



October 7, 2019

The City of Genoa is currently creating our annual City Calendar for the year 2020. Approximately 3,000 calendars will be printed and mailed to all City residents and businesses. We are inviting local businesses and City partners to participate in the project by sponsoring an advertisement in the calendar. Three sizes of advertisement spaces are available:

- ☐ **Small Ad (March, June, October, December): 1.25" x 2.75"\* \$100**
- ☐ **Medium Ad (April, May, September, November): 1.25" x 4.25"\* \$200**
- ☐ **Large Ad (February and August): 1.25" x 5.5"\* \$300**

\*These are approximate sizes

Here is an example of a large advertisement:

FEBRUARY 2020						
WWW.GENOA-IL.COM						
Follow us at: <a href="https://twitter.com/CityofGenoa">twitter.com/CityofGenoa</a> Like us at: <a href="https://www.facebook.com/CityofGenoa">www.facebook.com/CityofGenoa</a>						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
LARGE AD SPACE AVAILABLE CALL (815) 784-7106 TO PLACE AD HERE				January 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	March 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1
2	3 Genoa Park Board 7 PM	4 City Council 7 PM	5	6	7	8
9	10 Genoa Township 7 PM	11	12	13 Plan Commission 7 PM	14 Valentine's Day	15
16	17 Genoa Park Board 7 PM Library Board 7 PM City Offices Closed President's Day	18 Police Pension Board 12 PM City Council 7 PM Water Payments Due	19	20	21	22
23	24	25	26	27	28	29

If you are interested in participating, please contact Alyssa Seguss at (815) 784-7106 to discuss ad availability, placement, and design.

Thank you for your consideration in participating in the 2020 City of Genoa Calendar Project! **Please have all advertising materials to City Staff no later than November 1, 2019.**

Sincerely,

Alyssa Seguss  
 Assistant City Administrator  
 City of Genoa  
 (815) 784 7106  
 aseguss@genoa-il.com