



GUIDE



HOW DO I UPDATE/ADD A SCHOOL TO MY VALUCARD?

Customers can update/add their school to their Valucard from their online account at [HTTPS://WWW.FOODCITY.COM/SCHOOLBUCKS](https://www.foodcity.com/schoolbucks) (Schools are no longer added at the register with a PLU. If a PLU is used an error message will be displayed and the school will not be registered to the customer's card)

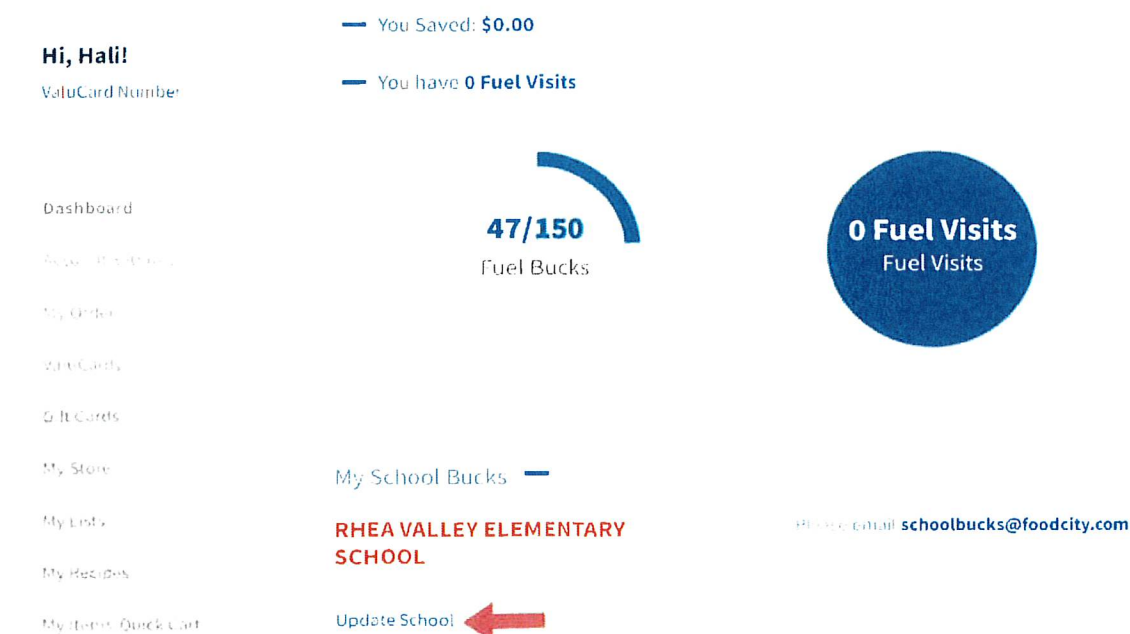
1. First **LOGIN** to the Food City online account.



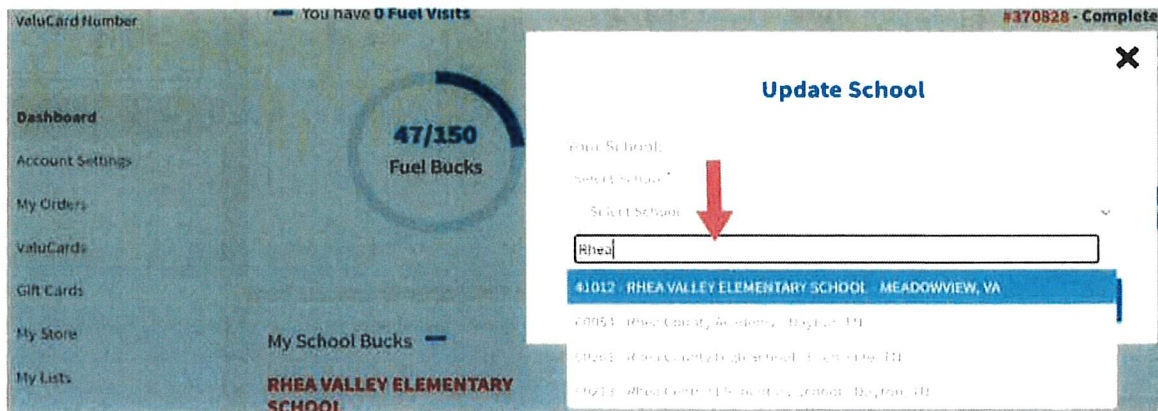
2. Once logged in, click **MY ACCOUNT** at the top of the page.



