

SHABBAT MESSAGE
SEPTEMBER 9, 2022



Hi Everyone,

I hope you've had a great week. This week marks the kickoff for the Alliance's 2023 Annual Community Campaign. Each year, we work to raise the funds necessary to support a strong, vibrant Jewish community here in greater Rhode Island, and we cannot do that work without you. We know that each year the needs will be greater than the resources available to meet those needs. For years, we have worked hard to meet the needs of our community through the \$3 million that we raise in our annual campaign. And each year, it gets harder to stretch those dollars.

So this year, we are tackling things differently. I'm asking for your help to raise what the community really needs. We are seeking to raise \$3.5 million in this year's campaign. While that may seem like a big goal, and it is, we are only setting it because it is needed, and because we know it will have a tremendous impact not just on the institutions that serve our community, but on the individuals in our community.

With your support we provide the warmth of human connection along with daily meals to homebound seniors. With your support we provide security assistance to institutions and work with teams throughout Rhode Island to combat antisemitism and hate. With your support we open doors so that children and young adults can attend Jewish days schools, Jewish pre-school, afterschool programs, summer camps, and campus Jewish life. Your support helps us to do that and so much more.

It is impossible to describe the full impact of your support in this short video message. And truthfully, the best way to understand the impact is to see it for yourself. Next spring, the Alliance is partnering with Jewish communities in New Haven and Hartford on a mission trip to Israel to celebrate the 75th year of its independence, and to see the many programs your support helps to make a reality. We'll be hosting an information session about the trip on Monday if you are interested in joining us. Details on the trip and the information session are included with this email.

Building a strong, vibrant community requires all of us to play a role. We set our fundraising goal this year not only because it is needed, but because we know that this community can meet it. If you'd like to contribute, you can make a gift [using this link](#). I'm proud to work with all of you to build this community, and I'm so grateful for your support.

Until next time, I wish you a safe, peaceful, and joyous Shabbat.

Shabbat Shalom!

A handwritten signature in black ink, appearing to read "Adam".

Adam Greenman
President & CEO