



HOW TO LIVE WITHOUT BANK-OWNED DEBT IN A DEBT-BASED SOCIETY

THE GENERATIONAL STRATEGY

FIRST GENERATION

- **Buys first life insurance policy on 1st, 2nd and 3rd Generation**
- Uses all three life insurance policies for banking purposes
- Death benefit from 1st Generation first life insurance policy pays off any outstanding loans on all policies used for banking purposes

SECOND GENERATION

- Receives left over death benefit from the 1st Generations first life insurance policy
- Receives ownership of 2nd and 3rd Generations first life insurance policies
- **Buys second life insurance policy on 2nd and 3rd Generation**
- Uses all four life insurance policies for banking purposes
- Death benefit from 2nd Generations first and second life insurance policies pay off any outstanding loans on all policies used for banking purposes

THIRD GENERATION

- Receives left over death benefit from the 2nd Generations first and second life insurance policies
- Receives ownership of 3rd Generations first and second life insurance policies
- **Buys third life insurance policy on 3rd Generation**
- Uses all three life insurance policies for banking purposes
- Death benefit from 3rd Generations first, second, and third insurance policies pay off any outstanding loans on all policies used for banking purposes

THE GENERATIONAL STRATEGY

A NOTE FROM OUR FOUNDER

By trade, I'm a financial advisor and by passion, I'm a financial educator for millennials who want greater impact in their world. I specialize in developing strong financial foundations, which is what will help you to build a wealth that's designed to last for generations and help us overcome debt in Canada.

With Canadian's now spending \$1.81 for every dollar they earn in 2019, it seems that people are inadequately preparing for their financial success. There appears to be a disconnect between where people want to go and the steps they are taking to get there. We are facing a man-made mountain of debt for many reasons at the individual, municipal, provincial, and federal levels. Like every mountain, it is a challenge to overcome. Why? Every person has their reason. It might be that debt represents fear in your life, that you're fed up with it, or that you want something better for the next generation. You can fill in the blank.

To do this, we need to change our perspective and the way we view our finances. When looking up from the base of the mountain, it can be daunting. It's easy to become overwhelmed with what you have to do to get to the top. Overwhelming, that is, if you're thinking about yourself, your strengths, and your limitations.

It's much easier to make it to the top if it's for somebody else. Financially speaking, this perspective isn't caught up in the moment to make money for yourself, but is about being able to bring others with you to the top, and to have greater impact in your world.

WHAT I WANT TO PROPOSE IS THIS

To overcome a mountain of debt in Canada by how we choose to spend our money. By using specially designed life insurance contracts (our strong financial foundation) as a lending platforms for ourselves, we can provide financially for future generations while also teaching them the importance of keeping money and having money work for them.

The difference we can make will be beneficial for not only ourselves, but also for our families, our communities, and our world. It will be hard but I believe that together we can overcome this mountain.



Founder, The Wise Banker

AN ALTERNATIVE ASSET CLASS

Infinite Banking is a personalized banking system that allows you to use and grow your money by redirecting interest payments into an asset you own and control and by recovering the opportunity cost when spending money.

BOOK YOUR 30 MINUTE INTRO CALL WITH OUR EXPERTS

Every person is unique in their financial situation and we in no way claim that one size fits all. At The Wise Banker we are committed to providing you with the information you need to fit your life, your family, and/or your business. Book your 30 minute intro call with our experts to learn more about how this banking process can work for you.

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