THE LONG HARD PATH TO EMPLOYMENT!
HOW TO HELP THE HARD-TO-EMPLOY MANAGE REJECTION AND SUSTAIN JOB SEARCH MOTIVATION TO GET THE JOB!

A Webinar Presented For Your Organization By
Larry Robbin
Executive Director of Robbin and Associates
*** Over 45 Years of Workforce Development Training Experience!**
*** Trained Over 100,000 People * Presented 300 Webinars**
*** Worked With Over 1000 Organizations Across The Country!**
www.LarryRobbin.com larry@larryrobbin.com

While some people are getting hired quickly, many others with significant barriers to employment are facing a long discouraging job search that kills job search motivation. People with a lack of employment history, skills gaps, disabilities, a reentry history, language and literacy challenges, homelessness and other barriers must wage a challenging and protracted job search to become employed. Research shows that after a month or so of constant rejection and a lack of job offers, many of these job seekers are giving up on the idea of getting a job and only job hunting a few hours a week if at all. This lack of job search activity becomes a major barrier to employment and will keep people from getting job offers.

The motivation strategies you use to get people started in job search are no match for the often overwhelming discouragement they face when job search takes much longer than they anticipated. It takes new and creative approaches to help people sustain a long job search. This webinar is filled with innovative program design and counseling strategies to help people sustain a long and rejection filled job search that will keep them motivated over the long haul to getting the job offer. Many of the ideas in this webinar came from people that had to job hunt for months to get a job offer.

While your traditional approaches to job search motivation can help people get started job hunting, they are not the right match or strong enough to help people deal with the constant rejection that comes with an exceptionally long job search. This innovative webinar is designed to help you provide the kind of program

services, employment counseling and support that will help prevent these job seekers from giving up on finding their place in the labor market.

Learn how to realistically set the expectations of your job seekers so they can anticipate the long journey to employment. This will help people frame their job search in ways that match the reality of the labor market. When this happens, people are not surprised about what happens in their job search and they can learn how to cope with a long job search.

Get a list of strategies that will help people cope with rejection. Do a Rejection Strengths Assessment that will help people find ways to manage the feelings that come with a long job search and not getting a job offer. Discover how to organize Job Search Teams that will help people get the support they need from other job seekers. Put the power of the Jump Start Your Job Search Day feature into your program design to help people get the peer to peer support they need to keep them motivated to job hunt. Learn how to mobilize the power of successful role models to give people the hope and inspiration they need to believe that they will hear an employer say, “You got the job!”

If you work with people that are going through a long and discouraging job search, you need new employment counseling, motivation and program design strategies to help them stay motivated over the long haul. This webinar will show you innovative and powerful motivational strategies that will help people stay in job search all the way to the job offer! For more information about this webinar and the many other webinars provided by Larry Robbin, send an email to larry@larryrobbin.com. For more information about Larry Robbin go to www.LarryRobbin.com.