

Updated: 11/20/2023		UPP MAP	*Promotional Calendar Subject to Change* ***MAP/UPP Before Promo, UPP, and MAP price ends in 99 cents for all SKUs***												
Week over week Change			*All Promotions start 12:00 AM PST on the Promotion Start Date unless otherwise noted*												
No Reimbursement / NO STC / INVOICE			November						December						January
Split Week Promo					8 Days	6 Days	4 Days	1 Day	1 Day	1 Day		8 Days	6 Days		
			Start Date	11/6	11/13	11/20	11/28	12/4	12/8	12/9	12/10	12/11	12/18	12/26	1/1
			End Date	11/12	11/19	11/27	12/3	12/7	12/8	12/9	12/10	12/17	12/25	12/31	1/7
Promo Type	Series	Model	11/6 - 11/12	11/13 - 11/19	11/20 - 11/27	11/28 - 12/3	12/4 - 12/7	12/8 - 12/8	12/9 - 12/9	12/10 - 12/10	12/11 - 12/17	12/18 - 12/25	12/26 - 12/31	1/1 - 1/7	
UPP BEFORE PROMO	Z2	OLED88Z2PUA	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999		
IR	Z2	OLED88Z2PUA													
DFI Credit	Z2	OLED88Z2PUA													
REIMBURSEMENT	Z2	OLED88Z2PUA													
PROMO UPP	Z2	OLED88Z2PUA	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999		
UPP BEFORE PROMO	Z2	OLED77Z2PUA	9,999	9,999	9,999	9,999	9,999	9,999	9,999	9,999	9,999	9,999	9,999	9,999	
IR	Z2	OLED77Z2PUA			0 / 500										
DFI Credit	Z2	OLED77Z2PUA													
REIMBURSEMENT	Z2	OLED77Z2PUA													
PROMO UPP	Z2	OLED77Z2PUA	9,999	9,999	\$9999/\$9499	9,999	9,999	9,999	9,999	9,999	9,999	9,999	9,999	9,999	
UPP BEFORE PROMO	G2	OLED97G2PUA	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999	
IR	G2	OLED97G2PUA			0 / 1300										
DFI Credit	G2	OLED97G2PUA													
REIMBURSEMENT	G2	OLED97G2PUA													
PROMO UPP	G2	OLED97G2PUA	24,999	24,999	\$24999/\$23699	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999	24,999	
UPP BEFORE PROMO	M3	OLED97M3PUA	29,999	29,999	29,999	29,999	29,999	29,999	29,999	29,999	29,999	29,999	29,999	29,999	
IR	M3	OLED97M3PUA													
DFI Credit	M3	OLED97M3PUA													
REIMBURSEMENT	M3	OLED97M3PUA													
PROMO UPP	M3	OLED97M3PUA	29,999	29,999	29,999	29,999	29,999	29,999	29,999	29,999	29,999	29,999	29,999	29,999	
UPP BEFORE PROMO	M3	OLED83M3PUA	7,999	7,999	7,999	7,999	7,999	7,999	7,999	7,999	7,999	7,999	7,999	7,999	
IR	M3	OLED83M3PUA			0 / 500										
DFI Credit	M3	OLED83M3PUA													
REIMBURSEMENT	M3	OLED83M3PUA													
PROMO UPP	M3	OLED83M3PUA	7,999	7,999	\$7999/\$7499	7,999	7,999	7,999	7,999	7,999	7,999	7,999	7,999	7,999	
UPP BEFORE PROMO	M3	OLED77M3PUA	4,999	4,999	4,999	4,999	4,999	4,999	4,999	4,999	4,999	4,999	4,999	4,999	
IR	M3	OLED77M3PUA			0 / 250										
DFI Credit	M3	OLED77M3PUA													
REIMBURSEMENT	M3	OLED77M3PUA													
PROMO UPP	M3	OLED77M3PUA	4,999	4,999	\$4999/\$4749	4,999	4,999	4,999	4,999	4,999	4,999	4,999	4,999	4,999	
UPP BEFORE PROMO	G3	OLED83G3PUA	6,499	6,499	6,499	6,499	6,499	6,499	6,499	6,499	6,499	6,499	6,499	6,499	
IR	G3	OLED83G3PUA	1,500	1,500	1,500	1,200	1,200	1,200	1,200	1,200	1,500	1,500	1,200	1,200	
DFI Credit	G3	OLED83G3PUA													
REIMBURSEMENT	G3	OLED83G3PUA	900.00	900.00	900.00	720.00	720.00	720.00	720.00	720.00	900.00	900.00	720.00	720.00	
PROMO UPP	G3	OLED83G3PUA	4,999	4,999	4,999	5,299	5,299	5,299	5,299	5,299	4,999	4,999	5,299	5,299	
UPP BEFORE PROMO	G3	OLED77G3PUA	4,499	4,499	4,499	4,499	4,499	4,499	4,499	4,499	4,499	4,499	4,499	4,499	
IR	G3	OLED77G3PUA	1,000	1,000	1,000	900	700	700	700	700	700	700	700	700	
DFI Credit	G3	OLED77G3PUA													
REIMBURSEMENT	G3	OLED77G3PUA	550.00	550.00	550.00	495.00	385.00	385.00	385.00	385.00	385.00	385.00	385.00	385.00	
PROMO UPP	G3	OLED77G3PUA	3,499	3,499	3,499	3,599	3,799	3,799	3,799	3,799	3,799	3,799	3,799	3,799	
UPP BEFORE PROMO	G3	OLED65G3PUA	3,299	3,299	3,299	3,299	3,299	3,299	3,299	3,299	3,299	3,299	3,299	3,299	
IR	G3	OLED65G3PUA	1,000	1,000	1,000	800	800	800	800	800	800	800	700	700	
DFI Credit	G3	OLED65G3PUA													
REIMBURSEMENT	G3	OLED65G3PUA	600.00	600.00	600.00	480.00	480.00	480.00	480.00	480.00	480.00	480.00	455.00	455.00	
PROMO UPP	G3	OLED65G3PUA	2,299	2,299	2,299	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,599	2,599	

Updated:
11/20/2023

UPP
MAP

Promotional Calendar Subject to Change

MAP/UPP Before Promo, **UPP**, and MAP price ends in 99 cents for all SKUs

Week over week Change

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No Reimbursement / NO STC / INVOICE

Split Week Promo

		Start Date	11/6	11/13	11/20	11/28	12/4	12/8	12/9	12/10	12/11	12/18	12/26	1/1
		End Date	11/12	11/19	11/27	12/3	12/7	12/8	12/9	12/10	12/17	12/25	12/31	1/7
Promo Type	Series	Model	11/6 - 11/12	11/13 - 11/19	11/20 - 11/27	11/28 - 12/3	12/4 - 12/7	12/8 - 12/8	12/9 - 12/9	12/10 - 12/10	12/11 - 12/17	12/18 - 12/25	12/26 - 12/31	1/1 - 1/7
UPP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO UPP	G3	OLED55G3PUA	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499
	G3	OLED55G3PUA	700	700	700	600	600	600	600	600	600	600	500	500
	G3	OLED55G3PUA												
	G3	OLED55G3PUA	420.00	420.00	420.00	360.00	360.00	360.00	360.00	360.00	360.00	360.00	300.00	300.00
	G3	OLED55G3PUA	1,799	1,799	1,799	1,899	1,899	1,899	1,899	1,899	1,899	1,899	1,999	1,999
UPP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO UPP	C3	OLED83C3PUA	5,299	5,299	5,299	5,299	5,299	5,299	5,299	5,299	5,299	5,299	5,299	5,299
	C3	OLED83C3PUA	1,300	1,300	1,300	1,300	1,300	1,300	1,300	1,300	1,300	1,300	1,300	1,000
	C3	OLED83C3PUA												
	C3	OLED83C3PUA	715.00	715.00	715.00	715.00	715.00	715.00	715.00	715.00	715.00	715.00	715.00	550.00
	C3	OLED83C3PUA	3,999	3,999	3,999	3,999	3,999	3,999	3,999	3,999	3,999	3,999	3,999	4,299
UPP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO UPP	C3	OLED77C3PUA	3,499	3,499	3,499	3,499	3,499	3,499	3,499	3,499	3,499	3,499	3,499	3,499
	C3	OLED77C3PUA	1,000	1,000	1,000	1,000	800	800	800	800	800	800	800	800
	C3	OLED77C3PUA												
	C3	OLED77C3PUA	550.00	550.00	550.00	550.00	440.00	440.00	440.00	440.00	440.00	440.00	440.00	440.00
	C3	OLED77C3PUA	2,499	2,499	2,499	2,499	2,699	2,699	2,699	2,699	2,699	2,699	2,699	2,699
UPP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO UPP	C3	OLED65C3PUA	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499
	C3	OLED65C3PUA	900	900	900	900	700	700	700	700	700	700	700	700
	C3	OLED65C3PUA												
	C3	OLED65C3PUA	495.00	495.00	495.00	495.00	420.00	420.00	420.00	420.00	420.00	420.00	420.00	420.00
	C3	OLED65C3PUA	1,599	1,599	1,599	1,599	1,799	1,799	1,799	1,799	1,799	1,799	1,799	1,799
UPP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO UPP	C3	OLED55C3PUA	1,799	1,799	1,799	1,799	1,799	1,799	1,799	1,799	1,799	1,799	1,799	1,799
	C3	OLED55C3PUA	500	500	500	400	400	500	500	500	500	500	400	400
	C3	OLED55C3PUA												
	C3	OLED55C3PUA	300.00	300.00	300.00	260.00	260.00	300.00	300.00	300.00	300.00	300.00	260.00	260.00
	C3	OLED55C3PUA	1,299	1,299	1,299	1,399	1,399	1,299	1,299	1,299	1,299	1,299	1,399	1,399
UPP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO UPP	C3	OLED48C3PUA	1,399	1,399	1,399	1,399	1,399	1,399	1,399	1,399	1,399	1,399	1,399	1,399
	C3	OLED48C3PUA	350	350	350	300 / 350	300	350	350	350	350	350	200	200
	C3	OLED48C3PUA												
	C3	OLED48C3PUA	210.00	210.00	210.00	180 / 210	180.00	210.00	210.00	210.00	210.00	210.00	130.00	130.00
	C3	OLED48C3PUA	1,049	1,049	1,049	\$1099/\$1049	1,099	1,049	1,049	1,049	1,049	1,049	1,199	1,199
UPP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO UPP	C3	OLED42C3PUA	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299
	C3	OLED42C3PUA	300	400	400	300	300	300	400	400	300	400	200	200
	C3	OLED42C3PUA												
	C3	OLED42C3PUA	180.00	220.00	220.00	180.00	180.00	180.00	220.00	220.00	180.00	220.00	130.00	130.00
	C3	OLED42C3PUA	999	899	899	999	999	999	899	899	999	899	1,099	1,099
UPP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO UPP	B3	OLED77B3PUA	3,299	3,299	3,299	3,299	3,299	3,299	3,299	3,299	3,299	3,299	3,299	3,299
	B3	OLED77B3PUA	1,500	1,500	1,500	1,300	1,300	1,300	1,300	1,300	1,300	1,300	1,100	1,100
	B3	OLED77B3PUA												
	B3	OLED77B3PUA	825.00	825.00	825.00	715.00	715.00	715.00	715.00	715.00	715.00	715.00	660.00	660.00
	B3	OLED77B3PUA	1,799	1,799	1,799	1,999	1,999	1,999	1,999	1,999	1,999	1,999	2,199	2,199
UPP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO UPP	B3	OLED65B3PUA	2,399	2,399	2,399	2,399	2,399	2,399	2,399	2,399	2,399	2,399	2,399	2,399
	B3	OLED65B3PUA	1,100	1,100	1,100	1,100	900	900	900	900	900	900	900	900
	B3	OLED65B3PUA												
	B3	OLED65B3PUA	638.00	638.00	638.00	638.00	540.00	540.00	540.00	540.00	540.00	540.00	540.00	540.00
	B3	OLED65B3PUA	1,299	1,299	1,299	1,299	1,499	1,499	1,499	1,499	1,499	1,499	1,499	1,499

