

KENTUCKY

INNOVATOR

2024

CHALLENGE

Summer Goldman

Chief Operating Officer
Metals Innovation
Initiative (MI2)



KENTUCKY
INNOVATOR
CHALLENGE

Funding Source Introduction

**METALS INNOVATION
INITIATIVE (MI2)**

SUMMER GOLDMAN



MI2 MISSION



**Together, making Kentucky the
destination for metals innovation.**

OPEN | COLLABORATIVE | PRE-COMPETITIVE | DE-RISKED | INNOVATION



Summer Goldman *Chief Operating Officer* Metals Innovation Initiative

- Lead the initiative workgroups including:
 - Talent & Workforce
 - Technology Innovation
 - Sustainability
- As well as:
 - Grants & Funding
 - Program Management

TIME OF PROFOUND CHANGE



Emerging technologies
will transform
manufacturing



Supply chain reshoring



Persistent talent shortage



New industries need
new solutions



Sustainability requirements increasing

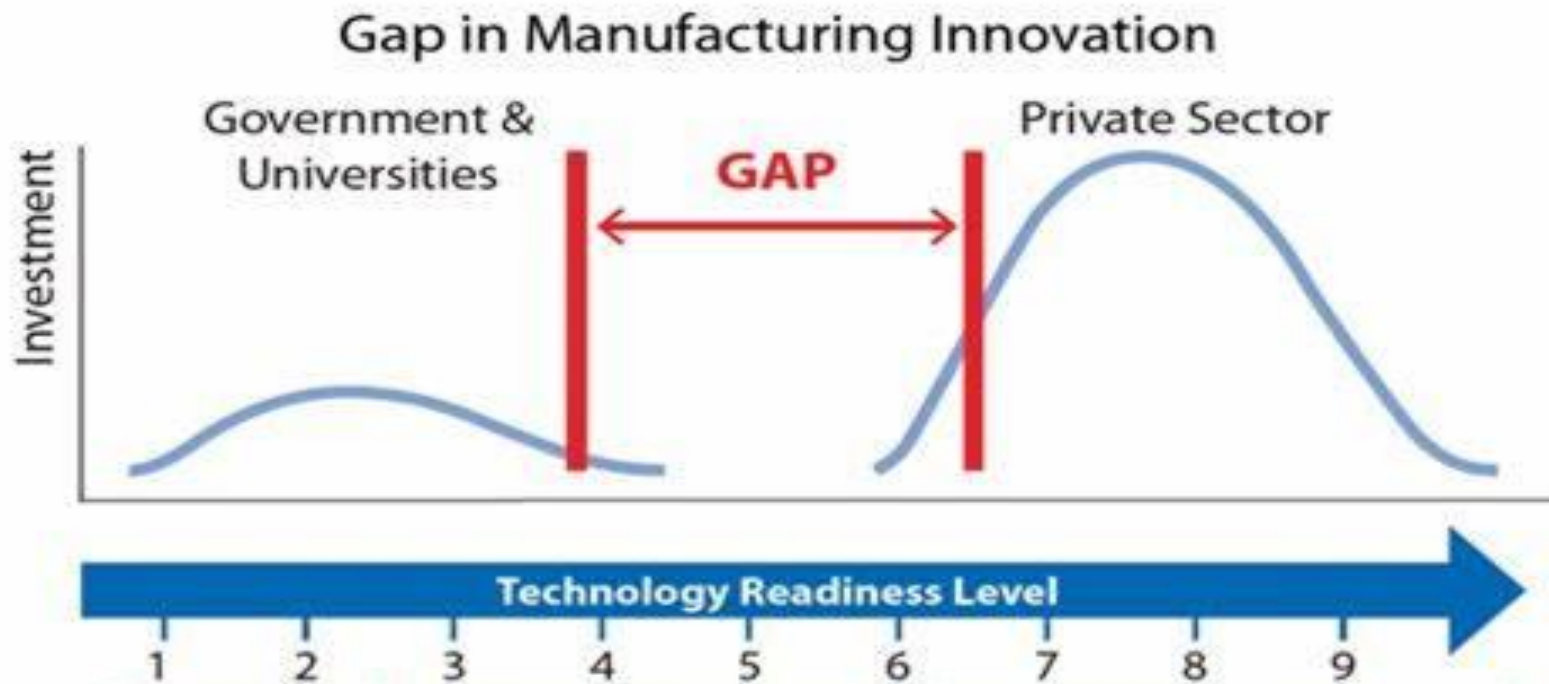
POWER OF COLLABORATION



The challenges and opportunities facing the metals industry are bigger than any one company can tackle quickly.

- By working together on pre-competitive challenges, Kentucky's vibrant metals ecosystem can **share the risk of innovation** while **accelerating and expanding the benefits for individual companies**.
- Kentucky's metals sector has grown to become one of the state's most substantial industries, composed of more than **250 facilities across the Commonwealth** and **supporting more than 36,000 full-time jobs**.
- Kentucky is also home to many **universities, colleges, nonprofits, and support organizations** focused on **R&D, workforce development, entrepreneurship, and advocacy**.
- MI2 facilitates collaboration across this ecosystem to help **individual member companies succeed**—and with **strategic partners beyond Kentucky's borders** as well.

PROBLEMS TO OVERCOME THROUGH INNOVATION



New tech often gets trapped in the “Valley of Death”

