GEORGE GOODRICK EMERGING LEADER AWARD

The Emerging Leader Award recognizes and encourages early-career professionals who have demonstrated exceptional commitment, passion and promise of leadership to the Canadian Recreation Vehicle industry.

Emerging Leaders are autonomous thinkers, risk takers, and trend setters. They forge their own paths, cultivate an environment where growth is promoted, and create unity in the community and in the industry. They bring strategic thinking and solutions to the challenges faced by the Canadian Recreation Vehicle sector while contributing to the betterment of the industry through active community participation, exceptional professionalism, and outstanding service.

This award is open to all personnel in the Canadian retail and wholesale recreation vehicle industry sector.

AWARD NOMINATION DEADLINE
JUNE 30, 2022

Submit a nomination to Anita Lien at anital@rvda.ca.

RVDA CANADA
Recreation Vehicle Dealers Association of Canada

Recipient Selection

The Emerging Leader Award Selection Committee will select a recipient for the award. The Committee will make the selection based only on the information submitted pertaining to the following fields of assessment:

- Customer service
- Impact
- Innovation
- Leadership
- Social Responsibility

The committee may verify the information but will not seek out additional information.

Recipient Recognition

The recipient of the George Goodrick Emerging Leader Award will be recognized in front of industry peers at a Provincial or Regional Recreation Vehicle Dealers Association (RVDA) event.

- One personalized plaque
- A digital logo for royalty-free use online and in print
- An RVDA of Canada-issued press release
- A press release template suitable for release by your organization
- Recognition on RVDA of Canada website, member newsletter and social channels.

Nominees must

- Be employed by, and consistently have been employed by, a member* of Recreation Vehicle Dealers Association in good standing.
- Have demonstrated outstanding leadership, commitment, promotion, and consistent contribution to the continuous development of the Recreation Vehicle and Campground sector in Canada.
- Have shown outstanding promise for continuing excellence and leadership.
- Have demonstrated significant accomplishments in business and community.
- Not have previously won the George Goodrick Emerging Leader Award.
- Not be the owner or acting principal of a Recreation Vehicle retail, manufacturing, supply or distribution business.

*Employees of Recreation Vehicle Dealers Association or members of the Emerging Leaders Selection Committee are not eligible to nominate OR win this award.

Self-nominations are not accepted.

Nominators must

- Have known the nominee professionally for a minimum of two years. Nominators are not required to be a member of a Recreation Vehicle Dealers Association.
- Not be, employed by Recreation Vehicle Dealers Association, a relative of the nominee or currently a member of the Emerging Leaders Selection Committee.

Demonstrate, with examples, how the nominee has met the criteria below:

Customer Service
Provide examples of how the nominee has proven to deliver consistent customer satisfaction, loyalty, and operational excellence as reflected in areas such as: organizational and employee development, revenue growth, and excellent customer experience.

Impact
Provide examples of how the nominee created significant impact in achieving a strategic goal in a business, community, industry, or national scale.

Innovation
Describe the nominee's most innovative contributions such as how the nominee has creatively used new knowledge, ideas or technology to address a problem or issue.

Initiative
Describe activities and initiatives, both through work and volunteering, in which the nominee is currently engaged which highlights their personal growth and demonstrated significant potential.

Social Responsibility
Outline how the contributions made by the nominee led to the betterment of society.