

THE CITY OF



# GENOA

333 East First Street  
Genoa, IL 60135

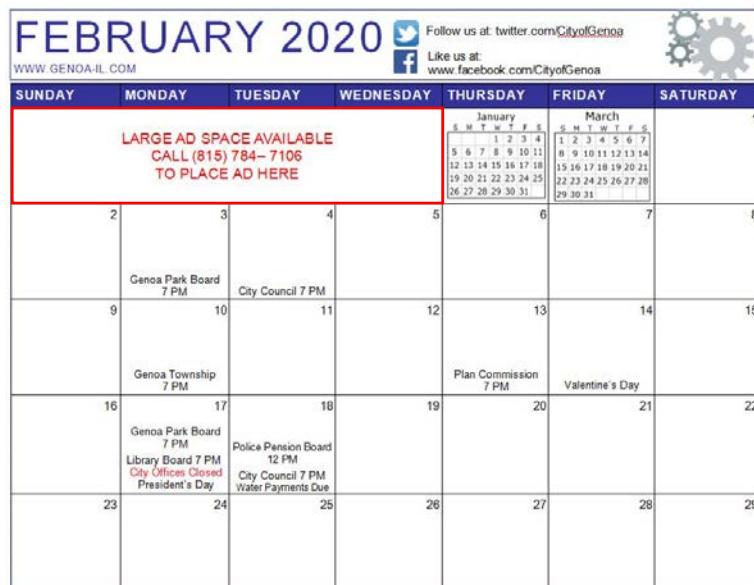
October 7, 2019

The City of Genoa is currently creating our annual City Calendar for the year 2020. Approximately 3,000 calendars will be printed and mailed to all City residents and businesses. We are inviting local businesses and City partners to participate in the project by sponsoring an advertisement in the calendar. Three sizes of advertisement spaces are available:

- Small Ad (March, June, October, December): 1.25" x 2.75"\*\* \$100**
- Medium Ad (April, May, September, November): 1.25" x 4.25"\*\* \$200**
- Large Ad (February and August): 1.25" x 5.5"\*\* \$300**

\*These are approximate sizes

Here is an example of a large advertisement:



If you are interested in participating, please contact Alyssa Seguss at (815) 784-7106 to discuss ad availability, placement, and design.

Thank you for your consideration in participating in the 2020 City of Genoa Calendar Project! **Please have all advertising materials to City Staff no later than November 1, 2019.**

Sincerely,

**Alyssa Seguss**  
Assistant City Administrator  
City of Genoa  
(815) 784 7106  
aseguss@genoa-il.com