METALS INVESTMENT IN KENTUCKY



STRATEGIC FOCUS AREAS FY 23/24



TALENT & WORKFORCE



TECH INNOVATION



SUSTAINABILITY

MI2 AND FUNDING

Federal funding

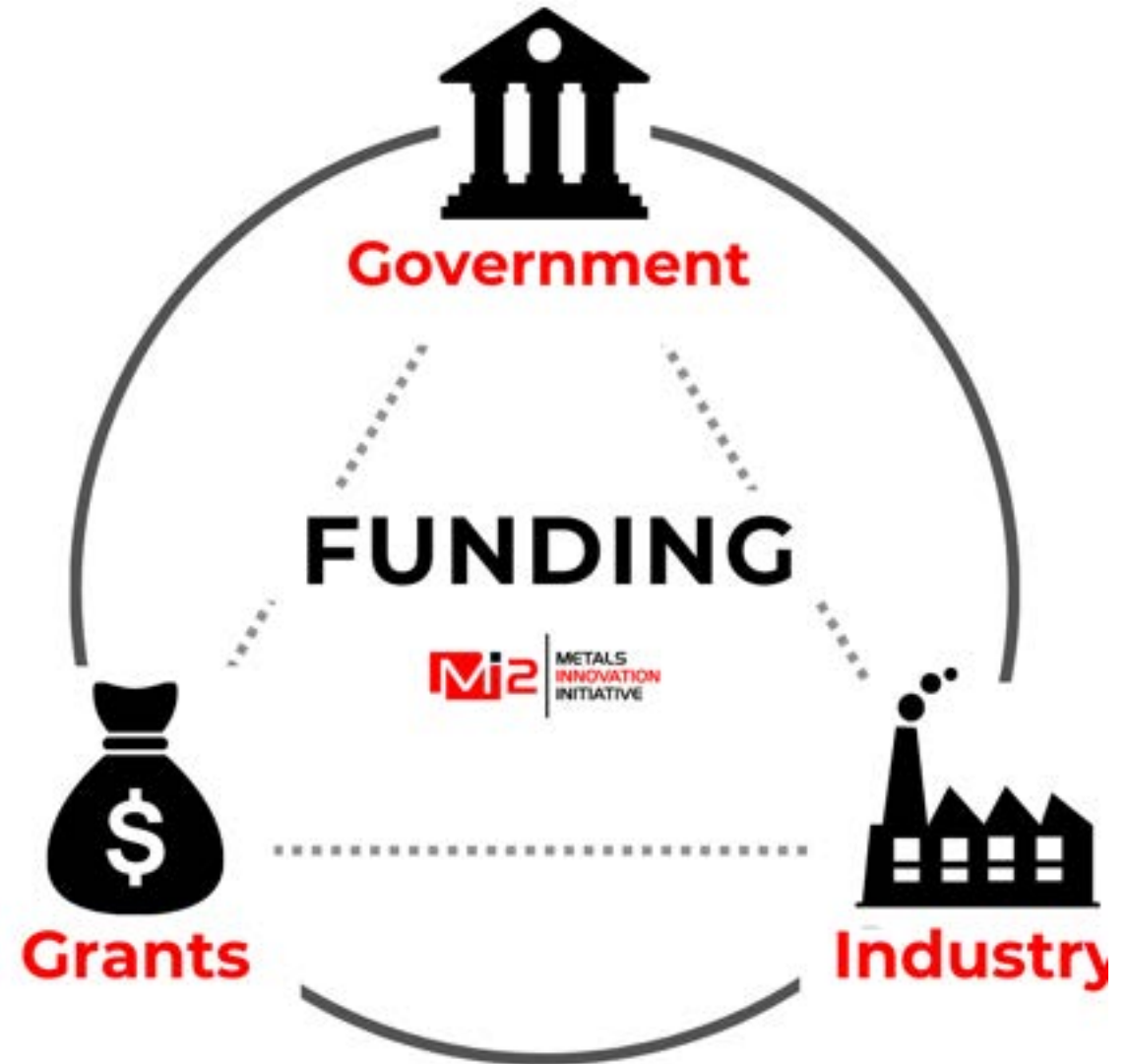
- UK/NSF/Game Change
- UK's GAME Time proposal
- NSF Future Manufacturing/UofL

Grants

- Community Energy Innovation Prize
- Families & Workers Fund/Accelerate KY
- Distressed Area Recompete Pilot

Industry

- Membership dues
- Pilot and project sponsorships



WORKING TOGETHER TO SOLVE THEM

- Federal grant collaborations
- UK's Research Priority Area in Material Science
- Partner on pre-competitive technology with metals industry applications
- Participate in the conference this fall
- Guide innovators to Mi2's work



www.mi2ky.org



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Summer Goldman, *Chief Operating Officer*
summer.goldman@mi2ky.org



KENTUCKY
INNOVATOR
CHALLENGE

THANK YOU!

TRACK A: MATERIALS ENABLING THE FUTURE OF KENTUCKY



PRESENTERS



Anil Yadav

Vice President, Operations
North American Stainless



Doug Smith

Senior Vice President,
Operations
Fischer Homes



Ron Gregorsok

Director, Supply Chain
Management
Fischer Homes



Roger England

Vice President and Chief R&D
Officer
Valvoline Global Operations

Anil Yadav

Vice President, Operations
North American Stainless



KENTUCKY **INNOVATOR** CHALLENGE

**MATERIALS ENABLING THE
FUTURE OF KENTUCKY**

NORTH AMERICAN STAINLESS

ANIL YADAV



***“THE ONLY PATH TO FUTURE SUCCESS WITHIN MANUFACTURING IS
THROUGH
CONSTANT INNOVATION,
ADAPTION TO EMERGING TECHNOLOGIES AND
MODERNIZATION.”***

ABOUT ME



Anil Yadav

MS, Material Science

University of Kentucky

VP Operations

North American Stainless

Stainless & High Performance Alloys



13,700

Customers

80+

Countries
supplied

20 +

Sales
Agents

50 +

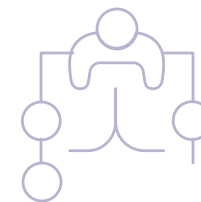
Commercial
offices

+90

Certifications
of quality

25

Service Centers &
Warehouses



Presence in **5** continents

NORTH AMERICAN STAINLESS

A member of the **Acerinox Group**, North American Stainless (**NAS**), is the largest fully integrated stainless steel producer in North America.

Producing a wide range of both **flat and long stainless steel products**.

With a highly trained and motivated workforce committed to providing material solutions to our customer's needs and with a vision to lead the way to a new circular economy through the efficient production of stainless steel that respects the environment.



- **One site location** in Kentucky, 1600 acres
- **Fully integrated** mill, 3 million sq ft
- Warehouse network in **U.S., Canada and Mexico**
- **Wide range** of flat and long stainless steel products
- **1,600** employees

