



UNITE . INSPIRE . RECRUIT . DEVELOP

RV Women's Alliance Kicks Off Drab To Fab RV Renovation Project



Over the next six months women from across the RV industry will take an RV from drab to fab using some of the best RV accessories and RV products on the market today. The project created and executed by the RV Women's Alliance, is taking place at the RV Technical Institute, the industry's leading training center located in the heart of Elkhart,

Indiana.

"The Drab to Fab project is going to **unite** our membership and industry around a shared goal, **inspire** women to get out of their comfort zone and literally break down walls, **recruit** new women into the RV industry, and **develop** new skills in project volunteers," said Susan Carpenter, RV Women's Alliance President. "Our first week of demo was so fun! Everyone who participated came away with not only a sense of accomplishment but also excitement for the transformation that will take place over the next six months."

[View the video from the first demolition weekend!](#)

"The support from the RV industry so far has been unbelievable," said Jordyn Foos, RV Women's Alliance Vice President. "From product sponsors and team sponsors to our Gold Sponsor Airxcel and Silver Sponsor Patrick Industries, this support is going to allow us to redesign and rebuild this RV into a travel trailer everyone will want."

The complete renovation and redesign will be accomplished by female RV Women's Alliance members during select Wednesdays and Saturdays through February 2021. All female members of the RV Women's Alliance are encouraged [to sign up to participate](#) in one of the builds.

On March 3, 2021, the finished RV will be unveiled at a VIP Reveal Event taking place at the RV Hall of Fame. The fully renovated and redesigned RV will be raffled off to one lucky winner.

[Visit www.DrabToFab.org](http://www.DrabToFab.org) to Learn More

Drab To Fab Sponsors



This Friday: The Scoop on the RVWA Girl Camper Jamboree

During this week's Coffee, Lunch, and Learn, members of the RV Women's Alliance will get the inside scoop on an exciting event happening next spring: The RVWA-Girl Camper Jamboree!

Our own Sandy Ellingson will be joined by Girl Camper's Janine Pettit as they share about this amazing, fun, and educational event planned for April 2021. You will learn:

- Dates of the event
- Who should attend
- Why you should attend
- What are the opportunities to get engaged
- How to get your employer to support your attendance
- How to invite others

Date: Friday, October 16

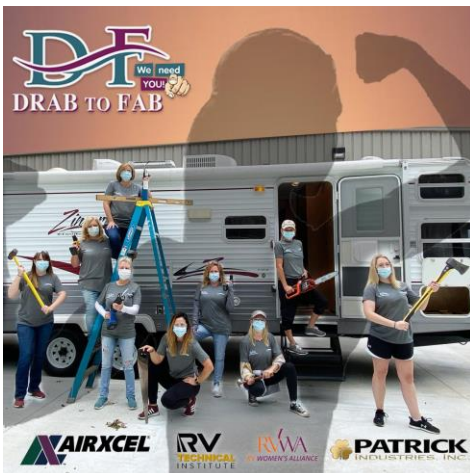
Time: 12:00 PM ET

Register to receive login!

Thank you to our Coffee, Lunch, and Learn Sponsor:



We Need YOU!



Now that Drab to Fab has officially launched, we need your help to ensure the success of the project.

We are looking for female volunteers for the all-women RV renovation project taking place on select Wednesdays and Saturdays between October 10th - March 4th. No experience necessary and you can volunteer once-- or as often as you'd like!

All volunteers will receive a VIP Ticket to the Reveal Event in March and awesome Drab To Fab Merch, including a team member t-

shirt, water bottle, and face mask.

Sign Up To Volunteer

Become a Drab To Fab Sponsor



Show your support for the RV Women's Alliance and women in the RV industry by participating in one of our sponsorship opportunities.

Team Support Sponsorship \$1,500

- Highlighted during one weekend build as the "Champion of Women" on all our video/print/social media
- Breakfast, lunch, drinks, and snacks sponsorship

RV Women's Alliance Support Decals \$500 per location

- Show your company's support of women in the RV Industry and inspire your customers to update their RV's with your company's products and services
- Window Cling Decals
- "Drab To Fab" Shelf talkers to hang by products that customers can purchase to personalize their RV
- "Drab to Fab" story to share with your customers

If interested, please contact Jordyn Foos at 720-935-4760 or jordynf@huebnermarketing.com.

Join Us For A Committee Meeting

Looking for a way to get more involved? Or maybe just find out a little more about RVWA? A great way to do both is to attend one of the monthly meeting of any of our committees. These meetings are open to any member--you do not have to be a member of the committee. Although we would love to have you as a committee member!

Committee Meeting Schedule

Membership Committee

Second Wednesday Each Month
Next Meeting: Today! October 14
12:00-1:00pm ET

[Join Membership Committee Meeting](#)

Marketing Committee

Third Tuesday Each Month
4:00-5:00pm ET
Next Meeting: October 20

[Join Marketing Committee Meeting](#)

Event Committee

Last Tuesday Each Month
Next Meeting: October 27
1:30-2:30pm ET

[Join Event Committee Meeting](#)

Sponsorship Committee

Second Tuesday Each Month
Next Meeting: November 9
1:00-2:00pm ET

[Join Sponsorship Committee Meeting](#)

[Visit our website](#)

Become a Sponsor!

RVWA membership is free thanks to the generous support of our corporate sponsors. Find out more about how you and your company can partner with RVWA to fulfill our mission.

[Sponsorship Information](#)

Join the RVWA

The RV Women's Alliance exists to empower and help women in the RV Industry reach their full potential. We welcome all women and men interested in our mission to join us.

[Become an RVWA Member](#)

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