

FAB Scene June 2021 edition – FAB News

Why Use Social Media for FAB?

Social media is now a part of the way people in most walks of life communicate and a key part of how we exchange information with one another. Reflecting how important social media can be, we have isolated three important ways social media allows you to connect with the arts community:

- Discover new friends and expand your social circle!
Share, comment and be part of a conversation that extends beyond people with whom you are already friends.
- Connect with and support 40+ arts organizations within the FAB Family and know in real-time about developments in your areas of interest.
- Access weekly FAB News updates that include, new member announcements, Fab fun events, Fab grant achievements, honorary dedications, Fab presents virtual programs, community news and arts resources.

As dedicated arts supporters we are aware of how much the organizations we award every year need our help. Facebook is yet another vehicle to do just that. By sharing a grantee post, comment or simply tagging FAB and the grantees you are allowing multiple networks outside of the FAB family exposure to the Broward County arts sector. Do you remember the telephone game? It is much like that, only we spread the good word for one another through the click of a mouse or the touch of a screen.

How Do We Start?

I am on Facebook!

If you are currently a Facebook user with an active account, click this link to “Like” the [Funding Arts Broward](#) business page. Once you do say hi! Post, “I am Social” on our page feed and say hi to your network of arts lovers and FAB members.

I need some help....

We have included a video guide on how to get started using Facebook. Learn how to create your account, upload images, post, comment and share.

[FACEBOOK 101 Video](#)

Follow the steps in the video and create your account.

1. Search [Funding Arts Broward](#) and hit the “Like” button to become a member

2. Post a hello or “I am Social” on the page feed

Check back weekly for updates and announcements. Look out for a “FAB on Facebook” trainings announcement coming soon. This training will guide you through maximizing your FAB experience on social media.

[FACEBOOK 101- Your on Line Guide](#)

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Blue links are active and redirect to Facebook

****Instructional guides are property of Facebook and not associated with
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