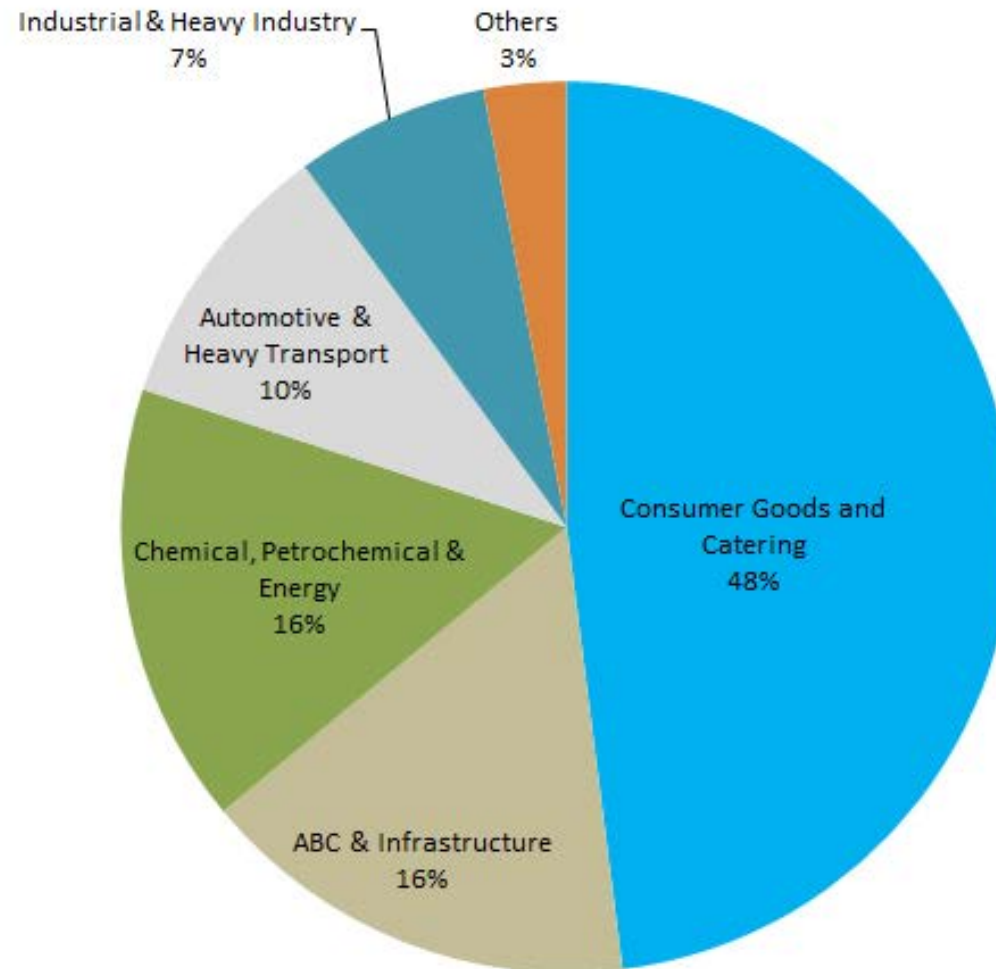
STAINLESS STEEL

- ✓ **Main Components**
 - ✓ Iron,
 - ✓ Chrome,
 - ✓ Nickel
- ✓ Depending on the grades up to 18 different alloying elements can be used
- ✓ **Raw Materials**
- ✓ Most of the components we use come from the **Recycled Scrap**, in some grades **up to 95%** of the total melt correspond to recycled scrap
- ✓ Pure Nickel as well as Ferro Chrome and other alloying materials are sourced world wide



STAINLESS STEEL MARKET

Global Market 2022: 51.3 mill net tons



Exterior Cladding U.S. Army Museum



Stainless Steel type: T316L

Corrosives Tank Trailers



Stainless Steel type: Duplex 2205

APPLICATIONS

Stainless Tanks for various applications

Outdoor Wood Burning Stoves



Stainless Steel type: T409





MELTING : 1.4 MILLION TONS



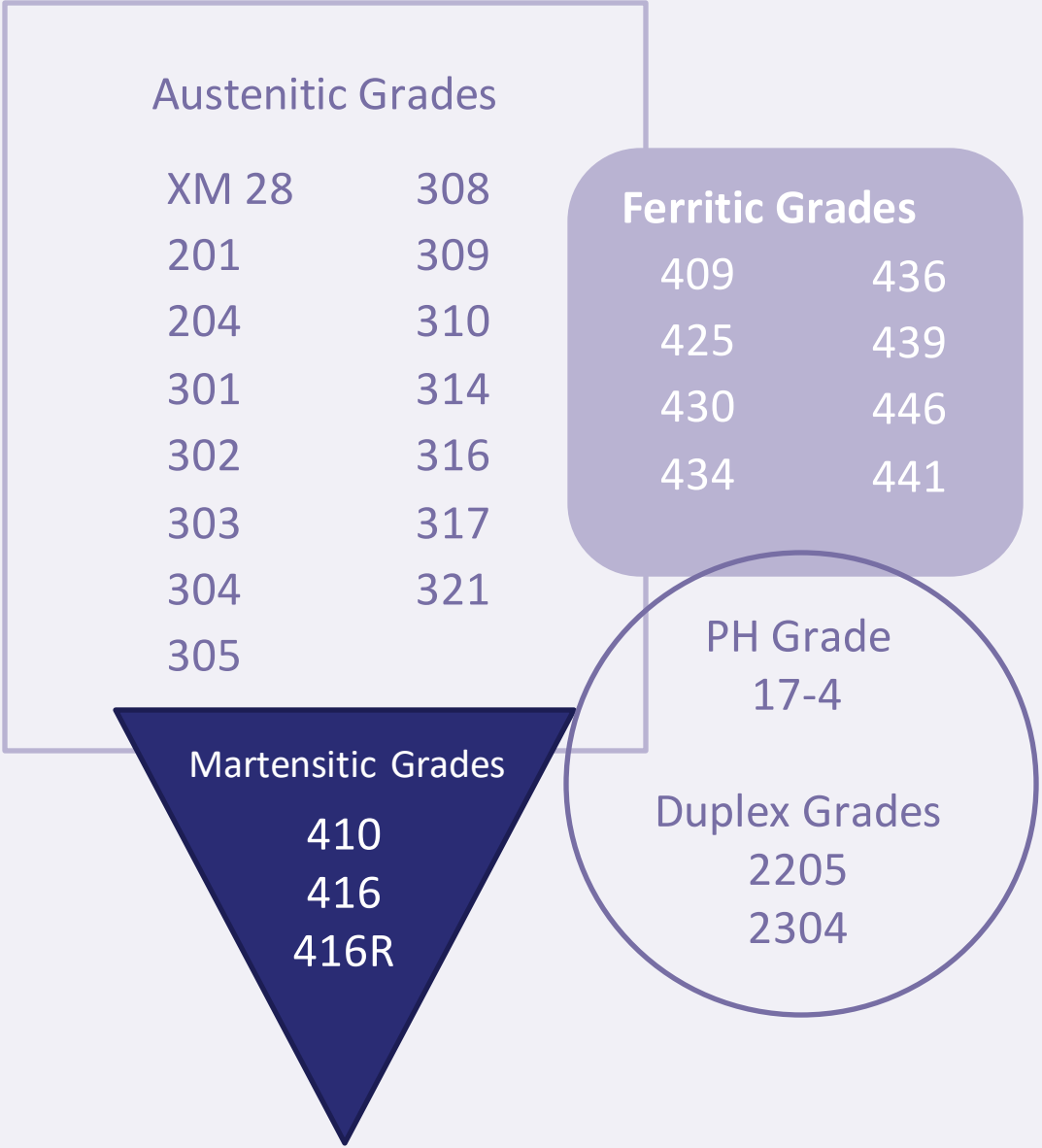
HOT ROLLING : 1.2 MILLION TONS



COLD ROLLING : 936,000 TONS

GRADES

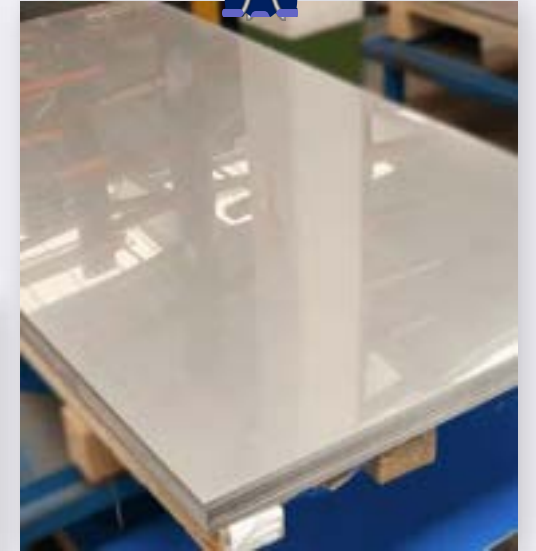
- ✓ We produce a full range of stainless steel grades including grades in all major stainless steel families
- ✓ Future grades including super alloy stainless to be included in our range based on market demand



As the only U.S. Producer that melts both flat and long products, we are able to offer to the market a one stop shop option for most of the stainless steel products that our customers need.

