

Fundraising Chair Profile

Willingness to contact local businesses to solicit sponsorships.

Knowledge of local businesses.

Familiarity with local bridge players who own or have decision-making responsibilities or influence in local companies or organizations.

Responsibilities:

- . Seek potential leads from club and unit players for fundraising and sponsorship opportunities.
- . Create and maintain a list of potential sponsors.
- . Initiate communications with individual and corporate sponsor leads.
- . Secure as many sponsors as possible at all financial levels.
- . Help promote the special fundraising games that the unit and district will (eventually) hold.
- . Attend planning meetings run by the NABC Tournament Chair.