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No Reimbursement / NO STC / INVOICE			November				December								January
Split Week Promo					8 Days	6 Days	4 Days	1 Day	1 Day	1 Day		8 Days	6 Days		
			Start Date	11/6	11/13	11/20	11/28	12/4	12/8	12/9	12/10	12/11	12/18	12/26	1/1
			End Date	11/12	11/19	11/27	12/3	12/7	12/8	12/9	12/10	12/17	12/25	12/31	1/7
Promo Type	Series	Model	11/6 - 11/12	11/13 - 11/19	11/20 - 11/27	11/28 - 12/3	12/4 - 12/7	12/8 - 12/8	12/9 - 12/9	12/10 - 12/10	12/11 - 12/17	12/18 - 12/25	12/26 - 12/31	1/1 - 1/7	
UPP BEFORE PROMO	B3	OLED55B3PUA	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	
IR	B3	OLED55B3PUA	700	700	700	500	500	500	500	500	500	500	500	500	
DFI Credit	B3	OLED55B3PUA													
REIMBURSEMENT	B3	OLED55B3PUA	420.00	420.00	420.00	325.00	325.00	325.00	325.00	325.00	325.00	325.00	325.00	325.00	
PROMO UPP	B3	OLED55B3PUA	999	999	999	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	
UPP BEFORE PROMO	QNED85	86QNED85UQA	2,999	2,999	2,999	2,999	2,999	2,999	2,999	2,999	2,999	2,999	2,999	2,999	
IR	QNED85	86QNED85UQA	700	1,000	1,000	700	500	500	500	500	700	700	500	500	
DFI Credit	QNED85	86QNED85UQA													
REIMBURSEMENT	QNED85	86QNED85UQA	420.00	600.00	600.00	420.00	300.00	300.00	300.00	300.00	420.00	420.00	300.00	300.00	
PROMO UPP	QNED85	86QNED85UQA	2,299	1,999	1,999	2,299	2,499	2,499	2,499	2,499	2,299	2,299	2,499	2,499	
UPP BEFORE PROMO	QNED85	75QNED85UQA	1,999	1,999	1,999	1,999	1,999	1,999	1,999	1,999	1,999	1,999	1,999	1,999	
IR	QNED85	75QNED85UQA	300	300	300	200	100	100	300	300	300	300	100	100	
DFI Credit	QNED85	75QNED85UQA													
REIMBURSEMENT	QNED85	75QNED85UQA	180.00	180.00	180.00	130.00	65.00	65.00	180.00	180.00	180.00	180.00	65.00	65.00	
PROMO UPP	QNED85	75QNED85UQA	1,699	1,699	1,699	1,799	1,899	1,899	1,699	1,699	1,699	1,699	1,899	1,899	
UPP BEFORE PROMO	QNED85	65QNED85UQA	1,499	1,499	1,499	1,499	1,499	1,499	1,499	1,499	1,499	1,499	1,499	1,499	
IR	QNED85	65QNED85UQA	400	400	400	300	300	300	300	300	400	400	300	300	
DFI Credit	QNED85	65QNED85UQA													
REIMBURSEMENT	QNED85	65QNED85UQA	240.00	240.00	240.00	180.00	180.00	180.00	180.00	180.00	240.00	240.00	180.00	180.00	
PROMO UPP	QNED85	65QNED85UQA	1,099	1,099	1,099	1,199	1,199	1,199	1,199	1,199	1,099	1,099	1,199	1,199	
UPP BEFORE PROMO	QNED85	55QNED85UQA	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	
IR	QNED85	55QNED85UQA	300	300	300	200	100	100	100	100	300	300	100	100	
DFI Credit	QNED85	55QNED85UQA													
REIMBURSEMENT	QNED85	55QNED85UQA	180.00	180.00	180.00	120.00	60.00	60.00	60.00	60.00	180.00	180.00	60.00	60.00	
PROMO UPP	QNED85	55QNED85UQA	899	899	899	999	1,099	1,099	1,099	1,099	899	899	1,099	1,099	
UPP BEFORE PROMO	QNED80 (NPI)	86QNED80URA	2,799	2,799	2,799	2,799	2,799	2,799	2,799	2,799	2,799	2,799	2,799	2,799	
IR	QNED80 (NPI)	86QNED80URA	1,100	1,100	1,100	900	900	900	900	900	1,100	1,100	900	900	
DFI Credit	QNED80 (NPI)	86QNED80URA													
REIMBURSEMENT	QNED80 (NPI)	86QNED80URA	605.00	605.00	605.00	585.00	585.00	585.00	585.00	585.00	605.00	605.00	585.00	585.00	
PROMO UPP	QNED80 (NPI)	86QNED80URA	1,699	1,699	1,699	1,899	1,899	1,899	1,899	1,899	1,699	1,699	1,899	1,899	
UPP BEFORE PROMO	QNED80 (NPI)	75QNED80URA	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	
IR	QNED80 (NPI)	75QNED80URA	600	600	600	500	400	600	600	600	600	600	500	400	
DFI Credit	QNED80 (NPI)	75QNED80URA													
REIMBURSEMENT	QNED80 (NPI)	75QNED80URA	360.00	360.00	360.00	300.00	240.00	360.00	360.00	360.00	360.00	360.00	300.00	240.00	
PROMO UPP	QNED80 (NPI)	75QNED80URA	1,099	1,099	1,099	1,199	1,299	1,099	1,099	1,099	1,099	1,099	1,199	1,299	
UPP BEFORE PROMO	QNED80 (NPI)	65QNED80URA	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	
IR	QNED80 (NPI)	65QNED80URA	300	400	400	400	300	300	300	300	400	400	300	350	
DFI Credit	QNED80 (NPI)	65QNED80URA													
REIMBURSEMENT	QNED80 (NPI)	65QNED80URA	195.00	240.00	240.00	240.00	195.00	195.00	195.00	195.00	240.00	240.00	195.00	210.00	
PROMO UPP	QNED80 (NPI)	65QNED80URA	899	799	799	799	899	899	899	899	799	799	899	849	
UPP BEFORE PROMO	QNED80 (NPI)	55QNED80URA	949	949	949	949	949	949	949	949	949	949	949	949	
IR	QNED80 (NPI)	55QNED80URA	150	250	250	250	150	150	150	150	250	250	150	150	
DFI Credit	QNED80 (NPI)	55QNED80URA													
REIMBURSEMENT	QNED80 (NPI)	55QNED80URA	97.50	150.00	150.00	150.00	97.50	97.50	97.50	97.50	150.00	150.00	97.50	97.50	
PROMO UPP	QNED80 (NPI)	55QNED80URA	799	699	699	699	799	799	799	799	699	699	799	799	