Customers

- Distribution and End-users
- Wide variety of applications;
 - Cosmetic applications like Appliance and Kitchenware
 - Corrosive environments like Chemical and Petroleum processing equipment
 - High Temperature uses like Automotive Exhausts
 - Reinforcing Bar for Construction & Bridges



Capital Expansion:\$244 million

- Increase of **+20% capacity** to keep up with growing demand

Acquisition of Haynes International

- A leading developer, manufacturer, and marketer of technologically advanced **high-performance alloys**

Mission

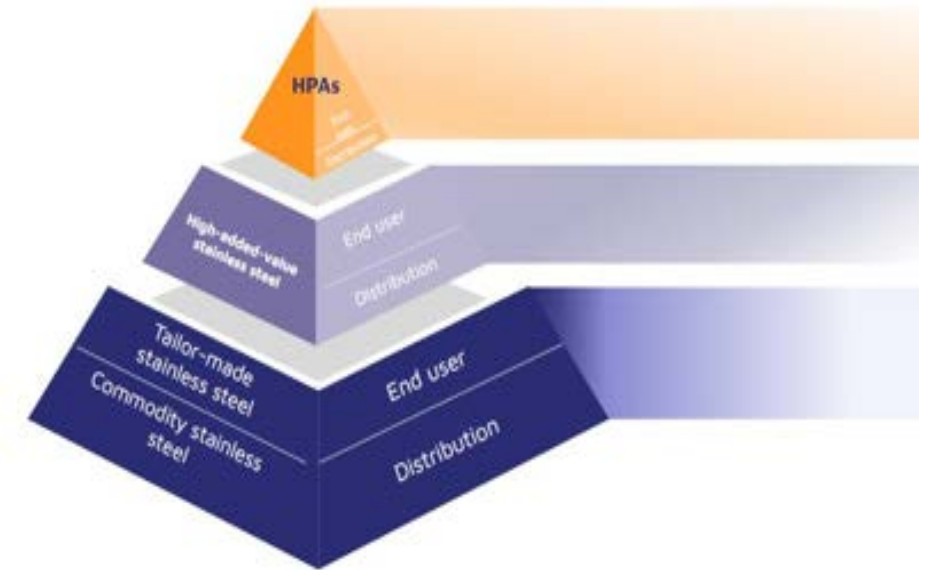
“Create **SOLUTIONS** for each application,
thus contributing to the progress and
quality of life of a sustainable society”

Vision

- **Leaders** for present and future needs
- **Widest choice** of materials, solutions and services
- **Customer** at the center of our business
- Essential part of the transition towards a new **circular and green economy**

PROBLEMS TO OVERCOME THROUGH INNOVATION

- Increasing the **Sustainability** of our products
 - Beneficial Uses for our by-products
 - Reduction of our CO2 footprint through optimized energy use, renewable energy sources, and modernized equipment
- Leveraging computational power to drive our **Digital Transformation**
 - Machine Learning to predict machine failure or quality issues
 - Digital twin modeling of all critical processes
 - Advanced sensorization to detect abnormal conditions
 - Used of emerging technologies (LLM) for operations improvement
 - General use of Industry 4.0 initiatives for OEE improvement
- Engaging in development of **New Materials** with enhanced properties
 - New alloys for demanding applications
 - Enhanced properties for current customers



WORKING TOGETHER

- Acerinox group Research & Development
- Partnership with University Research
- University collaboration for federal grant opportunities
- Student sponsorship through internships and co-op programs
- Hosting Stainless Steel workshop for students
- Career center engagement for recruiting prospective employees (Career Fairs, Interview Sessions)

KENTUCKY **INNOVATOR** CHALLENGE

CONTACT US

[HTTPS://WWW.NORTHAMERICANSTAINLESR&D:](https://www.northamericanstainlesr&d:)

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SUSTAINABILITY: NAMRATA GANDHI, NG3651@NAS.US

HR: LAUREN TOOMBS, LT3504@NAS.USS.COM

THANK YOU!

Doug Smith

Senior Vice President, Operations
Fischer Homes



Ron Gregorsok

Director, Supply Chain Management
Fischer Homes



KENTUCKY INNOVATOR CHALLENGE

"Materials Enabling the Future of Kentucky"

PRODUCING TOMORROWS HOMES

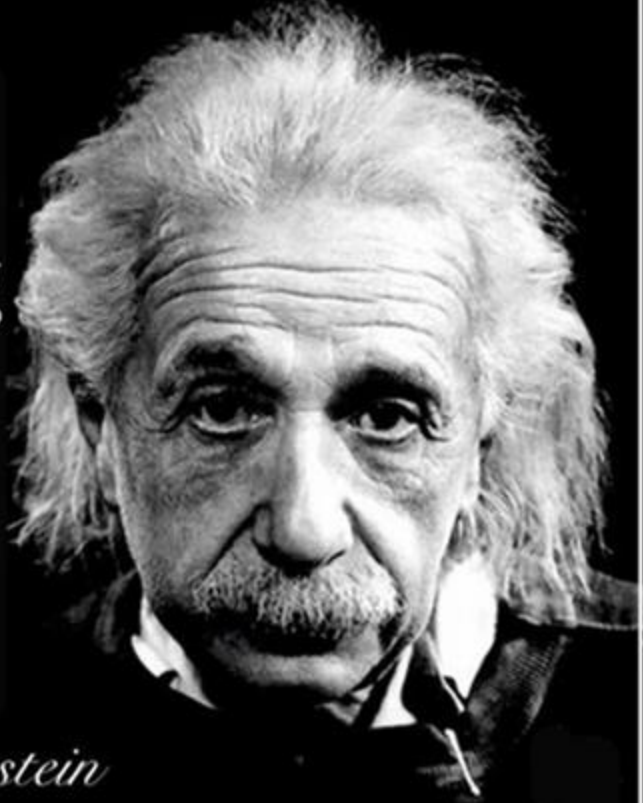


**DOUG SMITH &
RON GREGORSOK**



Insanity:
doing the same thing
over and over again
and expecting
different results.

