

2022-2023 Board of Directors Nominees
Funding Arts Broward

March 1, 2022



Dr. Deborah Floyd is a professor of higher education leadership at Florida Atlantic University where she teaches graduate students, conducts research, and publishes. Prior to moving to Florida 21 years ago, she served as a president, vice president, and dean in college and university settings in Texas, Iowa, and Kentucky. She earned her doctoral degree from Virginia Tech with masters and bachelor's degrees from Texas A. & M. University-Commerce. Dr. Floyd enjoys beach walking, reformer Pilates, conversations with interesting people and the arts, especially performing arts. Deb has served on the Grants committee since she joined FAB in 2020. She is also on the board at Island City.



Lisa Kasten is a Marketing Executive with 20 years professional experience in the United States and Asia in Event Planning, Good communication, and negotiation skills with ability to fosters strong working relationships with internal and external customers to ensure success. Demonstrates talent for building relationships in the community. Public relations, Branding, Sponsorships, fundraising and business development. Excellent skills for sales and marketing of product with proven track record to help build revenue. Product development, Trademark, and copyright experience. Lisa joined FAB in 2018 and has served on the Grants committee.



Joshua Lida was born and raised in South Florida. Josh attended the University of Central Florida, obtaining a BA in History with a certificate in Diplomacy. He became a member of The National History Honor Society (Phi Alpha Theta), becoming Historian and Vice President. Josh then attended the Sheppard Broad Law Center at Nova Southeastern University, studying intellectual property and business law, receiving The Book Award for the highest grade in his Patents and Entertainment Law class. Josh hosted and participated in several Entertainment radio programs and focused his internships on intellectual property. Josh has since become a Certified Cicerone, studying the business strategies of breweries and their place in the legal system. He has authored numerous articles on the beer laws of Florida, Belgium, Germany, and founded Lida Law, PLLC with his father, Carl Lida, Esq. Josh focuses his practice on art law and is a new addition to the FAB corporate partner program.



Mary Riedel a longtime community leader in South Florida retired as President and CEO of Women in Distress of Broward County, Inc., one of the largest and oldest domestic violence centers in Florida on June 30, 2021. Mary has been involved with Women In Distress for more than 25 years, first as a volunteer leader, member of its board of directors and a past board chair, and then joining the agency as its CEO in 2008. Prior to moving to the nonprofit sector, Mary had a 36-year career in media marketing, community relations and philanthropy at the South Florida Sun Sentinel, Nova Southeastern University (NSU) and earlier in her career at The Milwaukee Journal/Sentinel. In addition to Leadership Florida, she also participated in Leadership Boca Raton, Leadership Broward, and Leadership Palm Beach County. Mary is a founding member with FAB since 2004.