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Split Week Promo			8 Days		6 Days		4 Days	1 Day	1 Day	1 Day		8 Days	6 Days		
												8 Days	6 Days		
			Start Date	11/6	11/13	11/20	11/28	12/4	12/8	12/9	12/10	12/11	12/18	12/26	1/1
			End Date	11/12	11/19	11/27	12/3	12/7	12/8	12/9	12/10	12/17	12/25	12/31	1/7
Promo Type	Series	Model	11/6 - 11/12	11/13 - 11/19	11/20 - 11/27	11/28 - 12/3	12/4 - 12/7	12/8 - 12/8	12/9 - 12/9	12/10 - 12/10	12/11 - 12/17	12/18 - 12/25	12/26 - 12/31	1/1 - 1/7	
UPP BEFORE PROMO	QNED80 (NPI)	50QNED80URA	849	849	849	849	849	849	849	849	849	849	849	849	
IR	QNED80 (NPI)	50QNED80URA	150	250	250	250	150	150	150	150	250	250	150	150	
DFI Credit	QNED80 (NPI)	50QNED80URA													
REIMBURSEMENT	QNED80 (NPI)	50QNED80URA	97.50	150.00	150.00	150.00	97.50	97.50	97.50	97.50	150.00	150.00	97.50	97.50	
PROMO UPP	QNED80 (NPI)	50QNED80URA	699	599	599	599	699	699	699	699	599	599	699	699	
MAP BEFORE PROMO	QNED75	75QNED75URA	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	
IR	QNED75	75QNED75URA	350	350	350	200	200	200	200	400	200	200	200	200	
DFI Credit	QNED75	75QNED75URA													
REIMBURSEMENT	QNED75	75QNED75URA	210.00	210.00	210.00	120.00	120.00	120.00	120.00	240.00	120.00	120.00	120.00	120.00	
PROMO MAP	QNED75	75QNED75URA	949	949	949	1,099	1,099	1,099	1,099	899	1,099	1,099	1,099	1,099	
MAP BEFORE PROMO	QNED75	65QNED75URA	949	949	949	949	949	949	949	949	949	949	949	949	
IR	QNED75	65QNED75URA	250	250	250	250	150	150	150	250	150	150	150	150	
DFI Credit	QNED75	65QNED75URA													
REIMBURSEMENT	QNED75	65QNED75URA	150.00	150.00	150.00	150.00	97.50	97.50	97.50	150.00	97.50	97.50	97.50	97.50	
PROMO MAP	QNED75	65QNED75URA	699	699	699	699	799	799	799	699	799	799	799	799	
MAP BEFORE PROMO	QNED75	55QNED75URA	749	749	749	749	749	749	749	749	749	749	749	749	
IR	QNED75	55QNED75URA	150	150	150	150	50	50	50	150	50	50	50	50	
DFI Credit	QNED75	55QNED75URA													
REIMBURSEMENT	QNED75	55QNED75URA	90.00	90.00	90.00	90.00	32.50	32.50	32.50	90.00	32.50	32.50	32.50	32.50	
PROMO MAP	QNED75	55QNED75URA	599	599	599	599	699	699	699	599	699	699	699	699	
MAP BEFORE PROMO	QNED75	50QNED75URA	599	599	599	599	599	599	599	599	599	599	599	599	
IR	QNED75	50QNED75URA	100	100	100	50	50	50	50	50	50	50	50	50	
DFI Credit	QNED75	50QNED75URA													
REIMBURSEMENT	QNED75	50QNED75URA	60.00	60.00	60.00	32.50	32.50	32.50	32.50	32.50	32.50	32.50	32.50	32.50	
PROMO MAP	QNED75	50QNED75URA	499	499	499	549	549	549	549	549	549	549	549	549	
MAP BEFORE PROMO	QNED75	43QNED75URA	499	499	499	499	499	499	499	499	499	499	499	499	
IR	QNED75	43QNED75URA	50	100	100	50	50	50	50	50	50	50	50	50	
DFI Credit	QNED75	43QNED75URA													
REIMBURSEMENT	QNED75	43QNED75URA	32.50	60.00	60.00	32.50	32.50	32.50	32.50	32.50	32.50	32.50	32.50	32.50	
PROMO MAP	QNED75	43QNED75URA	449	399	399	449	449	449	449	449	449	449	449	449	
MAP BEFORE PROMO	UR9000	75UR9000PUA	949	949	949	949	949	949	949	949	949	949	949	949	
IR	UR9000	75UR9000PUA	150	150	150	150	50	50	50	50					
DFI Credit	UR9000	75UR9000PUA													
REIMBURSEMENT	UR9000	75UR9000PUA	105.00	105.00	105.00	105.00	35.00	35.00	35.00	35.00					
PROMO MAP	UR9000	75UR9000PUA	799	799	799	799	899	899	899	899	949	949	949	949	
MAP BEFORE PROMO	UR9000	65UR9000PUA	629	629	629	629	629	629	629	629	629	629	629	629	
IR	UR9000	65UR9000PUA	50	50	50	50	30	30	30	30					
DFI Credit	UR9000	65UR9000PUA													
REIMBURSEMENT	UR9000	65UR9000PUA	35.00	35.00	35.00	35.00	22.50	22.50	22.50	22.50					
PROMO MAP	UR9000	65UR9000PUA	579	579	579	579	599	599	599	599	629	629	629	629	
MAP BEFORE PROMO	UR9000	55UR9000PUA	499	499	499	499	499	499	499	499	499	499	499	499	
IR	UR9000	55UR9000PUA	30	30	30	30	30	30	30	30	30	30			
DFI Credit	UR9000	55UR9000PUA													
REIMBURSEMENT	UR9000	55UR9000PUA	21.00	21.00	21.00	21.00	21.00	21.00	21.00	21.00	21.00	21.00			
PROMO MAP	UR9000	55UR9000PUA	469	469	469	469	469	469	469	469	469	469	499	499	

Updated: 11/20/2023		UPP MAP	*Promotional Calendar Subject to Change* ***MAP/UPP Before Promo, UPP, and MAP price ends in 99 cents for all SKUs***													
Week over week Change			*All Promotions start 12:00 AM PST on the Promotion Start Date unless otherwise noted*													
No Reimbursement / NO STC / INVOICE			November				December				January					
Split Week Promo					8 Days	6 Days	4 Days	1 Day	1 Day	1 Day		8 Days	6 Days			
			Start Date		11/6	11/13	11/20	11/28	12/4	12/8	12/9	12/10	12/11	12/18	12/26	1/1
			End Date		11/12	11/19	11/27	12/3	12/7	12/8	12/9	12/10	12/17	12/25	12/31	1/7
Promo Type	Series	Model	11/6 - 11/12	11/13 - 11/19	11/20 - 11/27	11/28 - 12/3	12/4 - 12/7	12/8 - 12/8	12/9 - 12/9	12/10 - 12/10	12/11 - 12/17	12/18 - 12/25	12/26 - 12/31	1/1 - 1/7		
MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UR9000	50UR9000PUA	429	429	429	429	429	429	429	429	429	429	429	429	429	
	UR9000	50UR9000PUA	40	40	40	40	40	40	40	40	40	40	40			
	UR9000	50UR9000PUA														
	UR9000	50UR9000PUA	28.00	28.00	28.00	28.00	28.00	28.00	28.00	28.00	28.00	28.00	28.00			
MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UR9000	50UR9000PUA	389	389	389	389	389	389	389	389	389	389	389	429	429	
	UR9000	43UR9000PUA	379	379	379	379	379	379	379	379	379	379	379	379	379	
	UR9000	43UR9000PUA	30	30	30	30	30	30	30	30	30	30	30			
	UR9000	43UR9000PUA														
MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UR9000	43UR9000PUA	21.00	21.00	21.00	21.00	21.00	21.00	21.00	21.00	21.00	21.00	21.00			
	UR9000	43UR9000PUA	349	349	349	349	349	349	349	349	349	349	349	379	379	
	MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7590	86UQ7590PUD	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299
		UQ7590	86UQ7590PUD	300	300	300	300	200	200	200	200	200	200	200	200	200
UQ7590		86UQ7590PUD														
UQ7590		86UQ7590PUD	180.00	180.00	180.00	180.00	120.00	120.00	120.00	120.00	120.00	120.00	120.00	120.00	120.00	
MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7590	86UQ7590PUD	999	999	999	999	1,099	1,099	1,099	1,099	1,099	1,099	1,099	1,099	1,099	
	MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7590	75UQ7590PUB	799	799	799	799	799	799	799	799	799	799	799	799	799
		UQ7590	75UQ7590PUB	150	150	150	150	120	120	120	120	120	120	120	120	120
		UQ7590	75UQ7590PUB													
UQ7590		75UQ7590PUB	122.00	122.00	122.00	122.00	108.00	108.00	108.00	108.00	108.00	108.00	108.00	108.00	108.00	
MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7590	75UQ7590PUB	649	649	649	649	679	679	679	679	679	679	679	679	679	
	MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7590	70UQ7590PUB	629	629	629	629	629	629	629	629	629	629	629	629	629
		UQ7590	70UQ7590PUB	80	80	80	80	50	50	50	50	50	50	50	50	50
		UQ7590	70UQ7590PUB													
UQ7590		70UQ7590PUB	61.00	61.00	61.00	61.00	33.40	33.40	33.40	33.40	33.40	33.40	33.40	33.40	33.40	
MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7590	70UQ7590PUB	549	549	549	549	579	579	579	579	579	579	579	579	579	
	MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7570	65UQ7570PUJ	499	499	499	499	499	499	499	499	499	499	499	499	499
		UQ7570	65UQ7570PUJ	50	50	50	50	40	40	40	40	40	40	40	20	20
		UQ7570	65UQ7570PUJ													
UQ7570		65UQ7570PUJ	36.50	36.50	36.50	36.50	31.80	31.80	31.80	31.80	31.80	31.80	31.80	13.40	13.40	
MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7570	65UQ7570PUJ	449	449	449	449	459	459	459	459	459	459	459	479	479	
	MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7570	55UQ7570PUJ	399	399	399	399	399	399	399	399	399	399	399	399	399
		UQ7570	55UQ7570PUJ	50	50	50	50	30	30	30	30	30	30	30	30	30
		UQ7570	55UQ7570PUJ													
UQ7570		55UQ7570PUJ	42.00	42.00	42.00	42.00	27.30	27.30	27.30	27.30	27.30	27.30	27.30	27.30	27.30	
MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7570	55UQ7570PUJ	349	349	349	349	369	369	369	369	369	369	369	369	369	
	MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7570	50UQ7570PUJ	349	349	349	349	349	349	349	349	349	349	349	349	349
		UQ7570	50UQ7570PUJ	50	50	50	50	20	20	20	20	20	20	20	20	20
		UQ7570	50UQ7570PUJ													
UQ7570		50UQ7570PUJ	40.00	40.00	40.00	40.00	18.40	18.40	18.40	18.40	18.40	18.40	18.40	18.40	18.40	
MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7570	50UQ7570PUJ	299	299	299	299	329	329	329	329	329	329	329	329	329	
	MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7590	43UQ7590PUB	299	299	299	299	299	299	299	299	299	299	299	299	299
		UQ7590	43UQ7590PUB	50	50	50	40	40	40	40	40	40	40	40	20	20
		UQ7590	43UQ7590PUB													
UQ7590		43UQ7590PUB	41.00	41.00	41.00	36.80	36.80	36.80	36.80	36.80	36.80	36.80	36.80	18.40	18.40	
MAP BEFORE PROMO IR DFI Credit REIMBURSEMENT PROMO MAP	UQ7590	43UQ7590PUB	249	249	249	259	259	259	259	259	259	259	259	279	279	

