

Publicity Chair Profile

Strong organizational and communications skills are essential.
Local media contacts a plus.

Responsibilities:

- Write articles (stories not hand analyses) for local bridge publications.
- Provide promotional information to the ACBL for inclusion in the *Bridge Bulletin*.
- Produce and distribute flyers (supplementing ACBL flyers) to local clubs and area tournaments.
- Communicate needed website updates and revisions to the ACBL staff.
- Attend planning meetings run by the NABC Tournament Chair.