LMM WORKFORCE DEVELOPMENT

BUILDING
MAINTENANCE & REPAIR

BUILDING A BETTER CLEVELAND

Lutheran Metropolitan Ministry (LMM) is excited to offer a vocational training program with a focus on light construction, building maintenance, home repair and remodeling as a high potential opportunity to change the trajectory of unemployed or underemployed citizens quality of life and upward mobility.

FOR THE PEOPLE

Participants will learn hard skills to connect to living wage employment with a defined career ladder and a variety of employment outcomes in building maintenance, pre-apprenticeship, and entrepreneurial opportunities.

FOR THE CITY

With an aging inventory of inventory of commercial and residential properties and anticipation of a vast amount of needed infrastructure improvements, skilled workers in the trades will be in extremely high demand and spur public - non profit - private partnerships.

www.lutheranmetro.org
Employment of construction related positions and general maintenance and repair workers in Ohio is projected to grow 5 percent from 2021 to 2031, about as fast as the average for all occupations. However, mean wages for construction and maintenance workers range between $25.12 and $27.25 per hour, ($52,250 to $56,680 annually), exceeding the average living wages for adults in the city of Cleveland, as documented by the Massachusetts Institute of Technology (MIT).
A Foundation of Success

Founded in 1969, the mission of Lutheran Metropolitan Ministry (LMM) is to promote shalom (peace, well-being) and justice (right-relationships) through a Christian ministry of service and advocacy with those who are oppressed, forgotten and hurting. LMM works with people who are homeless, unemployed, people with behavioral health needs, people involved in the criminal legal system, youth and young adults facing a crisis and vulnerable adults in need of guardianship.

LMM’s Workforce Development (WD) Programs provide educational and career enhancement services to individuals with significant personal barriers to employment. Our efforts focus on serving disadvantaged populations, including: those experiencing homelessness; adults currently incarcerated or reentering the community from prison; and adults and young adults who have been unsuccessful in traditional educational settings. LMM continues to enhance and expand our WD Programs to meet the needs of these clients through a core career services curriculum along with a centralized infrastructure of dedicated staff, systems, and accountability.

Program Blueprint

**Vocational Training**

Technical education allowing individuals to earn a credential to validate their skills. Building Maintenance & Repair is a new opportunity that will provide vocational training in the interior finishing, remodeling/light construction and maintenance trades. The training will include basic understanding of plumbing, electrical, drywall, painting and HVAC systems, for individuals interested in skilled trades with particular interest in Interior Finishing.

**Career Services**

Student services includes enrollment, academic advising, job readiness, resume writing, interview skills, career counseling and coaching, and job placement. Each student has an individualized education plan to guide achievement of their personal career goals, and to ensure that their transitional and support needs are met through internal and external referrals for assistance.

**Social Enterprise**

Opportunities are abundant to build social enterprises to benefit learning outcomes. LMM can act as the general contractor to benefit a variety of projects such as lead paint remediation as a public health response, and maintenance, repair and modification services help older Ohioans age in place and preserve existing property values. LMM has undertaken rehabilitation of homes in St. Clair - Superior neighborhood to help move families out of homelessness, where these skilled workers can also contribute.
Comeback City

Cleveland City Council recently approved a new $10 million workforce development initiative, a new-to-Cleveland, collaborative approach across multiple partners intended to build a pipeline to train new workers. The initiative specifically is seeking to fund job training for 3,000 workers over the next four years, with most of those workers being people of color and women.

Demand will continue to be strong in Cleveland in particular, as two announced projects—the Sherwin-Williams developments in downtown Cleveland and Brecksville and the redevelopment of Cleveland Hopkins International Airport—will total more than $2.6 billion in new investment and will occur.

Work Starts Here

The planned site for the BMR program is a warehouse currently under LMM ownership. The building, located at 4516 Superior Avenue in Cleveland, has a wide-open floorplan. Reimagined as the Workforce Training Center, the 6,200 sq. ft. renovation will result in the rear of the building converted for BMR education, training and demonstrations. A storefront Cafe social enterprise and training kitchen will round out the front of the building, creating income for operations.

<table>
<thead>
<tr>
<th>Capital Investment</th>
<th>State Capital Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3.1 M</td>
<td>$750K</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Start Up Cost</th>
<th>First Year Operating Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>$250K</td>
<td>$300K</td>
</tr>
</tbody>
</table>

“...The collaborative effort is needed because many of these industries are currently having a hard time finding skilled laborers to fill empty positions - well-paying positions which could help a lot of Clevelanders struggling to make ends meet. This group also estimates $20 to $30 billion in investments are coming to the city in sewer, road, bridge and other infrastructure projects over the next decade.” - Glen Shumate, of Construction Employers Association to Cleveland City Council

For more information, contact:
Marcella Brown, VP Development & Communications
mbrown@lutheranmetro.org 216.658.7208