Updated: 11/20/2023		UPP MAP	*Promotional Calendar Subject to Change* ***MAP/UPP Before Promo, UPP, and MAP price ends in 99 cents for all SKUs***													
Week over week Change			*All Promotions start 12:00 AM PST on the Promotion Start Date unless otherwise noted*													
No Reimbursement / NO STC / INVOICE			November				December							January		
Split Week Promo					8 Days	6 Days	4 Days	1 Day	1 Day	1 Day		8 Days	6 Days			
			Start Date		11/6	11/13	11/20	11/28	12/4	12/8	12/9	12/10	12/11	12/18	12/26	1/1
			End Date		11/12	11/19	11/27	12/3	12/7	12/8	12/9	12/10	12/17	12/25	12/31	1/7
Promo Type	Series	Model	11/6 - 11/12	11/13 - 11/19	11/20 - 11/27	11/28 - 12/3	12/4 - 12/7	12/8 - 12/8	12/9 - 12/9	12/10 - 12/10	12/11 - 12/17	12/18 - 12/25	12/26 - 12/31	1/1 - 1/7		
MAP BEFORE PROMO	LX1	55LX1QPUA	1,999	1,999	1,999	1,999	1,999	1,999	1,999	1,999	1,999	1,999	1,999	1,999		
IR	LX1	55LX1QPUA		300	300							300				
DFI Credit	LX1	55LX1QPUA														
REIMBURSEMENT	LX1	55LX1QPUA		180.00	180.00							180.00				
PROMO MAP	LX1	55LX1QPUA	1,999	1,699	1,699	1,999	1,999	1,999	1,999	1,999	1,999	1,699	1,999	1,999		
MAP BEFORE PROMO	LX1	48LX1QPUA	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699		
IR	LX1	48LX1QPUA		200	200							200				
DFI Credit	LX1	48LX1QPUA														
REIMBURSEMENT	LX1	48LX1QPUA		120.00	120.00							120.00				
PROMO MAP	LX1	48LX1QPUA	1,699	1,499	1,499	1,699	1,699	1,699	1,699	1,699	1,699	1,499	1,699	1,699		
UPP BEFORE PROMO	LX3	42LX3QPUA	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499	2,499		
IR	LX3	42LX3QPUA		300	300							300				
DFI Credit	LX3	42LX3QPUA														
REIMBURSEMENT	LX3	42LX3QPUA		180.00	180.00							180.00				
PROMO UPP	LX3	42LX3QPUA	2,499	2,199	2,199	2,499	2,499	2,499	2,499	2,499	2,499	2,199	2,499	2,499		
MAP BEFORE PROMO	LX5	27LX5QKNA	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199		
IR	LX5	27LX5QKNA			0 / 100											
DFI Credit	LX5	27LX5QKNA														
REIMBURSEMENT	LX5	27LX5QKNA			0 / 65											
PROMO MAP	LX5	27LX5QKNA	1,199	1,199	\$1199/\$1099	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199	1,199		
MAP BEFORE PROMO	ART10	27ART10AKPL	999	999	999	999	999	999	999	999	999	999	999	999		
IR	ART10	27ART10AKPL			0 / 100											
DFI Credit	ART10	27ART10AKPL														
REIMBURSEMENT	ART10	27ART10AKPL			0 / 65											
PROMO MAP	ART10	27ART10AKPL	999	999	\$999/\$899	999	999	999	999	999	999	999	999	999		
MAP BEFORE PROMO	UQ7050	55UQ7050ZUD	299	299	299	299	349	349	349	349	349	299	349	349		
IR	UQ7050	55UQ7050ZUD				-										
DFI Credit	UQ7050	55UQ7050ZUD														
REIMBURSEMENT	UQ7050	55UQ7050ZUD														
PROMO MAP	UQ7050	55UQ7050ZUD	299	299	299	299	349	349	349	349	349	299	349	349		

11/20/2023

Updated:
11/13/2023

Promotional Calendar Subject to Change
*** MAP/UPP Before Promo, UPP, and MAP price end in 99 cent for all SKUs ***
12/25 Christn 1/1 New Year's

Week Over Week Change

All Promotions start 12:00 AM PST on the Promotion Start Date unless otherwise noted

			November				December				January	
Promo Type	Series	Model	11/6	11/13	11/20	11/28	12/4	12/11	12/18	12/25	1/1	1/8
MAP BEFORE PROMO IR REIMBURSEMENT PROMO MAP	LQ615	27LQ615S-PU	EOL	EOL	EOL	EOL	EOL	EOL	EOL	EOL	EOL	EOL
MAP BEFORE PROMO IR REIMBURSEMENT PROMO MAP	LQ600	27LQ600S-WU	209	209	209	209	209	209	209	209	209	209
			209	209	209	209	209	209	209	209	209	209
MAP BEFORE PROMO IR REIMBURSEMENT PROMO MAP	LQ615	24LQ510S-PU	189	189	189	189	189	189	189	EOL	EOL	EOL
			70	70	70	70	70	70	70			
			49.00	49.00	49.00	49.00	49.00	49.00	49.00			
			119	119	119	119	119	119	119			
MAP BEFORE PROMO IR REIMBURSEMENT PROMO MAP	LM530	24LM530S-PU	159	159	159	159	159	159	159	159	159	159
			40	40	40	40	40					
			28.00	28.00	28.00	28.00	28.00					
			119	119	119	119	119	159	159	159	159	159

11/20/2023

Updated:			*Promotional Calendar Subject to Change*									
11/13/23			***MAP/UPP Before Promo, UPP, and MAP price ends in 99 cents for all SKUs***									
Revised Promotional Values - Not Announced			*All Promotions start 12:00 AM PST on the Promotion Start Date unless otherwise noted*									
Promotional Calendar Subject to Change			Nov 2023						Dec 2023			
All Promotions start 12:00 AM PST on the Promotion Start Date unless otherwise noted												
			W45	W45	W46	W46/W47	W47/W48	W48	W49	W50	W51	W52
			W1	W2								
Promo Type	Series	Model	11/6 ~ 11/9	11/10 ~ 11/12	11/13 ~ 11/15	11/16 ~ 11/17	11/18 ~ 11/20	11/21 ~ 11/23	11/24 ~ 11/26	11/27 ~ 11/29	11/30 ~ 12/2	12/3 ~ 12/5
			4 Day	3 Day	4 Day	6 Day	5 Day	6 Day				
MAP BEFORE PROMO IR REIMBURSEMENT PROMO MAP BUNDLE	DVD	DP132H	39	39	39	39	39	39	39	39	39	39
			39	39	39	39	39	39	39	39	39	39
MAP BEFORE PROMO IR REIMBURSEMENT PROMO MAP BUNDLE	BD	BP350	99	99	99	99	99	99	99	99	99	99
						20	20	20			20	20
						10.00	10.00	10.00			10.00	10.00
			99	99	99	79	79	79	99	99	79	79
MAP BEFORE PROMO IR REIMBURSEMENT PROMO MAP BUNDLE	BD	UBK90	299	299	299	299	299	299	299	299	299	299
			299	299	299	299	299	299	299	299	299	299
MAP BEFORE PROMO IR REIMBURSEMENT PROMO MAP BUNDLE	BD	UBK80	199	199	199	199	199	199	199	199	199	199
						20	20	20			20	20
						10.00	10.00	10.00			10.00	10.00
			199	199	199	179	179	179	199	199	179	179
MAP BEFORE PROMO IR REIMBURSEMENT PROMO MAP BUNDLE	HTIB	LHB675N	499	499	499	499	499	499	499	499	499	499
			499	499	499	499	499	499	499	499	499	499
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP BUNDLE BUNDLE	SB	S95QR	1,499	1,499	1,499	1,499	1,499	1,499	1,499	1,499	1,499	1,499
			0	500	500	500	500	500	500	500	500	500
			0	290.00	290.00	290.00	290.00	290.00	290.00	290.00	290.00	290.00
			1,499	999	999	999	999	999	999	999	999	999
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP	SB	SC9S	799	799	799	799	799	799	799	799	799	799
			0	0	0	100	100	100	0	0	0	0
			0	0	0	65.00	65.00	65.00	0	0	0	0
			799	799	799	699	699	699	799	799	799	799