- Albert Einstein



Today Material & Labor shortages are crippling the housing industry, destroying efficiencies and driving chaos throughout the process, it's Insane.

Albert Einstein had a vision of the modern-day housing industry when he muttered this bit of wisdom.

ABOUT ME



Doug Smith

SR VP Operations

Fischer Homes

Responsible for leading Operations across the enterprise at Fischer Homes

- Architectural Design & Engineering
- Construction Services
 - BIM Modeling
- Construction Administration
- Internal Operations
- Procurement & Supply Chain

A 40 year veteran of the Homebuilding Industry

- 9 years working with Fischer Homes

A passion for the industry and the critical need for innovation and progressive industry change.

ABOUT ME



Ron Gregorsok
Director of Supply Chain
Fischer Homes

Responsible for leading the Supply Chain organization at Fischer Homes

- Procurement
- Innovation
- New Product Development

20 years experience in Senior Leadership Roles across the Supply Chain space in multiple industries

Experience with companies like:

- Amerisourcebergen (now Cencora),
- Essilor Luxottica,
- Johnson & Johnson.

Graduated from the University of Dayton with a degree in Mechanical Engineering a

Prior service in the Military as a captian in the U.S. Army.

OUR BUSINESS

LOCATION(S)

Fischer Homes has more than 200 new home communities throughout Kentucky, Ohio, Indiana, Georgia, Florida, Missouri and Florida

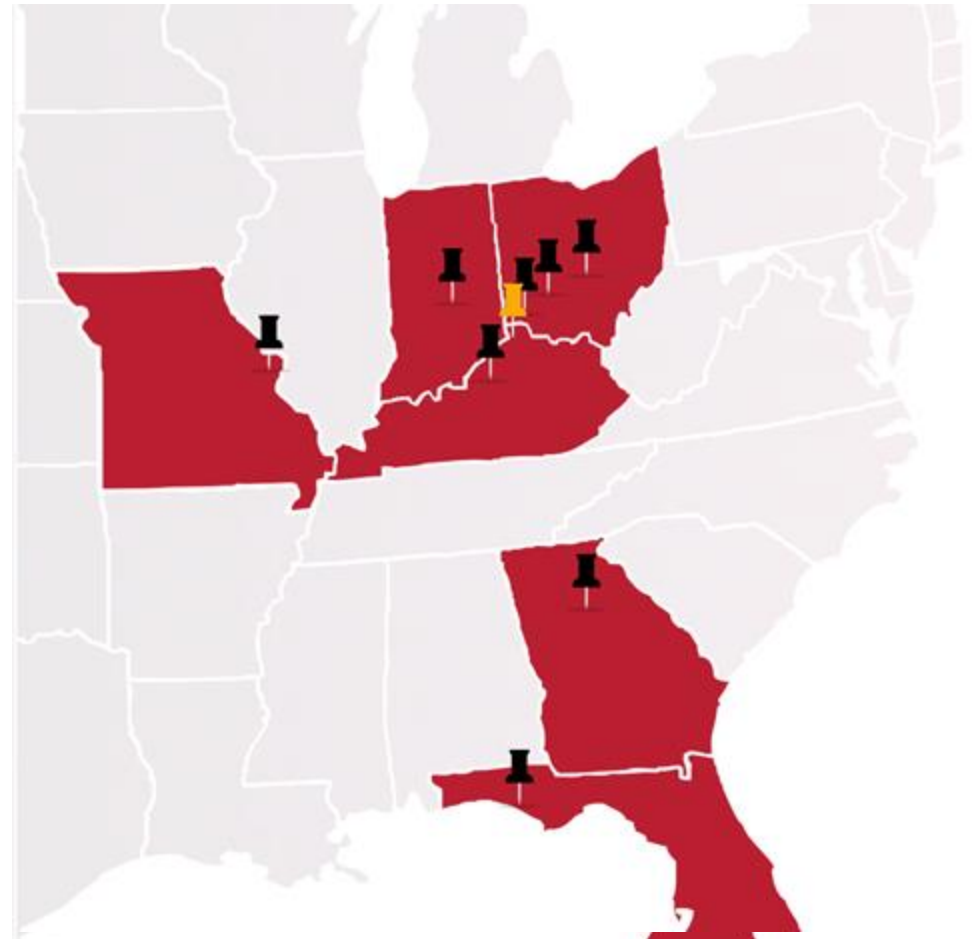
WHAT WE DO

Founded in 1980, Fischer Homes has grown to build over 38,000 homes and employs 700 Associates across 9 markets. We are recognized as the 30th largest builder (11th largest privately-held builder) in the U.S.

ABOUT OUR CUSTOMERS

Our beautifully designed homes offer choices for people in all stages of life and range in price from the \$200s to over \$1 million.

Location Map



MORE ABOUT OUR BUSINESS

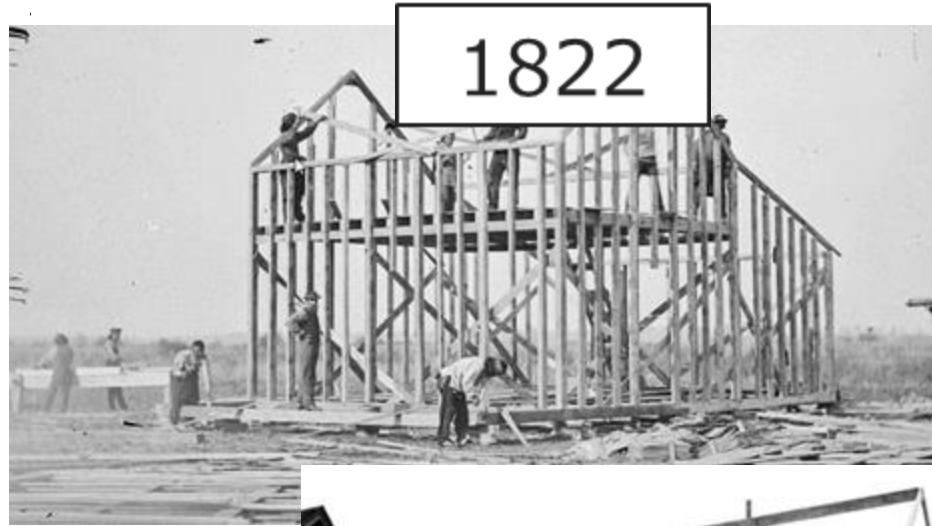


Henry and Elaine Fischer founded Fischer Homes in Northern Kentucky with the philosophy of offering the best total new home solution. “Promise only what you can deliver and deliver what you promise” - Henry Fischer

Our Vision

Creators of the best total new home solution, builders of an exceptional customer experience.

