



Places That Make a Difference:

Conversations on the Future of Our Cultural Treasures

Places that Innovate: Reimagining Historic Sites

Thursday, October 3rd, 2019

6:00-7:30 p.m.

King Juan Carlos I of Spain Center

Screening Room/Auditorium, First Floor, 113

53 Washington Square South

New York, NY 10012

Panelists include Max A. van Balgooy, Kenneth Turino, and Lisa Ackerman

Max A. van Balgooy is president of Engaging Places LLC, a design and strategy firm that connects people and historic places. He has worked with a wide range of historic sites on interpretive planning and business strategy, including James Madison's Montpelier and Andrew Jackson's Hermitage. He is an assistant professor in the Museum Studies Program at George Washington University, directs the History Leadership Institute (formerly known as the Seminar for Historical Administration), serves on the editorial board of *Curator, the Museum Journal*, and regularly leads workshops at regional and national museum conferences. He is a frequent contributor to professional journals and books, and with Ken Turino of Historic New England, he has prepared an anthology on reinventing the historic house museum that was published by Rowman and Littlefield in September 2019. These experiences provide a rich source of ideas for EngagingPlaces.net, where he blogs regularly about the opportunities and challenges facing historic sites and house museums.

Kenneth Turino is Manager of Community Engagement and Exhibitions at Historic New England, the oldest, largest, and most comprehensive regional heritage organization in the country. Ken oversees community engagement projects throughout the six New England states and is responsible for the exhibitions program. Prior to coming to Historic New England, Ken was Executive Director of the Lynn Museum, an active local history museum in Lynn, Massachusetts. He has worked at a number of

historic houses including the Paul Revere House in Boston and is a Trustee of the House of Seven Gables in Salem. He frequently consults on interpretive planning and community engagement projects at historic sites. These include Andrew Jackson's Hermitage in Nashville, Tennessee, James Madison's Montpelier in Orange, Virginia, Connecticut Landmarks, the Palmer Warner House in East Haddam, Connecticut, and the Charnley-Norwood House in Ocean Springs, Mississippi with Donna Harris. Ken is on the faculty of Tufts University in the Museum Studies Department where he teaches the course Revitalizing Historic House Museums.

Lisa Ackerman is Executive Director of Columbus Citizens Foundation. She served as Interim CEO of World Monuments Fund and prior to joining WMF was Executive Vice President of the Samuel H. Kress Foundation. She serves as the Chair of Historic House Trust of New York City and is on the board of the New York Preservation.