11/20/2023

[illegible]

11/20/2023

Updated:			*Promotional Calendar Subject to Change*													
11/13/23			***MAP/UPP Before Promo, UPP, and MAP price ends in 99 cents for all SKUs***													
Revised Promotional Values - Not Announced			*All Promotions start 12:00 AM PST on the Promotion Start Date unless otherwise noted*													
Promotional Calendar Subject to Change			Nov 2023						Dec 2023				Jan 2024			
			W45	W45	W46	W46/W47	W47/W48	W48	W49	W50	W51	W52	W1	W2		
Promo Type	Series	Model	11/6 ~ 11/9	11/10 ~ 11/12	11/13 ~ 11/16	11/17 ~ 11/21	11/22 ~ 11/27	11/28 ~ 12/3	12/4 ~ 12/10	12/11 ~ 12/17	12/18 ~ 12/24	12/25 ~ 12/31	1/1 ~ 1/7	1/8 ~ 1/14		
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP	SB	GX	799	799	799	799	799	799	799	799	799	799	799	799		
							100	100	100							
							65.00	65.00	65.00							
			799	799	799	699	699	699	799	799	799	799	799	799		
BUNDLE			<u>25% OFF!</u> <u>G Series</u> Bundle:	<u>25% OFF!</u> <u>G Series</u> Bundle:	<u>25% OFF!</u> <u>G Series</u> Bundle:	<u>25% OFF!</u> <u>G Series</u> Bundle:	<u>25% OFF!</u> <u>G Series</u> Bundle:	<u>25% OFF!</u> <u>G Series</u> Bundle:	<u>25% OFF!</u> <u>G Series</u> Bundle:	<u>25% OFF!</u> <u>G Series</u> Bundle:	<u>25% OFF!</u> <u>G Series</u> Bundle:	<u>25% OFF!</u> <u>G Series</u> Bundle:	<u>25% OFF!</u> <u>G Series</u> Bundle:			
	\$200 Savings with OLED	\$200 Savings with OLED	\$200 Savings with OLED	\$175 Savings with OLED	\$175 Savings with OLED	\$175 Savings with OLED	\$200 Savings with OLED	\$200 Savings with OLED	\$200 Savings with OLED	\$200 Savings with OLED	\$200 Savings with OLED	\$200 Savings with OLED	\$200 Savings with OLED			
	G3 Series TV (55"/65"/77")	G3 Series TV (55"/65"/77")	G3 Series TV (55"/65"/77")	G3 Series TV (55"/65"/77")	G3 Series TV (55"/65"/77")	G3 Series TV (55"/65"/77")	G3 Series TV (55"/65"/77")	G3 Series TV (55"/65"/77")	G3 Series TV (55"/65"/77")	G3 Series TV (55"/65"/77")	G3 Series TV (55"/65"/77")	G3 Series TV (55"/65"/77")	G3 Series TV (55"/65"/77")			
BUNDLE																
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP BUNDLE	SB	S90QY	799	799	799	799	799	799	799	799	799	799	799	799		
				300	300	300	300	300	300	300	300	300	300			
				181.50	181.50	181.50	181.50	181.50	181.50	181.50	181.50	181.50	181.50			
			799	499	499	499	499	499	499	499	499	499	499	799		
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP BUNDLE	SB	S80QY	599	599	599	599	599	599	599	599	599	599	599	599		
				200	200	200	200	200	200	200	200	200	200			
				120.00	120.00	120.00	120.00	120.00	120.00	120.00	120.00	120.00	120.00			
			599	399	399	399	399	399	399	399	399	399	399	599		
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP BUNDLE	SB	S75Q	499	499	499	499	499	499	499	499	499	499	499	499		
			170	170	170	200	200	200	170	170	170	170	150	150		
			86.00	86.00	86.00	104.00	104.00	104.00	86.00	86.00	86.00	86.00	70.00	70.00		
			329	329	329	299	299	299	329	329	329	329	349	349		
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP BUNDLE	SB	SE6S	449	449	449	449	449	449	449	449	449	449	449	449		
			150	150	150	150	150	150	150	150	150	150	150			
			89.10	89.10	89.10	89.10	89.10	89.10	89.10	89.10	89.10	89.10	89.10			
			299	299	299	299	299	299	299	299	299	299	299	449		
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP BUNDLE	SB	S65Q	349	349	349	349	349	349	349	349	349	349	349	349		
			100	150	150	150	150	150	150	150	150	150	150	50		
			50.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	30.00		
			249	199	199	199	199	199	199	199	199	199	199	299		
MAP BEFORE PROMO IR REIMBURSEMENT PROMO MAP BUNDLE	SB	SP2	179	179	179	179	179	179	179	179	179	179	179	179		
			60	60	60	80	80	80	80	80	80	80				
			42.00	42.00	42.00	56.72	56.72	56.72	56.72	56.72	56.72	56.72				
			119	119	119	99	99	99	99	99	99	99	179	179		

11/20/2023

[illegible]

11/20/2023

[illegible]

11/20/2023

Updated:
11/20/2023

Promotional Calendar Subject to Change

12/25 Christmas; 1/1 New Year's

*** MAP/UPP Before Promo, UPP, and MAP price end in 99 cent for all SKUs ***

Week Over Week Change

All Promotions start 12:00 AM PST on the Promotion Start Date unless otherwise noted

[illegible]

11/20/2023

Updated:
11/20/2023

Promotional Calendar Subject to Change

12/25 Christm: 1/1 New Year's

*** MAP/UPP Before Promo, UPP, and MAP price end in 99 cent for all SKUs ***

Week Over Week Change

All Promotions start 12:00 AM PST on the Promotion Start Date unless otherwise noted

			November				December				January	
Promo Type	Series	Model	11/6	11/13	11/17	11/28	12/4	12/11	12/18	12/25	1/1	1/8
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP	4K Normal Throw	AU810PB	3,999	3,999	3,999	3,999	3,999	3,999	3,999	3,999	3,999	3,999
			3,999	3,999	3,999	3,999	3,999	3,999	3,999	3,999	3,999	3,999
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP	Full HD Short Throw	HF85LA	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699
			1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699	1,699
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP	Full HD Short Throw	HF65LA	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299	1,299
					400			300	300			
			1,299	1,299	899	1,299	1,299	999	999	1,299	1,299	1,299
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP	Full HD Portable	PF610P	849	849	849	849	849	849	849	849	849	849
					150	150						
			849	849	699	699	849	849	849	849	849	849
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP	Full HD Portable	PF510Q	599	599	599	599	599	599	599	599	599	599
					200			100				
			599	599	399	599	599	499	599	599	599	599
UPP BEFORE PROMO IR REIMBURSEMENT PROMO UPP	Full HD Portable	PF50KA	699	699	699	699	699	699	699	699	699	699
			200	200	200				100	100		
			130.00	130.00	130.00				65.00	65.00		
			499	499	499	699	699	699	599	599	699	699

