WORLD OF WORK AWARENESS THAT WORKFORCE DEVELOPMENT PROFESSIONALS NEED TO KNOW!

A Webinar Presented By
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Over forty-five years of national
workforce development training experience!

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The world of work has always been changing. But the way it is changing in this era is unprecedented in human history. There have never been so many forces at work having such a powerful impact on the world of work. The impact of artificial intelligence, automation, nanotechnology, virtual reality, scientific breakthroughs, the invention of new processes, materials and ways of working are moving into our world at a dazzling rate of speed. Jobs and careers are appearing and disappearing faster than ever.

In addition to these forces, we are also seeing the groundbreaking impact of global and local politics, climate change, natural disasters, huge changes in how people relate to the world of work and how work fits into their lives. Employers are constantly changing their hiring agendas and what we told people in the past about job search and what employers want may not be as relevant as it once was. The lingering and diverse impacts of covid continue touch all of us. This all comes together, and you have the perfect storm of chaos surrounding what we do as workforce development professionals and what we tell our job seekers.

Historically in workforce development a fundamental keystone of our work is a high degree of predictability. Predictability influences career planning and many other decision making aspects of our work. But what happens when the unpredictable happens and becomes our ongoing new reality? Unpredictability is already reinventing workforce development!

None of the “experts” on the future of the world of work predicted the pandemic. When the pandemic hit they had to scramble to align their predictions with our newfound reality. The gig economy came out of nowhere and redefined the world of work. Disruption of the traditional way of doing things is now a well-respected and commonplace business strategy. Who predicted that the development and growth of Airbnb would redefine the hospitality industry, cause traditional brick, and mortar hotels to reinvent themselves in order to keep their market share. Who predicted the fast rise of Lyft and Uber would forever alter the transportation industry? These fast, never ending and chaotic developments should teach us the need for incorporating unpredictability into our work. Can any of us truly anticipate what the impact will be of other major unpredictable things that will cause a major disruptions in the world of work?

In the midst of all of this reconfiguration of our world, workforce development professionals are supposed to help people plan career pathways, predict what training will still be relevant and help people understand employer's ever evolving thinking about how and who to hire. The changing of the world of work goes well beyond what people will be doing, it goes into questions of whether or not we should be rethinking some of our traditional bedrock perspectives and assumptions. For example, is the idea of planning for a career still valid when the one career lifestyle is quickly becoming a vocational dinosaur? How can people plan for the future when we can't predict with a high degree of accuracy what people will be doing for work?

While these times call for us to think out of the box, that is easier said than done. The boxes of our vision of the future are like brick walls that easily become irrelevant. How do you think out of the box? This webinar will give you a framework for doing exactly that.

If all of this seems mind boggling, it is because it is. This webinar does not claim to have all the answers since no one has all the answers. But this webinar will help you reconfigure your thinking, so it is a better match for a world of work that is actually in chaos. The webinar will help you look at the assumptions you make that guide your work from program development to what you say to job seekers about employment and help open your mind to new possibilities. It will also help you start asking questions that are designed to help take you, your organization and the people we serve into the future of the world of work as much as we can know about it.

If you are ready to take a journey into the new world of work and workforce development with all of the unpredictable twists and turns that come with that voyage, bring this webinar to your program!

For more information about the webinar presenter Larry Robbin and the more than 100 webinars he provides go to https://larryrobbin.com/v2/about/.

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