



Harrah's Resort Atlantic City

Sept. 17-18, 2024

Dear Conference Sponsor:

This year we will celebrate the Governor's Conference on Housing and Economic Development in Atlantic City on September 17-18, 2024.

We invite you to join us as a corporate sponsor, with the opportunity for increased name recognition with the following benefits:

- Display of your COMPANY'S LOGO on signage located throughout Conference Center
- Display of your COMPANY'S LOGO on the stage monitors
- Display of your COMPANY'S LOGO on the conference website and email blasts
- Color DISPLAY AD in our conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Complimentary CONFERENCE TICKETS including all meals
- Complimentary TICKETS to Monday night's Kick-Off Reception
- TWO exhibitor staff tickets, if your company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Distribution of your COMPANY'S LITERATURE/PROMOTIONAL ITEMS
- And so much more!

Each year the Conference attracts an increasing number of public and private sector housing and economic development professionals. Once you have reviewed the sponsorship opportunities, you can then register for your sponsorship including your additional attendees by clicking on the level sponsorship in this document. Sponsorships are limited so register early. Registration closes on July 31, 2024, for all Sponsorships. All logos can be submitted within registration in an Adobe Illustrator EPS file format (.eps or .ai) Deadline to submit ads is July 31st.

Your support will ensure the success of our conference while providing you with increased visibility before our audience of housing and economic development professionals.

Feel free to contact Hope Madden at GHC@dca.nj.gov with any questions.

Sincerely, The JAHMA Foundation

The JAHMA Foundation



SPONSORSHIP BENEFITS

Must receive commitment, logo and ad for all sponsorships by July 31, 2024.

LEVEL 1 SPONSORSHIP



Premier Sponsor: \$25,000 (Limited to 1)

- Display of your company's LOGO at Hall of Fame Kick-Off Reception and on signage located throughout Conference Center
- Display of your company's LOGO on conference giveaway
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, after plenary session, before and after the keynote luncheon and awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company to promote your sponsorship on your social media outlets
- Full-page, inside back cover, color DISPLAY AD in conference program book
- Sponsor of Tuesday morning's breakfast
- Free TRADE SHOW DOUBLE BOOTH in Sponsor's Row (\$1,300 value)
- Ten conference TICKETS (\$2,500 value)
- Two exhibitor staff tickets per booth, if your company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Ten TICKETS to Monday night's Kick-Off Reception (\$300 value)
- Distribution of your COMPANY'S LITERATURE with conference materials



SPONSORSHIP BENEFITS

Must receive commitment, logo and ad for all sponsorships by July 28, 2024.

LEVEL 2 SPONSORSHIP

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Gold Keynote Luncheon Sponsor: \$15,000 (Limited to 2)

- Display of your company's LOGO at the Keynote Luncheon, on signage located throughout Conference Center
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, after plenary session, before and after the keynote luncheon and awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company to promote your sponsorship on your social media outlets
- Full-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Eight conference TICKETS (\$2,000 value)
- Two exhibitor staff tickets, if your company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Eight TICKETS to Monday night's Kick-Off Reception (\$240 value)
- Distribution of your COMPANY'S LITERATURE with conference materials

Silver Awards Brunch Sponsor: \$15,000 (Limited to 2)

- Display of your company's LOGO at the Awards Brunch and on signage located throughout Conference Center
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, after plenary session, before and after the keynote luncheon and awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company's to promote your sponsorship on your social media outlets
- Full-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Eight conference TICKETS (\$2,000 value)
- Two exhibitor staff tickets, if your company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Eight TICKETS to Monday night's Kick-Off Reception (\$240 value)
- Distribution of your COMPANY'S LITERATURE with conference materials



SPONSORSHIP BENEFITS

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LEVEL 3 SPONSORSHIP



Hospitality Sponsor: \$10,000 (Limited to 3)

- Display of your company's LOGO at beverage stations and on signage located throughout Conference Center
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, after plenary session, before and after the keynote luncheon and awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company to promote your sponsorship on your social media outlets
- Full-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Sponsor of Wednesday morning's continental breakfast in Trade Show area
- Seven conference TICKETS (\$1,750 value)
- Two exhibitor staff tickets, if your company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Seven TICKETS to Monday night's Kick-Off Reception (\$210 value)
- Distribution of your COMPANY'S LITERATURE with conference materials

Digital Sponsor: \$10,000 (Limited to 2)

- Display of company Banner LOGO on conference app. as well as the preconference 90-day app promotional blitz
- Display of LOGO to be featured in the preconference 90-day social post blitz
- Company LOGO would also be on signage located throughout Conference Center
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, after plenary session, before and after the keynote luncheon and awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company to promote your sponsorship on your social media outlets
- Full-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Seven conference TICKETS (\$1,750 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Seven TICKETS to Monday night's Kick-Off Reception (\$210 value)
- Distribution of your COMPANY'S LITERATURE with conference materials



SPONSORSHIP BENEFITS

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LEVEL 4 SPONSORSHIP



Schedule At-A-Glance Sponsor: \$7,500 (Limited to 2)

- Display of your company's LOGO on our Schedule At-A-Glance and on signage located throughout Conference Center
- The Schedule At-A-Glance will help attendees navigate their way throughout the conference center. Every attendee will receive one.
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, after plenary session, before and after the keynote luncheon and awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company to promote your sponsorship on your social media outlets
- Half-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Six conference TICKETS (\$1,500 value)
- Two exhibitor staff tickets, if your company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Six TICKETS to Monday night's Kick-Off Reception (\$180 value)
- Distribution of your COMPANY'S LITERATURE with conference materials