Updated: 11/20/23 PROMOTIONAL CALENDAR OVERVIEW												
Account	Program Number	Model	Product	Program Start	Program End	Retail	Promo Retail	Promotion Amount	DFI Amount	Reimbursement Amount	Claim Deadline	Type
DISTY	23-284B	OLED97G2PUA	TV	11/23/2023	11/27/2023	\$24,999	\$23,699	\$1,300.00	\$0.00	\$845.00	01/02/2024	IR
DISTY	23-284B	OLED83M3PUA	TV	11/23/2023	11/27/2023	\$7,999	\$7,499	\$500.00	\$0.00	\$325.00	01/02/2024	IR
DISTY	23-284B	OLED83G3PUA	TV	11/06/2023	11/27/2023	\$6,499	\$4,999	\$1,500.00	\$0.00	\$900.00	01/02/2024	IR
DISTY	23-284C.1	OLED83G3PUA	TV	11/28/2023	12/03/2023	\$6,499	\$5,299	\$1,200.00	\$0.00	\$720.00	01/02/2024	IR
DISTY	23-284B	OLED83C3PUA	TV	11/06/2023	11/27/2023	\$5,299	\$3,999	\$1,300.00	\$0.00	\$715.00	01/02/2024	IR
DISTY	23-284C.1	OLED83C3PUA	TV	11/28/2023	12/03/2023	\$5,299	\$3,999	\$1,300.00	\$0.00	\$715.00	01/02/2024	IR
DISTY	23-284B	OLED83C2PUA	TV	11/06/2023	11/27/2023	\$4,999	\$3,999	\$1,000.00	\$0.00	\$550.00	01/02/2024	IR
DISTY	23-284C.1	OLED83C2PUA	TV	11/28/2023	12/03/2023	\$4,999	\$3,999	\$1,000.00	\$0.00	\$550.00	01/02/2024	IR
DISTY	23-284B	OLED77Z2PUA	TV	11/23/2023	11/27/2023	\$9,999	\$9,499	\$500.00	\$0.00	\$325.00	01/02/2024	IR
DISTY	23-284B	OLED77M3PUA	TV	11/23/2023	11/27/2023	\$4,999	\$4,749	\$250.00	\$0.00	\$162.50	01/02/2024	IR
DISTY	23-284B	OLED77G3PUA	TV	11/06/2023	11/27/2023	\$4,499	\$3,499	\$1,000.00	\$0.00	\$550.00	01/02/2024	IR
DISTY	23-284C.1	OLED77G3PUA	TV	11/28/2023	12/03/2023	\$4,499	\$3,599	\$900.00	\$0.00	\$495.00	01/02/2024	IR
DISTY	23-284B	OLED77C3PUA	TV	11/06/2023	11/27/2023	\$3,499	\$2,499	\$1,000.00	\$0.00	\$550.00	01/02/2024	IR
DISTY	23-284C.1	OLED77C3PUA	TV	11/28/2023	12/03/2023	\$3,499	\$2,499	\$1,000.00	\$0.00	\$550.00	01/02/2024	IR
DISTY	23-284B	OLED77C2PUA	TV	11/06/2023	11/27/2023	\$2,799	\$2,499	\$300.00	\$0.00	\$150.00	01/02/2024	IR
DISTY	23-284C.1	OLED77C2PUA	TV	11/28/2023	12/03/2023	\$2,799	\$2,499	\$300.00	\$0.00	\$150.00	01/02/2024	IR
DISTY	23-284B	OLED77B3PUA	TV	11/06/2023	11/27/2023	\$3,299	\$1,799	\$1,500.00	\$0.00	\$825.00	01/02/2024	IR
DISTY	23-284C.1	OLED77B3PUA	TV	11/28/2023	12/03/2023	\$3,299	\$1,999	\$1,300.00	\$0.00	\$715.00	01/02/2024	IR
DISTY	23-284B	OLED65G3PUA	TV	11/06/2023	11/27/2023	\$3,299	\$2,299	\$1,000.00	\$0.00	\$600.00	01/02/2024	IR
DISTY	23-284C.1	OLED65G3PUA	TV	11/28/2023	12/03/2023	\$3,299	\$2,499	\$800.00	\$0.00	\$480.00	01/02/2024	IR
DISTY	23-284B	OLED65C3PUA	TV	11/06/2023	11/27/2023	\$2,499	\$1,599	\$900.00	\$0.00	\$495.00	01/02/2024	IR
DISTY	23-284C.1	OLED65C3PUA	TV	11/28/2023	12/03/2023	\$2,499	\$1,599	\$900.00	\$0.00	\$495.00	01/02/2024	IR
DISTY	23-284B	OLED65C2PUA	TV	11/06/2023	11/27/2023	\$1,899	\$1,699	\$200.00	\$0.00	\$120.00	01/02/2024	IR
DISTY	23-284C.1	OLED65C2PUA	TV	11/28/2023	12/03/2023	\$1,899	\$1,699	\$200.00	\$0.00	\$120.00	01/02/2024	IR
DISTY	23-284B	OLED65B3PUA	TV	11/06/2023	11/27/2023	\$2,399	\$1,299	\$1,100.00	\$0.00	\$638.00	01/02/2024	IR
DISTY	23-284C.1	OLED65B3PUA	TV	11/28/2023	12/03/2023	\$2,399	\$1,299	\$1,100.00	\$0.00	\$638.00	01/02/2024	IR
DISTY	23-284B	OLED55G3PUA	TV	11/06/2023	11/27/2023	\$2,499	\$1,799	\$700.00	\$0.00	\$420.00	01/02/2024	IR
DISTY	23-284C.1	OLED55G3PUA	TV	11/28/2023	12/03/2023	\$2,499	\$1,899	\$600.00	\$0.00	\$360.00	01/02/2024	IR
DISTY	23-284B	OLED55C3PUA	TV	11/06/2023	11/27/2023	\$1,799	\$1,299	\$500.00	\$0.00	\$300.00	01/02/2024	IR
DISTY	23-284C.1	OLED55C3PUA	TV	11/28/2023	12/03/2023	\$1,799	\$1,399	\$400.00	\$0.00	\$260.00	01/02/2024	IR
DISTY	23-284B	OLED55C2PUA	TV	11/06/2023	11/27/2023	\$1,499	\$1,299	\$200.00	\$0.00	\$120.00	01/02/2024	IR
DISTY	23-284C.1	OLED55C2PUA	TV	11/28/2023	12/03/2023	\$1,499	\$1,299	\$200.00	\$0.00	\$120.00	01/02/2024	IR
DISTY	23-284B	OLED55B3PUA	TV	11/06/2023	11/27/2023	\$1,699	\$999	\$700.00	\$0.00	\$420.00	01/02/2024	IR
DISTY	23-284C.1	OLED55B3PUA	TV	11/28/2023	12/03/2023	\$1,699	\$1,199	\$500.00	\$0.00	\$325.00	01/02/2024	IR
DISTY	23-284B	OLED55B2PUA	TV	11/06/2023	11/27/2023	\$1,099	\$999	\$100.00	\$0.00	\$60.00	01/02/2024	IR
DISTY	23-284C.1	OLED55B2PUA	TV	11/28/2023	12/03/2023	\$1,099	\$999	\$100.00	\$0.00	\$60.00	01/02/2024	IR
DISTY	23-284B	OLED48C3PUA	TV	11/06/2023	11/27/2023	\$1,399	\$1,049	\$350.00	\$0.00	\$210.00	01/02/2024	IR
DISTY	23-284C.1	OLED48C3PUA	TV	11/28/2023	11/30/2023	\$1,399	\$1,099	\$300.00	\$0.00	\$180.00	01/02/2024	IR
DISTY	23-284C.1	OLED48C3PUA	TV	12/01/2023	12/03/2023	\$1,399	\$1,049	\$350.00	\$0.00	\$210.00	01/02/2024	IR
DISTY	23-284B	OLED48C2PUA	TV	11/06/2023	11/27/2023	\$1,299	\$1,049	\$250.00	\$0.00	\$150.00	01/02/2024	IR
DISTY	23-284C.1	OLED48C2PUA	TV	11/28/2023	12/03/2023	\$1,299	\$1,049	\$250.00	\$0.00	\$150.00	01/02/2024	IR
DISTY	23-284B	OLED42C3PUA	TV	11/06/2023	11/12/2023	\$1,299	\$999	\$300.00	\$0.00	\$180.00	01/02/2024	IR
DISTY	23-284B	OLED42C3PUA	TV	11/13/2023	11/27/2023	\$1,299	\$899	\$400.00	\$0.00	\$220.00	01/02/2024	IR
DISTY	23-284C.1	OLED42C3PUA	TV	11/28/2023	12/03/2023	\$1,299	\$999	\$300.00	\$0.00	\$180.00	01/02/2024	IR
DISTY	23-284B	OLED42C2PUA	TV	11/06/2023	11/27/2023	\$1,299	\$999	\$300.00	\$0.00	\$180.00	01/02/2024	IR
DISTY	23-284C.1	OLED42C2PUA	TV	11/28/2023	12/03/2023	\$1,299	\$999	\$300.00	\$0.00	\$180.00	01/02/2024	IR
DISTY	23-284B	86UQ7590PUD	TV	11/06/2023	11/27/2023	\$1,299	\$999	\$300.00	\$0.00	\$180.00	01/02/2024	IR
DISTY	23-284C.1	86UQ7590PUD	TV	11/28/2023	12/03/2023	\$1,299	\$999	\$300.00	\$0.00	\$180.00	01/02/2024	IR