PROBLEMS TO OVERCOME THROUGH INNOVATION

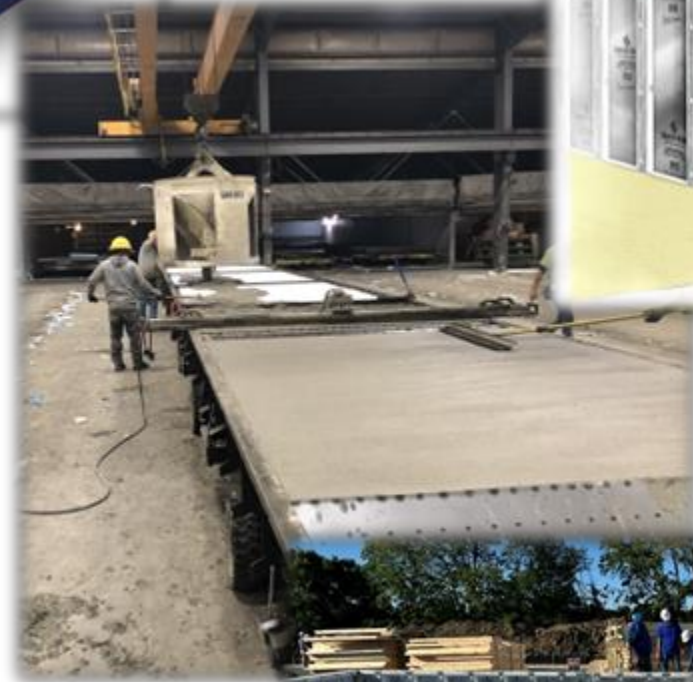
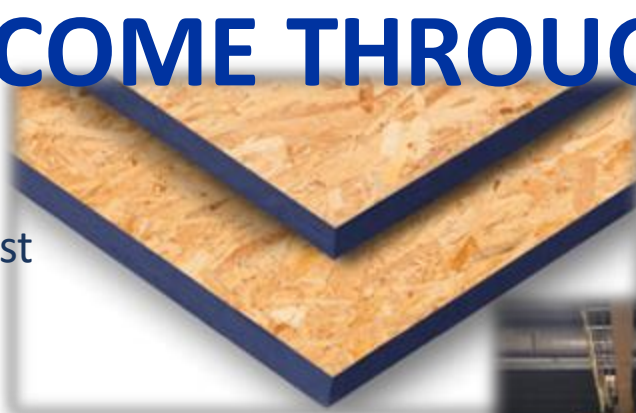


**Not much has changed in 100 years!
Any question why the Industry seems
insane?**

PROBLEMS TO OVERCOME THROUGH INNOVATION

Materials Utilization / Shift

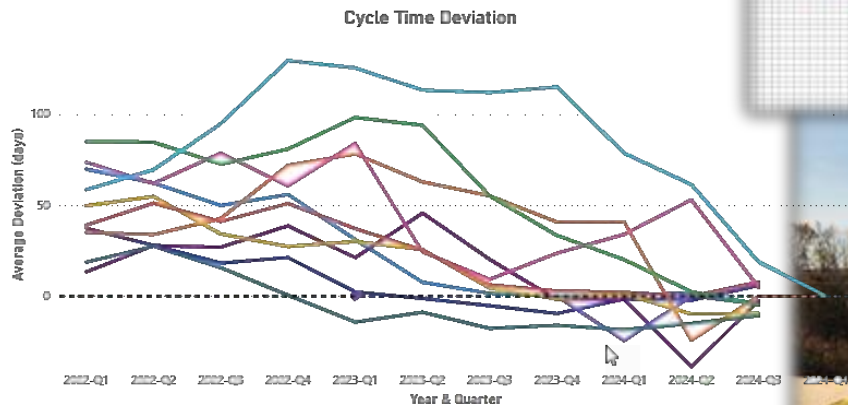
- Alternate Foundations - Concrete – pre-cast
- Structure - Steel in lieu of wood
- Sheathing – Composite / Wood / Fiber



PROBLEMS TO OVERCOME THROUGH INNOVATION

Skilled labor shortage (On-site / Off-site)

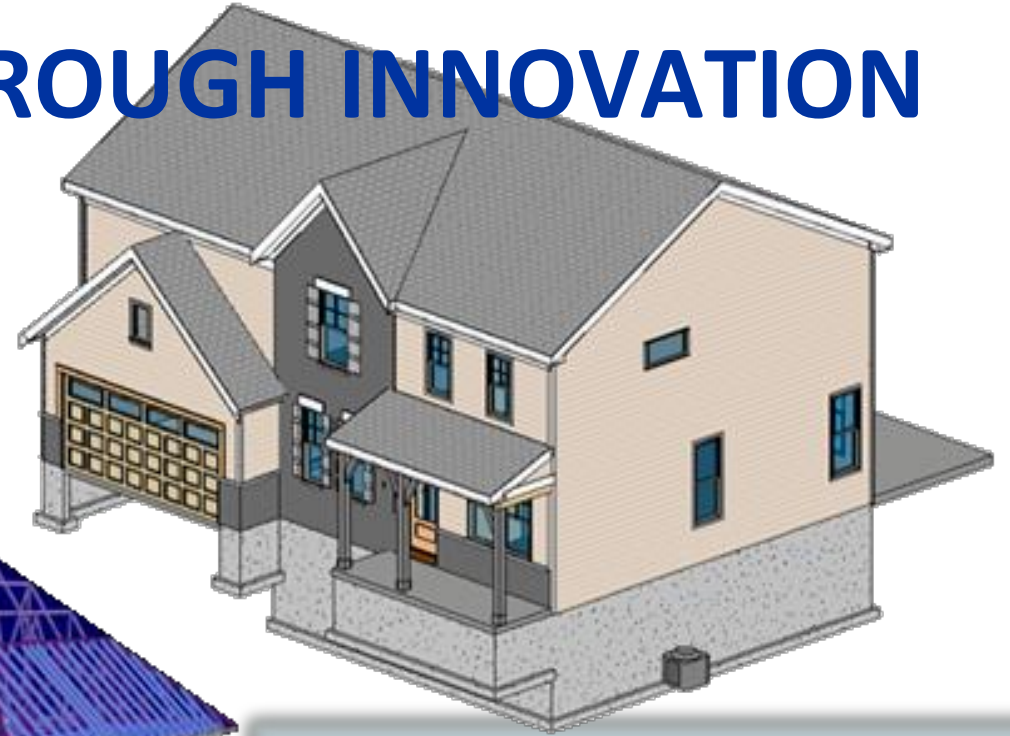
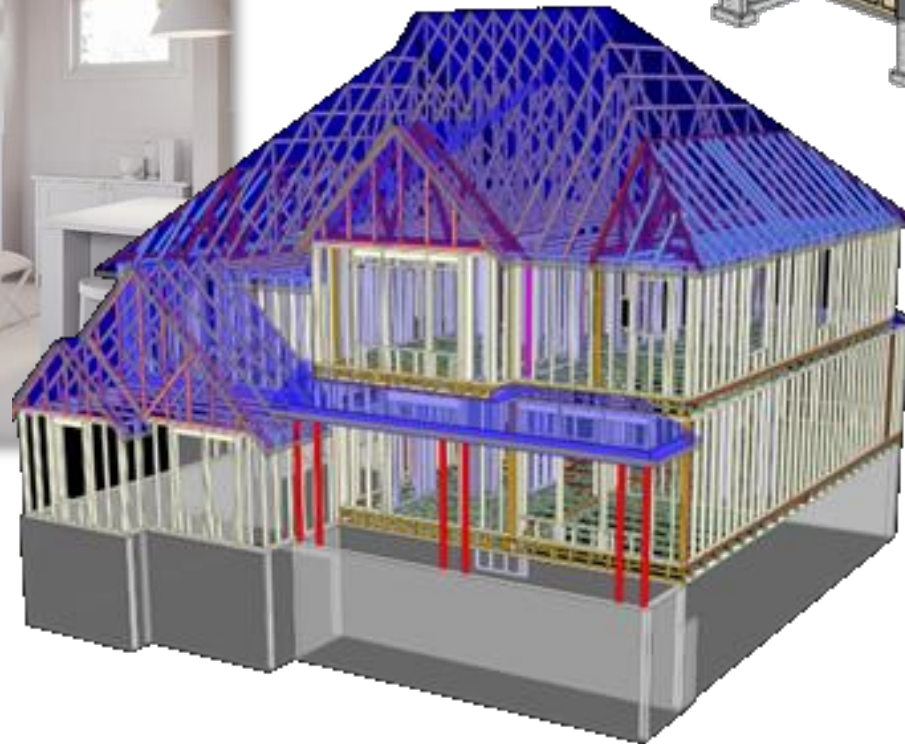
- Componentization – Floor cassettes, roof cassettes, wall panels, etc.
- Modularization – Pre-assembled mechanicals
- Capacity – Doing more with less
- Cycle time reductions
- Maximize Trade effectiveness



