

Publicity Chair Profile

Strong organizational and communications skills are essential.

Local media contacts a plus.

Responsibilities:

- . Write articles (stories not hand analyses) for local bridge publications.
- . Provide promotional information to the ACBL for inclusion in the *Bridge Bulletin*.
- . Produce and distribute flyers (supplementing ACBL flyers) to local clubs and area tournaments.
- . Communicate needed website updates and revisions to the ACBL staff.
- . Attend planning meetings run by the NABC Tournament Chair.