Updated: 11/20/23 PROMOTIONAL CALENDAR OVERVIEW												
Account	Program Number	Model	Product	Program Start	Program End	Retail	Promo Retail	Promotion Amount	DFI Amount	Reimbursement Amount	Claim Deadline	Type
DISTY	23-284B	86QNEDE85UQA	TV	11/06/2023	11/12/2023	\$2,999	\$2,299	\$700.00	\$0.00	\$420.00	01/02/2024	IR
DISTY	23-284B	86QNEDE85UQA	TV	11/13/2023	11/27/2023	\$2,999	\$1,999	\$1,000.00	\$0.00	\$600.00	01/02/2024	IR
DISTY	23-284C.1	86QNEDE85UQA	TV	11/28/2023	12/03/2023	\$2,999	\$2,299	\$700.00	\$0.00	\$420.00	01/02/2024	IR
DISTY	23-284B	86QNEDE80URA	TV	11/06/2023	11/27/2023	\$2,799	\$1,699	\$1,100.00	\$0.00	\$605.00	01/02/2024	IR
DISTY	23-284C.1	86QNEDE80URA	TV	11/28/2023	12/03/2023	\$2,799	\$1,899	\$900.00	\$0.00	\$585.00	01/02/2024	IR
DISTY	23-284B	86NANO75UQA	TV	11/06/2023	11/27/2023	\$1,699	\$1,599	\$100.00	\$0.00	\$65.00	01/02/2024	IR
DISTY	23-284C.1	86NANO75UQA	TV	11/28/2023	12/03/2023	\$1,699	\$1,599	\$100.00	\$0.00	\$65.00	01/02/2024	IR
DISTY	23-284B	75UR9000PUA	TV	11/06/2023	11/27/2023	\$949	\$799	\$150.00	\$0.00	\$105.00	01/02/2024	IR
DISTY	23-284C.1	75UR9000PUA	TV	11/28/2023	12/03/2023	\$949	\$799	\$150.00	\$0.00	\$105.00	01/02/2024	IR
DISTY	23-284B	75UQ7590PUB	TV	11/06/2023	11/27/2023	\$799	\$649	\$150.00	\$0.00	\$122.00	01/02/2024	IR
DISTY	23-284C.1	75UQ7590PUB	TV	11/28/2023	12/03/2023	\$799	\$649	\$150.00	\$0.00	\$122.00	01/02/2024	IR
DISTY	23-284B	75QNEDE85UQA	TV	11/06/2023	11/27/2023	\$1,999	\$1,699	\$300.00	\$0.00	\$180.00	01/02/2024	IR
DISTY	23-284C.1	75QNEDE85UQA	TV	11/28/2023	12/03/2023	\$1,999	\$1,799	\$200.00	\$0.00	\$130.00	01/02/2024	IR
DISTY	23-284B	75QNEDE80URA	TV	11/06/2023	11/27/2023	\$1,699	\$1,099	\$600.00	\$0.00	\$360.00	01/02/2024	IR
DISTY	23-284C.1	75QNEDE80URA	TV	11/28/2023	12/03/2023	\$1,699	\$1,199	\$500.00	\$0.00	\$300.00	01/02/2024	IR
DISTY	23-284B	75QNEDE75URA	TV	11/06/2023	11/27/2023	\$1,299	\$949	\$350.00	\$0.00	\$210.00	01/02/2024	IR
DISTY	23-284C.1	75QNEDE75URA	TV	11/28/2023	12/03/2023	\$1,299	\$1,099	\$200.00	\$0.00	\$120.00	01/02/2024	IR
DISTY	23-284B	70UQ7590PUB	TV	11/06/2023	11/27/2023	\$629	\$549	\$80.00	\$0.00	\$61.00	01/02/2024	IR
DISTY	23-284C.1	70UQ7590PUB	TV	11/28/2023	12/03/2023	\$629	\$549	\$80.00	\$0.00	\$61.00	01/02/2024	IR
DISTY	23-284B	65UR9000PUA	TV	11/06/2023	11/27/2023	\$629	\$579	\$50.00	\$0.00	\$35.00	01/02/2024	IR
DISTY	23-284C.1	65UR9000PUA	TV	11/28/2023	12/03/2023	\$629	\$579	\$50.00	\$0.00	\$35.00	01/02/2024	IR
DISTY	23-284B	65UQ7570PUJ	TV	11/06/2023	11/27/2023	\$499	\$449	\$50.00	\$0.00	\$36.50	01/02/2024	IR
DISTY	23-284C.1	65UQ7570PUJ	TV	11/28/2023	12/03/2023	\$499	\$449	\$50.00	\$0.00	\$36.50	01/02/2024	IR
DISTY	23-284B	65QNEDE85UQA	TV	11/06/2023	11/27/2023	\$1,499	\$1,099	\$400.00	\$0.00	\$240.00	01/02/2024	IR
DISTY	23-284C.1	65QNEDE85UQA	TV	11/28/2023	12/03/2023	\$1,499	\$1,199	\$300.00	\$0.00	\$180.00	01/02/2024	IR
DISTY	23-284B	65QNEDE80URA	TV	11/06/2023	11/12/2023	\$1,199	\$899	\$300.00	\$0.00	\$195.00	01/02/2024	IR
DISTY	23-284B	65QNEDE80URA	TV	11/13/2023	11/27/2023	\$1,199	\$799	\$400.00	\$0.00	\$240.00	01/02/2024	IR
DISTY	23-284C.1	65QNEDE80URA	TV	11/28/2023	12/03/2023	\$1,199	\$799	\$400.00	\$0.00	\$240.00	01/02/2024	IR
DISTY	23-284B	65QNEDE75URA	TV	11/06/2023	11/27/2023	\$949	\$699	\$250.00	\$0.00	\$150.00	01/02/2024	IR
DISTY	23-284C.1	65QNEDE75URA	TV	11/28/2023	12/03/2023	\$949	\$699	\$250.00	\$0.00	\$150.00	01/02/2024	IR
DISTY	23-284B	65NANO75UQA	TV	11/06/2023	11/27/2023	\$749	\$699	\$50.00	\$0.00	\$32.50	01/02/2024	IR
DISTY	23-284C.1	65NANO75UQA	TV	11/28/2023	12/03/2023	\$749	\$699	\$50.00	\$0.00	\$32.50	01/02/2024	IR
DISTY	23-284B	55UR9000PUA	TV	11/06/2023	11/27/2023	\$499	\$469	\$30.00	\$0.00	\$21.00	01/02/2024	IR
DISTY	23-284C.1	55UR9000PUA	TV	11/28/2023	12/03/2023	\$499	\$469	\$30.00	\$0.00	\$21.00	01/02/2024	IR
DISTY	23-284B	55UQ7570PUJ	TV	11/06/2023	11/27/2023	\$399	\$349	\$50.00	\$0.00	\$42.00	01/02/2024	IR
DISTY	23-284C.1	55UQ7570PUJ	TV	11/28/2023	12/03/2023	\$399	\$349	\$50.00	\$0.00	\$42.00	01/02/2024	IR
DISTY	23-284B	55QNEDE85UQA	TV	11/06/2023	11/27/2023	\$1,199	\$899	\$300.00	\$0.00	\$180.00	01/02/2024	IR
DISTY	23-284C.1	55QNEDE85UQA	TV	11/28/2023	12/03/2023	\$1,199	\$999	\$200.00	\$0.00	\$120.00	01/02/2024	IR
DISTY	23-284B	55QNEDE80URA	TV	11/06/2023	11/12/2023	\$949	\$799	\$150.00	\$0.00	\$97.50	01/02/2024	IR
DISTY	23-284B	55QNEDE80URA	TV	11/13/2023	11/27/2023	\$949	\$699	\$250.00	\$0.00	\$150.00	01/02/2024	IR
DISTY	23-284C.1	55QNEDE80URA	TV	11/28/2023	12/03/2023	\$949	\$699	\$250.00	\$0.00	\$150.00	01/02/2024	IR
DISTY	23-284B	55QNEDE75URA	TV	11/06/2023	11/27/2023	\$749	\$599	\$150.00	\$0.00	\$90.00	01/02/2024	IR
DISTY	23-284C.1	55QNEDE75URA	TV	11/28/2023	12/03/2023	\$749	\$599	\$150.00	\$0.00	\$90.00	01/02/2024	IR
DISTY	23-284B	55NANO75UQA	TV	11/06/2023	11/27/2023	\$599	\$499	\$100.00	\$0.00	\$60.00	01/02/2024	IR
DISTY	23-284C.1	55NANO75UQA	TV	11/28/2023	12/03/2023	\$599	\$499	\$100.00	\$0.00	\$60.00	01/02/2024	IR
DISTY	23-284B	55LX1QPUA	TV	11/13/2023	11/27/2023	\$1,999	\$1,699	\$300.00	\$0.00	\$180.00	01/02/2024	IR
DISTY	23-284B	50UR9000PUA	TV	11/06/2023	11/27/2023	\$429	\$389	\$40.00	\$0.00	\$28.00	01/02/2024	IR
DISTY	23-284C.1	50UR9000PUA	TV	11/28/2023	12/03/2023	\$429	\$389	\$40.00	\$0.00	\$28.00	01/02/2024	IR