PROBLEMS TO OVERCOME THROUGH INNOVATION

Project visualization (Efficient Manufacturing)

- BIM Modeling– visualization
- Virtual modeling



WORKING TOGETHER TO SOLVE THEM

- Time study analysis
- Total Cost of Ownership analysis
- Material analysis (engineering / Cost / Supply)
 - Strength trade-off
 - Laboratory testing of materials/components
- Technology exploration
- Assistance with recruiting strategies for trades

FOLLOW-UP ENGAGEMENT CONTACT

Doug Smith



Ron Gregorsok



KENTUCKY INNOVATOR CHALLENGE



THANK YOU!



Roger England

Vice President and Chief
R&D Officer

Valvoline Global Operations



KENTUCKY **INNOVATOR** CHALLENGE

REINVENTING THE WAY FORWARD

Track: Materials Enabling the Future of Kentucky

DR. ROGER D. ENGLAND



PROSPERITY MAKES FRIENDS, ADVERSITY TRIES THEM

- Publilius Syrus (1st Century Latin Writer)

ABOUT ME



Dr. Roger Dale England

Chief R&D Officer

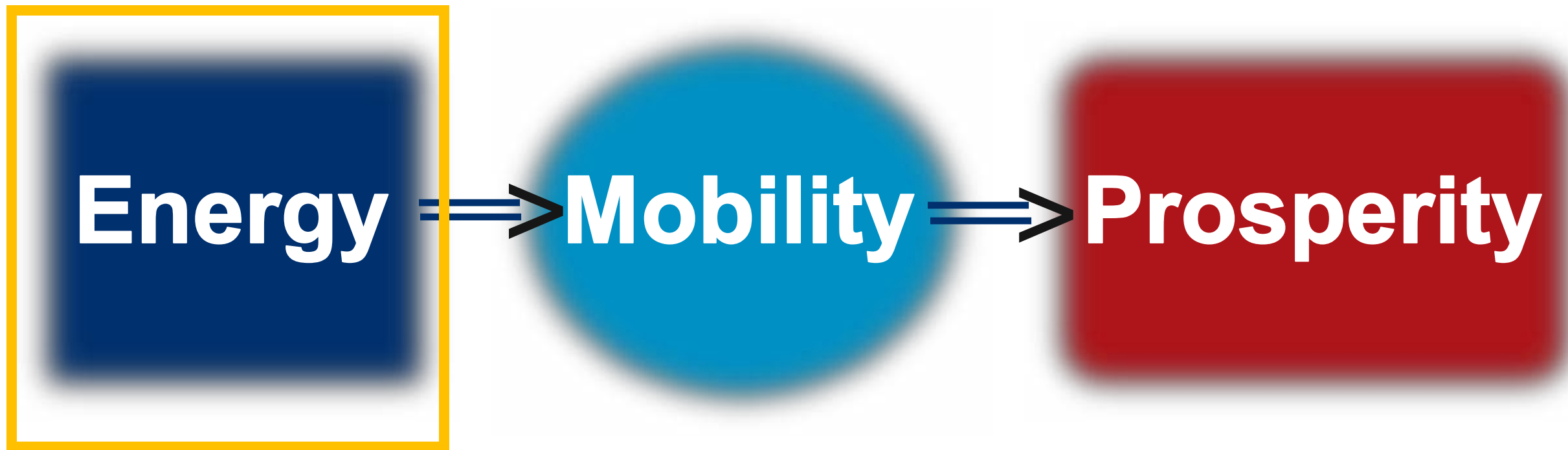
Valvoline Global Operations

- Joined Valvoline in 2017
- Previously with Cummins R&D
- PhD in Mechanical Engineering
 - Florida State University
- MS in Ferrous Metallurgy
 - University of Cincinnati
- BS in Mechanical Engineering
 - Purdue University
- Six Sigma Black Belt
- 17 US Patents
- Oak Ridge National Laboratory Fellow Award Winner
- Auto Racer, Amateur Physicist & Poppy

