



2022 in Review

Here are some of the highlights for 2022!



2022 was the second best year on record for RV shipments

According to the RV Industry Association, the forecast projects the 2022 RV shipments to range between 578,800 and 603,300 units with a most likely year-end total of 591,100 units, down slightly (-1.5%) from the 600,240 shipped in 2021.

The 2020 Canadian RV Economic Impact Analysis revealed that the RV sector directly and indirectly supported an estimated 67,200

jobs and delivered \$4.8 billion in added economic value to the Canadian economy from an initial expenditure of \$6.2 billion in 2019.

While manufacturers and dealers contribute significantly to the total, a majority of the contribution occurs after the initial RV purchase. More specifically, expenditures associated with RV ownership and use account for 78% of the total value added to the Canadian economy. The study revealed that approximately 2.1 million (or 14% of) Canadian households own an RV.

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George Goodrick Emerging Leader Award

In honour of the association's past Chairman, RVDA of Canada created the George Goodrick Emerging Leader Award in November 2021.

As a true leader, George inspired many to volunteer for and actively promote the Canadian RV sector.

With roots in Atlantic Canada, George first participated in association activities through the Atlantic RVDA. In 2008, he was appointed to the RVDA of Canada board as the representative of the Atlantic region. With a strong passion in training and education, while serving as a director, George also chaired the national education and HR committee from 2010 to April 2014. His involvement at the national level later led him to serve as Treasurer, Vice Chairman, Chairman and Past Chairman of the RVDA of Canada. At the time of his passing, he was still serving as a director on the Canadian Camping and RV Council board.

Nicole Serwatuck of Sicard RV in Smithville, Ontario was awarded the inaugural George Goodrick Emerging Leader Award on August 24, 2022 during the Ontario RVDA Annual General Meeting.

The George Goodrick Emerging Leader Award recognizes and encourages early-career professionals who have demonstrated exceptional commitment, passion and promise of leadership to the Canadian Recreation Vehicle industry.

[Read more](#)



Increased RVDA Presence in Ottawa

22 dealer and RVDA staff members were in Ottawa, ON in April 2022 to engage with Parliamentarians on multiple critical issues for our industry:

- The annual parliamentary advocacy day was held in person and organized in partnership with Canadian Camping and RV Council (CCRVC)
- The backgrounder presented to members was structured around three key elements: eligibility for small business tax reduction (Income Tax Act), declining quantity of viable campgrounds and lack of EV charging stations across Canada.
- From a broader perspective, the advocacy day succeeded in raising parliamentarians' awareness around the impact of the pandemic on our industry, pushing the key issues facing our industry and what the government can do to help ensure we can thrive in our recovery in the RV sector post-crisis.
- Important meetings were held with prominent MPs such as Rachel Bendayan, Brad Vis, Rob Moore, and Tracy Gray.
- RVDA came back to Ottawa (virtually) in May 2022 when Eleonore Hamm engaged with the Industry Committee and talked about the RV industry's ongoing challenges with labour shortages, lack of investments in infrastructure and major supply chain issues.

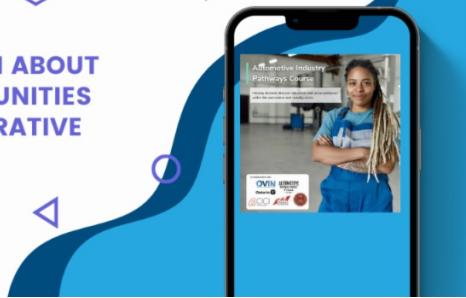


Advocacy Wins in 2022

- Familiarity with multiple offices and ministerial team pertinent to our 2023 objectives: This stability has allowed RVDA of Canada to build a great rapport with political and administrative actors in Ottawa. Using this network will be essential to optimize our advocacy.
- Leveraging the road to zero-emissions: There is no doubt that the transition to a decarbonized future is one of Trudeau's most important projects. In order to achieve these goals, the government will have to invest billions in green infrastructure. This will continue to be a challenge in Canada largely due to its vast size and relatively low population density, particularly in more rural environments. This is a great opportunity to remind the Government that the RV industry, and the tourism sector that underpins these smaller communities' economies, and should be supported during this process.
- Focus on labour-shortage crisis: The Liberal party has been transparent about their 2023 strategy and that the focus will be on the economy. One of the main issues they want to make progress on is regarding the severe labour-shortage. RVDA should take advantage of that window and highlight how this impacts our industry and what solutions we could offer the government to help ease the shortage.
- Recreation Vehicles exempt from Luxury Tax - The new luxury tax does not apply to a recreation vehicle. A recreation vehicle is defined as:

(g) a recreational vehicle that is designed or adapted to provide temporary residential accommodations, and is equipped with at least four of the following elements: (i) cooking facilities, (ii) a refrigerator or ice box, (iii) a self-contained toilet, (iv) a heating or air-conditioning system that can function independently of the vehicle engine, (v) a potable water supply system that includes a faucet and sink, and (vi) a 110-V to 125-V electric power supply, or a liquefied petroleum gas supply, that can function independently of the vehicle engine.

