conference.

**The deadline to submit an Entry is 11:59 PM on Friday, March 12, 2021.**

Please read the “Official Contest Rules” below before submitting your entry. Participation in this contest constitutes your full and unconditional agreement to and acceptance of the Official Contest Rules.

## Official Contest Rules

### Introduction

This document describes the official contest rules (“Official Contest Rules”) of the WSRA 2021 Conference Logo Contest organized by the Washington State Recycling Association (“WSRA”), (the “Contest”).

The purpose of this contest is to design a logo for WSRA’s 2021 Conference & Trade Show, one of the largest annual statewide conferences for waste reduction and recycling in Washington State.

Information on how to enter and about the prizes is part of these Official Contest Rules. To the extent of any inconsistency, these Official Contest Rules prevail.

### Definitions

“Entry” means a logo design created by the Entrant for this Contest.

“Entrant” means the individual that offers the Entry under the terms of this Contest.

### How to Enter:

To enter the Contest, eligible participants must:

1. Submit logo entry online by 11:59pm PDT on Friday, March 12, 2021 to:  
<https://www.dropbox.com/sh/uz0u8hfi5gI00o5/AABseYpLQ1WBazwokvXnC1OJa?dl=0>
2. Entry will consist of two logo files: one scalable vector file in .eps format and one (high resolution) copy in .jpg, .gif, or .png format.
3. The entry must include the Entrant’s name, date of birth, mailing address, phone number, and email address.



4. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.

## Submission Guidelines

Purpose: The purpose of the contest is to design a logo for WSRA's 2021 Conference & Trade Show. By submitting work, entrants acknowledge WSRA's right to reproduce images of their work and showcase the winners on WSRA's website, print materials and related digital products and display their work at WSRA events.

Theme: The theme of the conference is "Sunny Days Ahead." The theme encourages all to look forward to a hopeful future for the recycling industry and evokes the feeling of a sunny or tropical getaway (a welcome break from our pandemic reality).

Logos should be dynamic, unique, creative and incorporate the full name of the conference "Sunny Days Ahead" and "WSRA Conference 2021."

Size: Entry will consist of 2 logo files: one vector file in .eps format, and one in .jpeg, .gif, or .png format. The image size of each file must not exceed 1280 x 1024 pixels. The limit on entry size is 5Mb per image. The final version of the logo will need to be suitable for high quality printing.

Colors: Logos should use one (or more) of WSRA's colors and should complement the [WSRA logo](#).

- Blue (1c75bc) R- 110, G – 190, B - 69
- Green (6EbE45) R- 110, G – 190, B – 69
- Orange (FF8c00) R- 255, G – 140, B – 0
- Dark Blue (27338A) R- 39, G – 51, B – 138
- Dark Grey (595959) R-89, G – 89, B- 89
- Light Grey (77787c) R- 119, G- 120, B – 124

Font: The font most often used by the WSRA are Museo and Calibri. Fonts used in the logo should complement these font families.

Imagery: Logos may incorporate other imagery or abstract symbols so long as the conference theme "Sunny Days Ahead" and "WSRA Conference 2021" is included somewhere in the logo.

Use: The logo must adapt well to electronic and print media, to reproduction on small and large surfaces, and to us in color or in grayscale.

## Response

We will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for lost entries.

## Intellectual Property



All submitted work must be original and not based on any pre-existing design. A logo that cannot be registered as a Service Mark, no matter how well crafted, cannot win the Contest.

WSRA assumes all entries are original and are the works and property of the entrant, with all rights granted therein.

WSRA is not liable for any copyright infringement on the part of the entrant and will not become involved in copyright disputes.

All entries will become the sole property of WSRA and may be displayed publicly on the WSRA's website. Entrant agrees to transfer all right and title to the Entry to WSRA in accordance with the Official Rules of this Contest.

Entrants may use their entry in their own portfolio.

#### **Prize**

Subject to the legal requirements outlined above, the winning design will be announced by email to the Entrant and published in the WSRA's email newsletter by March 17, 2021.

#### The winning Entrant will receive:

Their choice of a \$200 cash prize or free registration to our 2021 Conference & Trade Show.

The right to use the logo in their portfolio and identify themselves as the logo designer.

#### **Judging and Selection of Winner**

1. The winning design will be selected by judges appointed for the purpose and by the WSRA Conference Committee. Their decision will be final.
2. WSRA reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
3. WSRA reserves the right to request any Entrant to make changes to the Entry before selecting a winner, at no cost to WSRA.
4. WSRA reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.
5. The winner will be required to sign a contract assigning all ownership of the logo to WSRA.
6. Accepting the prize constitutes permission for WSRA to make public and otherwise use the winner's name for publicity purposes.