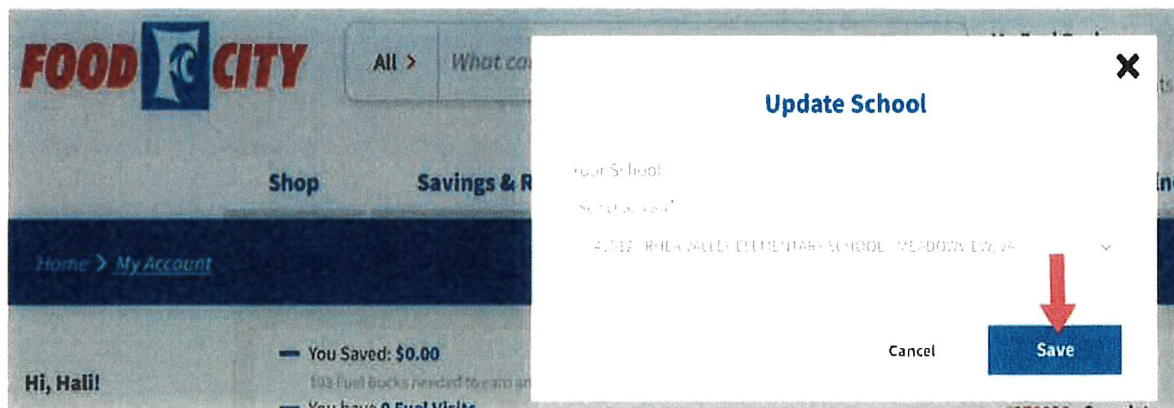
3. From there, click **UPDATE SCHOOL**.



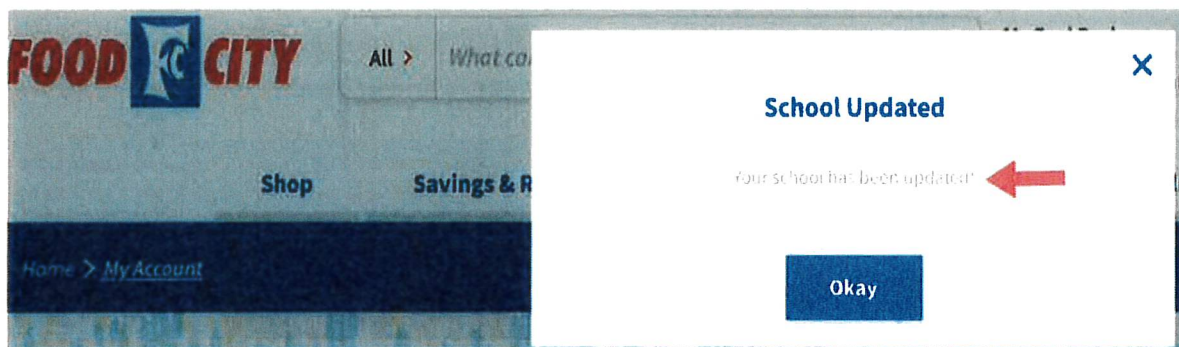
4. Enter and **SELECT** the requested school.



5. Click **SAVE** to add the school to the card.



6. A confirmation message should appear that **"YOUR SCHOOL HAS BEEN UPDATED!"**



IF YOU HAVE ANY QUESTIONS PLEASE **CONTACT US.**



FAQ! NEED HELP?



WHAT IS FOOD CITY SCHOOL BUCKS?

For 2025-2026 school year, Food City will donate \$800,000 in cash through the Food City School Bucks program. The points your school earns will help grow their share of the \$800,000 total. It's like a pie - the size of your school's slice will depend on how many they have received. Schools should encourage their supporters to register their ValuCard for the Food City School Bucks program. The program will run from September 3, 2025 thru May 5, 2026.

WHERE CAN I SIGN UP?

First login to your account and select "My Account" at the top of the page. This will bring you to your customer dashboard. From here, select "Update school" and select your favorite school. Be sure to click "Save"!

WHY SHOULD I REGISTER MY VALUCARD IN SUPPORT OF A SCHOOL?

Every qualifying purchase after registering and using your ValuCard entitles your chosen school to more points, thus a greater share of the School Bucks awards. The more qualifying purchases, and the more participants in support of your chosen school, the larger the School Bucks check at the end of the year for your school.

HOW ARE THE POINTS CALCULATED?

With the new School Bucks Challenge, it's easier than ever to earn points! For every dollar spent at Food City* using your ValuCard, one point will be earned for your school. The more points earned, the larger share of the cash your school will receive. All you have to do is link your ValuCard to your school of choice and you'll automatically earn points every time you shop!

*Please note that points are not awarded on purchases of gift cards, fuel, Western Union services, alcohol, tobacco or lottery tickets.

DOES LINKING A SCHOOL TO YOUR VALUCARD TAKE YOUR FUEL BUCKS?

No. The school linked to your ValuCard receives a matching amount of points.

I SIGNED UP BUT MY SCHOOL IS NOT ON MY RECEIPT.

You can easily view your school by simply logging in and viewing the account dashboard at anytime.

HOW DO I CHECK HOW MANY SCHOOL BUCKS I HAVE?

School Bucks are listed on the account dashboard above the school of your choice.