

DEALER OF THE YEAR AWARD CALL FOR NOMINATION



The RVDA of Canada, in conjunction with Camping Canada's RV Lifestyle Magazine and Camping Canada's Dealer News, is inviting nominations from across Canada for the:

2021 Walter Paseska Canadian RV Dealer of the Year Award

Established in 1989 by Camping Canada, and dedicated to Walter Paseska for his many years of commitment and tireless dedication to the RV industry, this award is given to a Canadian RV acting dealer principal base on the following criteria:

- Long-term dedication to the RV industry and promotion of the RV lifestyle by the acting dealer principal of a recognized full-service RV Dealership
- Commitment and participation in the RVDA at the provincial or national level
- Recognition by customers and peers as a person with the highest integrity and credibility in both work and personal life and
- Contribution to the community

If you know someone whom you feel deserves to be recognized with this award, please submit your nomination(s) to the national office.

(Please fill-out the attached Dealer Application Form)

Choosing a winner:

A maximum of three candidates per province/region will be considered for the award. The Award Selection Committee, composed of the past five Dealer of the Year Award recipients and one representative from the award's sponsor, RV Lifestyle Magazine, chooses the winner(s) from the list of nominees by secret ballot.

Recognition of the winner:

RV Lifestyle Magazine will present this year's Canadian RV Dealer of the Year Award at the 2021 RV Dealers International Convention/Expo, RVDA of Canada Annual Meeting on November 10, 2021.

Winners must be onsite to receive their award.

The winner(s) will be acknowledged in several ways: an etched glass award for the recipient(s); a profile story on the dealership in RV Lifestyle Dealer News magazine; presentation of a professionally-taken photograph of the recipient to the dealership; a paid announcement in their local paper(s); and creation of press releases and a press kit for the dealer to send to his / her local media, to national and regional media, and to manufacturers, along with instructions for use by the dealer.

Support Documentation Guidelines

- Minimum of one letter outlining the nominee's promotion of and contributions to the RV industry, kindly include any participation in provincial/regional and / or national RVDA's work on RV industry issues and any outstanding achievements
- Dealer / Company information
 - history
 - ❖ how the dealer / company got started
 - ❖ how they have changed and grown
 - number of employees
 - dealer / company philosophy, mission statement
 - highlights of the business:
 - ❖ special flavour, character, layout; memorable events, customers
 - ❖ what the dealer likes about the business
 - ❖ special features of the dealership, departments, training
 - ❖ awards received
 - ❖ milestones
 - future plans - what the dealer perhaps envision for the industry
- RVDA and other RV industry work - provincially, nationally, other
 - Highlights
 - number of years as a member of the provincial and / or national RVDA - positions, duration, special projects worked on
 - other industry endeavours: government; local; Go RVing Canada; whatever applies
- Community involvement, recognition and contributions
 - Note the requirement for a letter of support (Part 2d of the nomination form).
- Other / Personal Information
 - family members
 - family involvement in business
 - favourite activities, hobbies / other interests

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DEALER APPLICATION FORM

GENERAL INFORMATION

DEALERSHIP NAME :
DATE :
NAME OF NOMINEE :
ADDRESS :
PHONE NO. :
FAX NO. :
EMAIL :

NUMBER OF YEARS IN THE INDUSTRY :

NUMBER OF YEARS AS OPERATING DEALER PRINCIPAL:

Submit this form to the national office together with the following support documentation:

- A letter outlining the nominee's promotion of and contributions to the RV industry, including any participation in provincial/regional and / or national RVDAs; work on RV industry issues and any outstanding achievements;
- A minimum of one letter of support from a customer;
- A minimum of one letter of support from an industry supplier or manufacturer; and
- A minimum of one letter of support outlining their community involvement, and any recognition.

Nominations must include all the above documentation to be considered.

Nomination materials can be mailed, faxed or emailed as a pdf to:
RVDA of Canada

Ste. 145 - 11331 Coppersmith Way, Richmond, BC V7A 5J9

Tel: 604.718.6325 | Fax: 604.204.0154 | Email: info@rvda.ca

Deadline for submission: August 31, 2021