



**LAWRENCE
PARTNERSHIP
ANNUAL MEETING**

**SAVE THE DATE:
TUESDAY, JUNE 16, 2026**

**ANNUAL SPONSORSHIP
OPPORTUNITIES**

ABOUT THE LAWRENCE PARTNERSHIP

The Lawrence Partnership is a private/public collaboration committed to the mission of fostering Economic Development that is equitable and inclusive in the city of Lawrence. The Partnership was created, in part, to fill gaps that no single institution, individual or business can fill by themselves. To that end, we bring together leaders from all sectors to align visions, resources, and strategy. Together, we accelerate the inclusive economic development of our city, creating opportunities and investing in education, skills and access for all Lawrencians to participate in this growth.

RESILIENCY & RESPONSIVENESS THROUGH CONNECTIVITY

Since our founding in 2014, we have been dedicated to the promotion of inclusive economic development and quality of life in Lawrence, MA. Founded on the belief that if we bring together leaders from all sectors to align visions, resources, and strategy, then together, we accelerate the inclusive economic development of our city. We focus on a people-first economic development strategy that creates opportunities for Lawrencians.

PEOPLE-FIRST INCLUSIVE ECONOMIC DEVELOPMENT

Our Annual Meeting offers us the opportunity to come together as a community to recognize and celebrate outstanding leadership, to life up our collective accomplishments, and to share where we are headed in continued pursuit of our mission. We would be honored to have you join us and to count on you as a sponsor of this year's event, at a sponsorship level of your choosing.

HIGH IMPACT Annual Sponsorship

PREMIUM LEVEL \$10,000

- SPONSOR RECOGNITION AS HIGH IMPACT SPONSOR ON WEBSITE, EVENTS, MARKETING MATERIALS AND MEMBER COMMUNICATIONS
- LOGO RECOGNITION ON LAWRENCE PARTNERSHIP WEBSITE

Annual Meeting

- LOGO RECOGNITION ON ANNUAL MEETING EVENT WEBPAGE
- PARTNER HIGHLIGHT FEATURED ON ANNUAL MEETING VIDEO
- EXCLUSIVE SPONSOR RECOGNITION OF VIRTUAL VIP PRE OR POST EVENT GATHERING
- EXCLUSIVE RECOGNITION ON ALL PRE AND POST MEDIA AND SOCIAL MEDIA EVENT PROMOTION
- EXCLUSIVE FEATURE IN EVENT SPECIAL EDITION EVENT E- NEWSLETTER

BENEFITS

Logo recognition on Lawrence Partnership webpage

Recognition as Annual Sponsor on all organization events & marketing materials

Feature on e-newsletters and member communications

ANNUAL MEETING

Pre-recorded sponsor message during pre-event promotional period

Recognition on event special edition e-newsletter

Logo recognition on event webpage

Recognition pre and post event marketing promotion

PARTNER
\$7,500

LEADERSHIP
\$5,000

COLLABORATOR
\$2,500



Exclusive Feature

Partner Highlight

Logo Only



Logo Only

Logo Only



**TOTAL REACH VIA
SOCIAL MEDIA**

Followers: 5,011

**TOTAL REACH VIA
NEWSLETTER**

Subscribers: 2,603

**TOTAL COMBINED
DIGITAL REACH**

Audience: 7,614

SPONSORSHIP PLEDGE SHEET

Please return this sheet ([or fill out digitally here](#)) with the desired giving level you will commit to.

CHECKS MAY BE MADE PAYABLE AND MAILED TO:

Lawrence Partnership
420 Common Street
Lawrence, MA 01840

SPONSORSHIP PACKAGES

I commit to the Sponsorship options checked off below:

A) Annual Meeting Sponsorship Package

- High Impact \$10,000
- Partner Level \$7,500
- Leadership Level \$5,000
- Collaborator Level \$2,500

B) Donation

- \$1,000
- \$750
- \$500

PAYMENT OPTIONS

- I will pay in full now
- I will pay in full by the following date: _____
- I will pay in monthly installments of: _____
- Other - Please specify: _____

Name/Title:

Organization:

Email:

**FILL OUT THIS
FORM DIGITALLY**



bit.ly/47VsPq9