- STUDENTS TO LEARN ABOUT RV CAREER OPPORTUNITIES THROUGH COLLABORATIVE INDUSTRY MODULE careers in automotive and mobility



Reaching and engaging youths about Career Opportunities in the RV Sector

RVDA of Canada first partnered with Chatterhigh in February 2021 through the daily career exploration quiz and has since reached over 350 schools across Canada with over 24,000 RV-related career questions answered.

In February 2022, RVDA of Canada participated in Chatterhigh's newly released automotive and RV industry pathway course. This course is designed to help students discover the exciting and diverse range of opportunities in the automotive and RV sectors. By engaging students in inquiry-based learning and helping them develop vocational identity, students begin to picture themselves following these paths and set goals to work towards a particular career.

[Read more](#)



I am truly honoured to have been selected to be inducted into the RV/MH Hall of Fame. I feel very fortunate to have been able to spend the last 25 years working in such a remarkable industry.

Thank you so much for this recognition.

CONGRATULATIONS

Class of 2021 RV/MH Hall of Fame Inductees

Eleonore Hamm inducted into the RV/MH Hall of Fame

Eleonore Hamm, President, RVDA of Canada, class of 2021, was officially inducted into the RV/MH Hall of fame along with the class of 2022 on August 15, 2022.

RVDA of Canada is very proud of Eleonore's achievements!

[Read more](#)



New endorsement partnership with DriveON Protection

PermaSeal Tire Sealant utilizes the latest nanotechnology to create the only green, water soluble, permanent fix tire sealant available today. It is a product so unique; it brings a new solution to tire pressure maintenance problems.

PermaSeal not only repairs punctures up to 1/2 an inch, the formula also permeates the micro cracks and fractures caused by highway wear and tear, rock fractures, and tire liner bruising. PermaSeal prevents leaks and potential blowout situations by preventing pressure buildup between the micro-fractures and layers of the tire. PermaSeal comes complete with a fully insured manufacturer's warranty.

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A common national approach to the maximum length issue

The Task Force on Vehicle Weights and Dimensions informed RVDA of Canada that there has been progress towards establishing a common national approach to the regulated dimension limits for RV trailers.

The Council of Ministers Responsible for Transportation and Highway Safety has approved an amendment to the national Memorandum of Understanding (MOU) on Vehicle Weights and Dimensions to include RV trailers with a Gross Vehicle Weight Rating (GVWR) less than 10,000 kg as a new category. The category includes both travel trailers (max length 12.5 m) and fifth wheel trailers (max length 14.65 m).

In implementing this addition to MOU, provinces and territories will ensure that their regulations are NOT MORE restrictive than the provisions outlined for the category. This will allow trailers which meet the MOU requirements to be used in, and travel between, all participating jurisdictions.

It does not require all jurisdictions to adopt the dimension limits contained in the MOU – they can retain or introduce limits which are More liberal than the MOU specifications. For example, while the MOU stipulates an overall length limit of 19 metres for vehicle towing an RV trailer, provinces and territories can, and likely will, retain the overall length limits currently in place. However, for RV trailer owners travelling across Canada they will need to ensure that the overall length of their vehicle/trailer combination complies with the shortest regulated limit in the jurisdictions they plan to travel through.

Jurisdictions are now working towards implementation of the amendment and should be contacted directly with any questions on status, as the process may require legislative or regulatory changes.



Endorsement partnership renewed with Wells Fargo

The RVDA of Canada is pleased to announce that it has renewed its endorsement relationship with Wells Fargo Distribution Finance for another 3-year term. The endorsed program, which delivers innovative inventory financing solutions to Canadian RV dealerships, also provides members with industry intelligence and educational materials to assist in their overall business success.

[Read more](#)

New member benefit programs

John Deere and Telus were added to the roster of discount programs offering members greater savings.



[Telus](#)



[John Deere](#)



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