



January 4, 2022

Subject: Request for Partnership

In February 1989, a dedicated group of transportation professionals formed the Wisconsin Chapter of Women's Transportation Seminar (WTS). WTS is a recognized and well-respected transportation organization locally and nationally. We provide access to some of the top leaders in transportation, offer a variety of professional development and networking opportunities, and award thousands of dollars in scholarships to deserving women each year.

The past year has allowed us to reflect on our programming and goals and we are reinvigorated as we move into the new year. Our planned events for 2022 are summarized in the graphic on the next page. We are excited to continually improve our WTS events, programs, and scholarship program, all while further advancing women in the transportation industry.

Our goal for the corporate sponsorship program this year includes funding our local scholarships and providing valuable and accessible programming to members, students, and others in our industry. Corporate sponsor funds help defray the cost of event registrations for all participants and allow us to connect with students, expand our STEM initiatives, connect professionals in the industry, and provide a welcoming organization for everyone in our industry.

We hope the value that the WTS Wisconsin Chapter provides the transportation industry is an endeavor that your company can support. For information on the levels of sponsorship and the benefits to your company, please see the enclosed Sponsorship Overview.

We have enclosed a sponsorship form for your consideration. Your commitment is requested by January 24, 2022.

If you'd like to participate in our Sponsorship Program or have any questions, please feel free to contact me or the WTS Wisconsin Chapter Treasurer - Amelia Retrum at aretrum@hntb.com

On behalf of the WTS Wisconsin Chapter, we thank you for your continued support and look forward to partnering with you in 2022.

Sincerely,

A handwritten signature in black ink that reads 'Rachel Burnham'.

Rachel Burnham
WTS Wisconsin Chapter President
608-298-5402
rburnham@srfconsulting.com

Planned 2022 Events:

January	Future Cities Competition Judging Members-only Team Building Event
February	New Member Open House Virtual Discussion Group
March	Awards and Scholarship Recognition Dinner Technical Presentation
April	Professional Development - Networking 101 Virtual Book Club
May	East/West Golf Outing WTS International Annual Conference
June	Engineering Tomorrow's Career Camp (ETC) Tech Tour - Madison Virtual Discussion Group
July	Tech Tour - Milwaukee All-Member Meeting with New-Member Open House
August	Boat Tour with Partner Organizations Virtual Book Club
September	WTS/ITE Joint Breakfast Meeting Technical Presentation UW-Madison Resume Review
October	Professional Development - Technical Writing Virtual Discussion Group
November	Food Bank Volunteer Event
December	End of the Year Social Event



	Champion Partner \$1000	Guardian Partner \$750	Advocate Partner \$500
Complimentary one-year membership – new member or renewal	1	-	-
Complimentary tickets to a 2022 event	4	2	1
Social Media Spotlight Feature	✓	-	-
Logo included on all email communication from Chapter	✓	✓	-
Logo and Hyperlink on WTS Wisconsin webpage	✓	✓	✓
Company Logo on WTS Wisconsin newsletter	✓	✓	✓
Recognition at WTS Wisconsin events	✓	✓	✓



2022 WTS Wisconsin Chapter Corporate Partnership Form

Yes! Our company would like to support the WTS Wisconsin Chapter!

Company Name _____

Address _____

City, State, Zip _____

Contact Name _____

Phone _____

Email _____

Partnership Level:

Champion \$1,000

Guardian \$750

Advocate \$500

In-Kind Donation: _____

Enclosed is our check payable to **WTS Wisconsin Chapter**

All contributions are deductible to the full extent of the law.

Signature _____ Date _____

Please complete this form by **January 24, 2022 to be included in all 2022 event promotion.**
Send check payable to WTS Wisconsin Chapter

Mail to: WTS Wisconsin Chapter
 Amelia Retrum
 N122W5790 Sheboygan Road
 Apt 209
 Cedarburg, WI 53012

To pay online, visit:

<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07eiyekp109ab002d4&oseq=&c=&ch=>