

SHABBAT MESSAGE
SEPTEMBER 19, 2025



Hi Everyone,

I hope you've had a great week. By now you have likely seen the email that we sent yesterday letting the community know that I'll be transitioning out of this role late next spring. I wanted to use today's message to expand a little on the letter, and mostly to express my gratitude.

Leadership is not just about knowing when to step up, it's also about knowing when to step back. As I contemplated this change, I was comforted by the knowledge that there is so much in this community that is strong and vibrant, and that makes this the right time. Last Sunday's Jewish Culture Fest encapsulates that perfectly.

For me, this is the right time, because we have an incredibly dedicated staff and Board here at the Alliance. Our team at the Alliance did an amazing job putting together the Culture Fest for our community, making it truly representative of everything we love about Jewish life. To see so many of our agencies represented, to see so many of you out there on Elmgrove Avenue enjoying a corned beef sandwich or the great crafts from our Jewish vendors, to see everything come together so well, gives me so much pride in our team and so much confidence that the future is bright.

The same can be said for our Board of Directors, who have provided great strategic direction and support to our staff, and who don't shy away from the hard questions about the best ways to move our community forward. I'm grateful to have them as partners in this work.

And I am so incredibly grateful to all of you. For your support of the Alliance, for your support of me, and for your unwavering commitment to Jewish life, Jewish identity, and Jewish community. I know that our best days continue to be ahead of us.

As I mentioned in the letter, this is not goodbye. I'll continue to be in this role through next spring, and I will do so with the same energy and enthusiasm that I have brought to this work over the last eight years. That energy and that passion is fueled by all of you -- thank you for making this community so special.

Until next time, I wish you a safe, peaceful, and joyous Shabbat.

Shabbat Shalom!

A handwritten signature in black ink, appearing to read "Adam".

Adam Greenman
President & CEO