Our Fundamental Belief

Energy ⇒ **Mobility** ⇒ **Prosperity**





Energy



Mobility



Prosperity



```
graph LR; Energy[Energy] ==> Mobility((Mobility)); Mobility ==> Prosperity[Prosperity];
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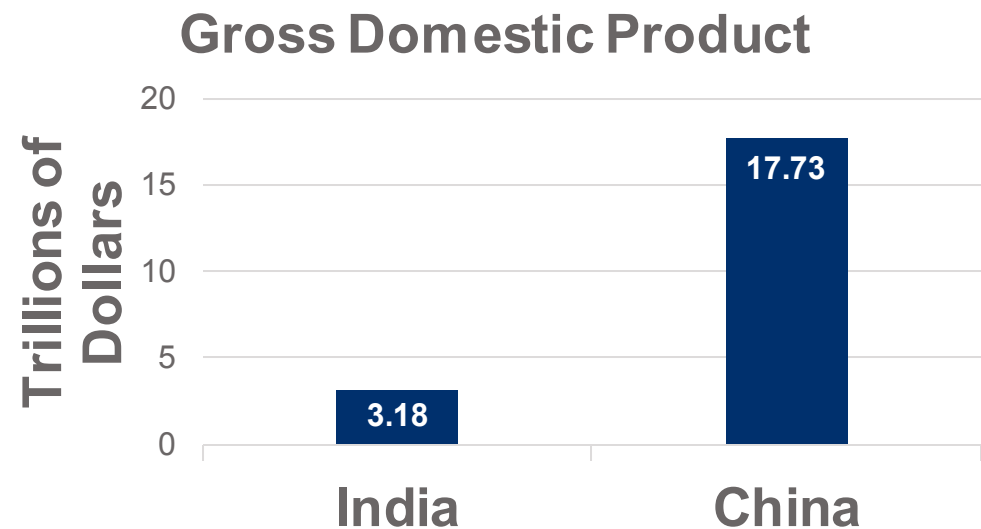
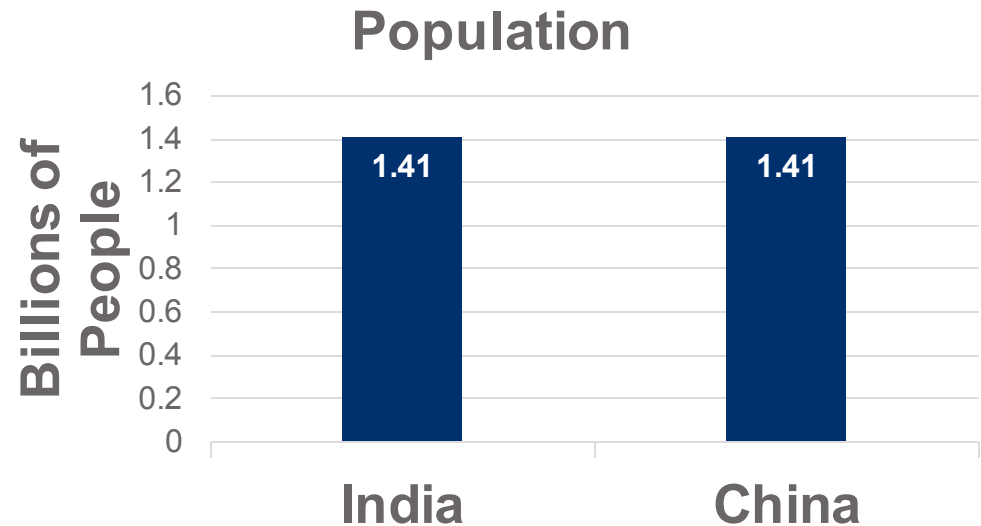
Energy \Rightarrow **Mobility** \Rightarrow **Prosperity**

The diagram illustrates a three-stage process. It begins with a dark blue square containing the word 'Energy'. A double-lined arrow points from this square to a blue circle containing the word 'Mobility'. Another double-lined arrow points from the circle to a red square containing the word 'Prosperity'. The red square is highlighted with a thick yellow border.

We Must Do This Without Damaging the Environment



A Real-Life Example:



India
72nd in Road
Connectivity



China
10th in Road
Connectivity



Our Role in Mobility



Internal Combustion Engines



Batteries



External Combustion Engines

All Require Management of Friction & Heat



Leading in Technology

We have introduced our Kentucky based technology into F1, the worlds most advanced vehicles



Increasing Lifespan



RESTORE & PROTECT RETURNS PISTONS TO FACTORY CLEAN

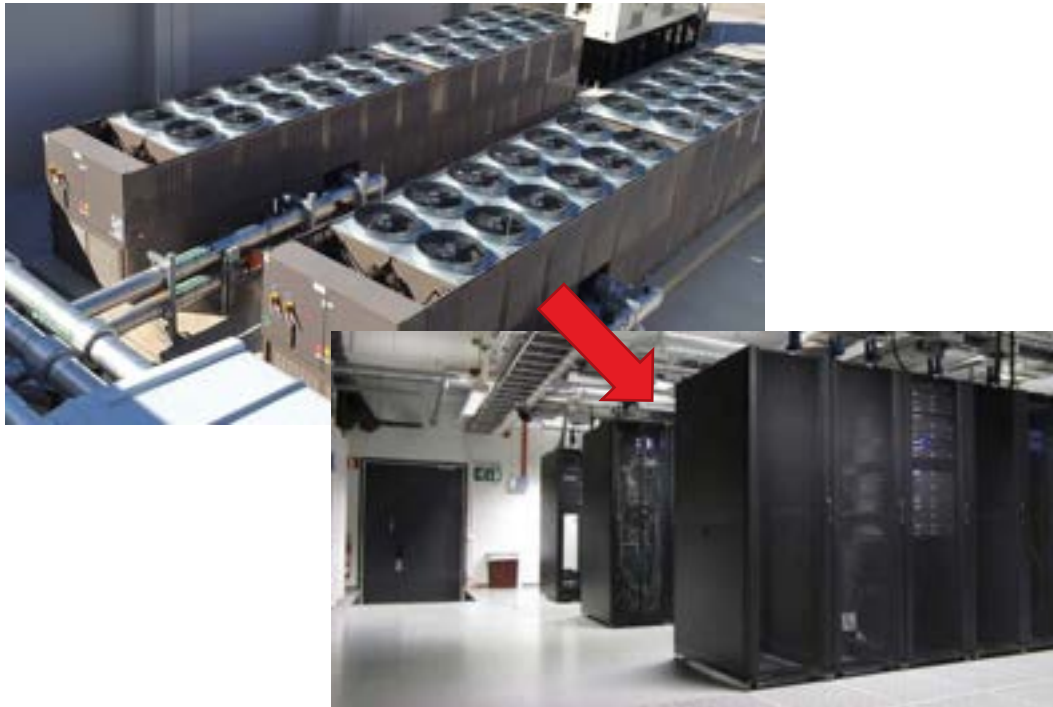


- Critical parts of the engine begin building up harmful deposits that are nearly impossible to reverse – until now.
- First and only motor oil that prevents formation and restores pistons to factory clean



Efficient Operation

Data Centers consume 3%
of the World's Electricity^[1]



- With our hardware partners, Valvoline heat transfer fluids can keep chips cool while reducing power consumption by up to 90%
- Can reduce or eliminate the need for noisy, failure-prone fans

Serving Kentucky

- Enables full carbon capture in coal-refining and various combustion processes.



Enabling Prosperity for Kentucky through Efficient Energy & Mobility

Energy > **Mobility** > **Prosperity**



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