Lanyard Name Badge Holder Sponsor: \$7,500 (Limited to 1)

- LOGO on conference lanyard badge holder and on signage located throughout Conference Center
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, after plenary session, before and after the keynote luncheon and awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company to promote your sponsorship on your social media outlets
- Half-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Six conference TICKETS (\$1,500 value)
- Two exhibitor staff tickets, if your company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Six TICKETS to Monday night's Kick-Off Reception (\$180 value)
- Distribution of your COMPANY'S LITERATURE with conference materials

Registration Sponsor: \$7,500 (Limited to 2)

- Display of your company's LOGO on the home page of the online registration platform as well and iPads used on-site to check-in. Your Company's LOGO will also be on signage located throughout Conference Center
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, after plenary session, before and after the keynote luncheon and awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company to promote your sponsorship on your social media outlets
- Half-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Six conference TICKETS (\$1,500 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Six TICKETS to Monday night's Kick-Off Reception (\$180 value)
- Distribution of your COMPANY'S LITERATURE with conference materials



SPONSORSHIP BENEFITS

Must receive commitment, logo and ad for all sponsorships by July 28, 2024.

LEVEL 5 SPONSORSHIP



Networking Reception Sponsor: \$5,000

- Display of your company's LOGO at Tuesday's Networking Reception and on signage located throughout Conference Center
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, before and after plenary session, keynote luncheon and Friday's awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company's to promote your sponsorship on your social media outlets
- Half-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Five conference TICKETS (\$1,250 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Five TICKETS to Monday night's Kick-Off Reception (\$150 value)
- Distribution of your COMPANY'S LITERATURE with conference materials

Kick-Off Reception Sponsor: \$5,000

- Display of your company's LOGO at Monday night's Kick-Off Reception and on signage located throughout Conference Center
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, after plenary session, before and after the keynote luncheon and awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company to promote your sponsorship on your social media outlets
- Half-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Five conference TICKETS (\$1,250 value)
- Two exhibitor staff tickets, if your company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Five TICKETS to Monday night's Kick-Off Reception (\$150 value)
- Distribution of your COMPANY'S LITERATURE with conference materials

Charging Station/Wifi Sponsor: \$5,000

- Sponsors will have the opportunity to provide the attendees the ability to stay connected by charging their phones or tablets and to connect to the internet in the Trade Show area.
- Display of your company's LOGO at charging station and on signage located throughout Conference Center
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, after plenary session, before and after the keynote luncheon and awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company to promote your sponsorship on your social media outlets
- Half-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Five conference TICKETS (\$1,250 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Five TICKETS to Monday night's Kick-Off Reception (\$150 value)
- Distribution of your COMPANY'S LITERATURE with conference materials



SPONSORSHIP BENEFITS

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LEVEL 6 SPONSORSHIP



Dessert Reception: \$3,500

- Display of your company's LOGO at Thursday's dessert extravaganza and on signage located throughout Conference Center
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, before and after plenary session, keynote luncheon and Friday's awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company to promote your sponsorship on your social media outlets
- Quarter-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Three conference TICKETS (\$750 value)
- Two exhibitor staff tickets, if your company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Three TICKETS to Monday night's Kick-Off Reception (\$90 value)
- Distribution of your COMPANY'S LITERATURE with conference materials

Video Sponsor: \$3,500 (Limited to 2)

- Display of your company's LOGO at both the Tuesday Keynote luncheon and Wednesday Awards brunch recordings
- Display of your company's LOGO on signage located throughout Conference Center
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, after plenary session, before and after the keynote luncheon and award brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company to promote your sponsorship on your social media outlets
- Quarter-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Three conference TICKETS (\$750 value)
- Two exhibitor staff tickets, if your company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Three TICKETS to Monday night's Kick-Off Reception (\$90 value)
- Distribution of your COMPANY'S LITERATURE with conference materials



SPONSORSHIP BENEFITS

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LEVEL 7 SPONSORSHIP



Bus Tour Sponsor: \$2,500: (Limited to 2)

- Display of your company's LOGO on Bus Tour materials and signage
- Display of your company's LOGO on signage located throughout Conference Center
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, after plenary session, before and after the keynote luncheon and awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company to promote your sponsorship on your social media outlets
- Quarter-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Two conference TICKETS (\$500 value)
- Two exhibitor staff tickets, if company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Two TICKETS to Monday night's Kick-Off Reception (\$60 value)
- Distribution of your COMPANY'S LITERATURE on Bus Tour and with conference materials

General Sponsor: \$2,500

- Display of your company's LOGO on signage located throughout Conference Center
- Display of your company's LOGO on stage monitors during Tuesday's breakfast, after plenary session, before and after the keynote luncheon and awards brunch
- Display of your company's LOGO on the conference website and email blasts
- Graphic given to your company to promote your sponsorship on your social media outlets
- Quarter-page color DISPLAY AD in conference program book
- Free TRADE SHOW BOOTH in Sponsor's Row (\$650 value)
- Two conference TICKETS (\$500 value)
- Two exhibitor staff tickets, if your company is taking a booth. Tickets include Breakfasts and 2nd day Brunch
- Two TICKETS to Monday night's Kick-Off Reception (\$60 value)
- Distribution of your COMPANY'S LITERATURE with conference materials

ADDITIONAL PROGRAM ADS ALSO AVAILABLE

Half-page ads are \$300. Quarter-page ads are just \$175.
Full-Page ads are only offered through specific Sponsorships level.

CLICK HERE FOR MORE INFORMATION!

