

FOR IMMEDIATE RELEASE

The title graphic consists of three lines of 3D block letters. The top line reads 'ALL THINGS' in orange. The middle line reads 'BAKELITE' in orange. The bottom line reads 'The Age of Plastic' in light blue. The letters are arranged in a slightly staggered, overlapping manner, giving a sense of depth and perspective.

IN 1907, LEO BAEKELAND CHANGED OUR WORLD FOREVER

**IN JUNE 2021, THE DOCUMENTARY 'ALL THINGS BAKELITE'
WILL ARRIVE ON DIGITAL HD AND VIDEO ON DEMAND
TO TELL THE GREATEST SCIENCE STORY NEVER TOLD**

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LOS ANGELES (May 24, 2021) – ALL THINGS BAKELITE, the third documentary feature from Director John Maher (*Throw it Down*), will arrive on multiple digital platforms on June 29 worldwide. In partnership with Bitmax, Executive Producer Hugh Karraker is bringing his great-grandfather Leo Baekeland's story to six continents via streaming platforms such as iTunes, Apple TV, Google Play, YouTube, VUDU and more.

In 1907, Leo Baekeland changed the world forever. Baekeland was a Belgian-American chemist best known for the inventions of Velox photographic paper in 1893, and, more importantly, Bakelite in 1907. He has been called "The Father of the Plastics Industry" for his invention of Bakelite, an inexpensive, nonflammable and versatile plastic, which marked the beginning of the modern plastics industry.

In fact, the creation of the synthetic plastic was revolutionary due to its electrical nonconductivity and heat-resistant properties in essential items such as electrical insulators, radios, telephone casings, and many household appliances. It is profoundly present in our day-to-day lives in

automotive and aerospace applications, construction materials and more. In recent years the "retro" appeal of old Bakelite products such as kitchenware, jewelry and pipe stems has made them collectible.

History and science come alive in this provocative documentary about the first plastic and its inventor. Reenactments, archival images, interviews with experts and satirical songs capture both the wonder and curse of plastic. The film celebrates Baekeland's genius, Bakelite and other plastics. It also does not shy away from confronting plastic pollution.

Director John Maher also served as the Director of Photography for *All Things Bakelite* and the Executive Producer is Hugh Karraker. Among the prestigious list of experts who appear in the film are Pratt Institute Professor of the History of Design Dr. Katarina Posch; Jeffrey Meikle, a cultural and design historian, currently the Stiles Professor in the Department of American Studies at the University of Texas at Austin; and Jeanette Garcia, IBM Research Chemist.

“More than one hundred years ago, my great-grandfather solved problems confronted by electrical, automotive and construction industries,” stated Hugh Karraker. “I am thrilled my great-grandfather will be recognized as a game-changer by movie audiences around the world. And his invention will stand out as ‘The Material of a Thousand Uses’, even today. The double-edged sword of plastic means it does more good than harm. The question is, can we find mutually agreeable ways to resolve the negative impacts?”

<https://allthingsbakelite.com>

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