**34th Annual Fire & Safety Expo and Firefighter Demolition Derby**

**Sunday, June 28, 2026 | Del Mar Fairgrounds**

# 2026 Derby Team Sponsorship Levels

The Fire & Safety Expo and Firefighter Demolition Derby offers sponsors a unique opportunity to associate with local fire service while supporting the Burn Institute, a San Diego nonprofit organization with over 50 years of service to the community. Your sponsorship investment helps the Burn Institute further its efforts to provide vital fire and burn prevention education and facilitate burn survivor support programs such as Camp Beyond the Scars for burn-injured children.

**FOR IN-KIND SPONSORS**

Your benefits are calculated by taking half of the Fair Market Value (FMV) of your donation (i.e., a donation of parts or labor with a total FMV of $1,000 is equivalent to $500). Maximum benefit of $3,000. Please provide receipt or invoice to verify value.

## Championship – $3,000

- Booth space at Fire & Safety Expo at SD Fair
- Sponsor banner placement in the Del Mar Arena (Supplied by sponsor prior to event)
- Logo on Rally car leading Burn Run Fire Engine Parade AND on the derby car
- Logo on Derby T-shirts
- Twelve (12) complimentary Fair tickets
- Twelve (12) commemorative Derby T-shirts
- Sponsor Ad in Burn Institute social media
- Logo in the Burn Institute Newsletter and Website

## Martinsville – $2,000

- Sponsor banner placement in the Del Mar Arena (Supplied by sponsor prior to event)
- Logo prominently displayed on derby car
- Logo on Derby T-shirts
- Ten (10) complimentary Fair tickets
- Ten (10) commemorative Derby T-shirts
- Logo on Burn Institute social media
- Logo in the Burn Institute Newsletter

## Talladega – $1,000

- Logo prominently displayed on derby car
- Six (6) complimentary Fair tickets
- Six (6) commemorative Derby T-shirts
- Logo on Burn Institute social media
- Special recognition in the Burn Institute Newsletter

## Darlington – $500

- Logo displayed on the derby car
- Three (3) complimentary Fair tickets
- Three (3) commemorative Derby T-shirts
- Special recognition in the Burn Institute Newsletter

## Brickyard – $250

- Logo displayed on derby car
- Two (2) complimentary Fair tickets
- Two (2) commemorative Derby T-shirts
- Recognition in the Burn Institute Newsletter

## Bristol – $125

- Logo displayed on derby car
- One (1) complimentary Fair ticket
- One (1) commemorative Derby T-shirt

**To sponsor a team, please complete the enclosed Sponsorship Form and return by May 19, 2026 to ensure appropriate recognition on collateral materials (if applicable).**

If you have questions, please contact Burn Institute Events Manager
Tiffany Wong: twong@burninstitute.org or 858-541-2277 ext. 117

Thank you for supporting the Burn Institute!

Burn Institute | 2508 Historic Decatur Road, Suite 110, San Diego, CA 92106
858-541-2277 | www.burninstitute.org | Burn Institute Tax ID #23-7260718

**34th Annual Fire & Safety Expo and Firefighter Demolition Derby**
**Sunday, June 28, 2026 | Del Mar Fairgrounds**

# 2026 Derby Team Sponsorship Form

Sponsorship Amount and/or Description of Goods/Services: _____

_____

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Mailing address: _____

City: _____ ST: _____ Zip: _____

Which Derby Team/Driver are you sponsoring? _____

**PLEASE SELECT YOUR SPONSORSHIP LEVEL** (for In-kind Sponsors, your benefits are half of the Fair Market Value of your donation)

- ☐ **Championship $3,000** (12 tix & shirts)
- ☐ **Martinsville $2,000** (10 tix & shirts)
- ☐ **Talladega $1,000** (6 tix & shirts)
- ☐ **Darlington $500** (3 tix & shirts)
- ☐ **Brickyard $250** (2 tix & shirts)
- ☐ **Bristol $125** (1 tix & shirt)

**PLEASE LIST # OF SHIRTS PER YOUR SPONSOR LEVEL**

| Youth Small | Youth Medium | Adult Small | Adult Medium | Adult Large | Adult XL | Adult XXL |
|---|---|---|---|---|---|---|
| _____ | _____ | _____ | _____ | _____ | _____ | _____ |

*Shirts will be available for pick-up from the Burn Institute office at TBD Date and at the Derby event on June 28 at the Del Mar Fairgrounds (11am-4pm). While supplies last and for qualifying sponsors only.

**Payment by Check**

**Make payable to: Burn Institute**
Please include the team you are sponsoring in the memo of your check
Tax ID #23-7260718

**Please mail to our new address:**
Burn Institute
2508 Historic Decatur Rd, Ste 110
San Diego, CA 92106

**Payment by Credit Card or Apple Pay**

To pay with credit card online, please scan the QR code or visit our event payment page hosted on Zeffy: https://bit.ly/3Y82fVm

**Event contact**: Tiffany Wong | twong@burninstitute.org | 858-541-2277 ext. 117

**Deadline for Derby shirt logo inclusion (for $2,000+ sponsors): May 19, 2026.**
**Email logos to Tiffany in vector format (AI/EPS/PDF/SVG) or high-res JPG/PNG.**