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Account	Program Number	Model	Product	Program Start	Program End	Retail	Promo Retail	Promotion Amount	DFI Amount	Reimbursement Amount	Claim Deadline	Type
DISTY	23-284B	50UQ7570PUJ	TV	11/06/2023	11/27/2023	\$349	\$299	\$50.00	\$0.00	\$40.00	01/02/2024	IR
DISTY	23-284C.1	50UQ7570PUJ	TV	11/28/2023	12/03/2023	\$349	\$299	\$50.00	\$0.00	\$40.00	01/02/2024	IR
DISTY	23-284B	50QNED80OURA	TV	11/06/2023	11/12/2023	\$849	\$699	\$150.00	\$0.00	\$97.50	01/02/2024	IR
DISTY	23-284B	50QNED80OURA	TV	11/13/2023	11/27/2023	\$849	\$599	\$250.00	\$0.00	\$150.00	01/02/2024	IR
DISTY	23-284C.1	50QNED80OURA	TV	11/28/2023	12/03/2023	\$849	\$599	\$250.00	\$0.00	\$150.00	01/02/2024	IR
DISTY	23-284B	50QNED75URA	TV	11/06/2023	11/27/2023	\$599	\$499	\$100.00	\$0.00	\$60.00	01/02/2024	IR
DISTY	23-284C.1	50QNED75URA	TV	11/28/2023	12/03/2023	\$599	\$549	\$50.00	\$0.00	\$32.50	01/02/2024	IR
DISTY	23-284B	48LX1QPUA	TV	11/13/2023	11/27/2023	\$1,699	\$1,499	\$200.00	\$0.00	\$120.00	01/02/2024	IR
DISTY	23-284B	43UR9000PUA	TV	11/06/2023	11/27/2023	\$379	\$349	\$30.00	\$0.00	\$21.00	01/02/2024	IR
DISTY	23-284C.1	43UR9000PUA	TV	11/28/2023	12/03/2023	\$379	\$349	\$30.00	\$0.00	\$21.00	01/02/2024	IR
DISTY	23-284B	43UQ7590PUB	TV	11/06/2023	11/27/2023	\$299	\$249	\$50.00	\$0.00	\$41.00	01/02/2024	IR
DISTY	23-284C.1	43UQ7590PUB	TV	11/28/2023	12/03/2023	\$299	\$259	\$40.00	\$0.00	\$36.80	01/02/2024	IR
DISTY	23-284B	43QNED75URA	TV	11/06/2023	11/12/2023	\$499	\$449	\$50.00	\$0.00	\$32.50	01/02/2024	IR
DISTY	23-284B	43QNED75URA	TV	11/13/2023	11/27/2023	\$499	\$399	\$100.00	\$0.00	\$60.00	01/02/2024	IR
DISTY	23-284C.1	43QNED75URA	TV	11/28/2023	12/03/2023	\$499	\$449	\$50.00	\$0.00	\$32.50	01/02/2024	IR
DISTY	23-284B	42LX3QPUA	TV	11/13/2023	11/27/2023	\$2,499	\$2,199	\$300.00	\$0.00	\$180.00	01/02/2024	IR
DISTY	23-284B	27LX5QKNA	TV	11/23/2023	11/27/2023	\$1,199	\$1,099	\$100.00	\$0.00	\$65.00	01/02/2024	IR
DISTY	23-284B	27ART10AKPL	TV	11/23/2023	11/25/2023	\$999	\$899	\$100.00	\$0.00	\$65.00	01/02/2024	IR
DISTY	23-051.1	24LQ510S-PU	MNT TV	11/28/2023	12/03/2023	\$189	\$119	\$70.00	-	\$49.00	01/02/2024	IR
DISTY	23-051.1	24LM530S-PU	MNT TV	11/28/2023	12/03/2023	\$159	\$119	\$40.00	-	\$28.00	01/02/2024	IR
DISTY	23-051	24LQ510S-PU	MNT TV	11/06/2023	11/27/2023	\$189	\$119	\$70.00	-	\$49.00	01/02/2024	IR
DISTY	23-051	24LM530S-PU	MNT TV	11/06/2023	11/27/2023	\$159	\$119	\$40.00	-	\$28.00	01/02/2024	IR
DISTY	23-208	SC9S OLED77C3PUA	AV TV	11/06/2023	11/16/2023	\$0	\$0	\$200.00	\$0.00	\$120.00	01/02/2024	Bundle
DISTY	23-208	SC9S OLED77C3PUA	AV TV	11/17/2023	12/03/2023	\$0	\$0	\$175.00	\$0.00	\$105.00	01/02/2024	Bundle
DISTY	23-208	SC9S OLED65C3PUA	AV TV	11/06/2023	11/16/2023	\$0	\$0	\$200.00	\$0.00	\$120.00	01/02/2024	Bundle
DISTY	23-208	SC9S OLED65C3PUA	AV TV	11/17/2023	12/03/2023	\$0	\$0	\$175.00	\$0.00	\$105.00	01/02/2024	Bundle
DISTY	23-208	SC9S OLED55C3PUA	AV TV	11/06/2023	11/16/2023	\$0	\$0	\$200.00	\$0.00	\$120.00	01/02/2024	Bundle
DISTY	23-208	SC9S OLED55C3PUA	AV TV	11/17/2023	12/03/2023	\$0	\$0	\$175.00	\$0.00	\$105.00	01/02/2024	Bundle
DISTY	23-208	GX OLED77G3PUA	AV TV	11/06/2023	11/16/2023	\$0	\$0	\$200.00	\$0.00	\$120.00	01/02/2024	Bundle
DISTY	23-208	GX OLED77G3PUA	AV TV	11/17/2023	12/03/2023	\$0	\$0	\$175.00	\$0.00	\$105.00	01/02/2024	Bundle
DISTY	23-208	GX OLED65G3PUA	AV TV	11/06/2023	11/16/2023	\$0	\$0	\$200.00	\$0.00	\$120.00	01/02/2024	Bundle
DISTY	23-208	GX OLED65G3PUA	AV TV	11/17/2023	12/03/2023	\$0	\$0	\$175.00	\$0.00	\$105.00	01/02/2024	Bundle
DISTY	23-208	GX OLED55G3PUA	AV TV	11/06/2023	11/16/2023	\$0	\$0	\$200.00	\$0.00	\$120.00	01/02/2024	Bundle
DISTY	23-208	GX OLED55G3PUA	AV TV	11/17/2023	12/03/2023	\$0	\$0	\$175.00	\$0.00	\$105.00	01/02/2024	Bundle

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Account	Program Number	Model	Product	Program Start	Program End	Retail	Promo Retail	Promotion Amount	DFI Amount	Reimbursement Amount	Claim Deadline	Type
DISTY	23-207A	XL7S	AV	11/06/2023	11/09/2023	\$599	\$499	\$100.00	\$0.00	\$50.00	01/02/2024	IR
DISTY	23-207A	XL7S	AV	11/10/2023	11/12/2023	\$599	\$399	\$200.00	\$0.00	\$100.00	01/02/2024	IR
DISTY	23-207A	XL7S	AV	11/13/2023	11/16/2023	\$599	\$499	\$100.00	\$0.00	\$50.00	01/02/2024	IR
DISTY	23-207A	XL7S	AV	11/17/2023	11/27/2023	\$599	\$399	\$200.00	\$0.00	\$100.00	01/02/2024	IR
DISTY	23-207.1	XL7S	AV	11/28/2023	12/03/2023	\$599	\$399	\$200.00	\$0.00	\$100.00	01/02/2024	IR
DISTY	23-207A	XL5S	AV	11/06/2023	11/09/2023	\$399	\$349	\$50.00	\$0.00	\$25.00	01/02/2024	IR
DISTY	23-207A	XL5S	AV	11/10/2023	11/12/2023	\$399	\$299	\$100.00	\$0.00	\$50.00	01/02/2024	IR
DISTY	23-207A	XL5S	AV	11/13/2023	11/16/2023	\$399	\$349	\$50.00	\$0.00	\$25.00	01/02/2024	IR
DISTY	23-207A	XL5S	AV	11/17/2023	11/27/2023	\$399	\$249	\$150.00	\$0.00	\$75.00	01/02/2024	IR
DISTY	23-207.1	XL5S	AV	11/28/2023	12/03/2023	\$399	\$249	\$150.00	\$0.00	\$75.00	01/02/2024	IR
DISTY	23-207A	XG9QBK	AV	11/06/2023	11/09/2023	\$499	\$399	\$100.00	\$0.00	\$50.00	01/02/2024	IR
DISTY	23-207A	XG9QBK	AV	11/10/2023	11/12/2023	\$499	\$349	\$150.00	\$0.00	\$75.00	01/02/2024	IR
DISTY	23-207A	XG9QBK	AV	11/13/2023	11/16/2023	\$499	\$399	\$100.00	\$0.00	\$50.00	01/02/2024	IR
DISTY	23-207A	XG9QBK	AV	11/17/2023	11/27/2023	\$499	\$349	\$150.00	\$0.00	\$75.00	01/02/2024	IR
DISTY	23-207.1	XG9QBK	AV	11/28/2023	12/03/2023	\$499	\$349	\$150.00	\$0.00	\$75.00	01/02/2024	IR
DISTY	23-207A	XG7QBK	AV	11/06/2023	11/27/2023	\$179	\$129	\$50.00	\$0.00	\$25.00	01/02/2024	IR
DISTY	23-207.1	XG7QBK	AV	11/28/2023	12/03/2023	\$179	\$129	\$50.00	\$0.00	\$25.00	01/02/2024	IR
DISTY	23-207A	XG5QBK	AV	11/06/2023	11/27/2023	\$129	\$99	\$30.00	\$0.00	\$15.00	01/02/2024	IR
DISTY	23-207.1	XG5QBK	AV	11/28/2023	12/03/2023	\$129	\$99	\$30.00	\$0.00	\$15.00	01/02/2024	IR
DISTY	23-207A	UBK80	AV	11/17/2023	11/27/2023	\$199	\$179	\$20.00	\$0.00	\$10.00	01/02/2024	IR
DISTY	23-207.1	UBK80	AV	11/28/2023	12/03/2023	\$199	\$179	\$20.00	\$0.00	\$10.00	01/02/2024	IR
DISTY	23-207A	SPQ8-S	AV	11/06/2023	11/27/2023	\$199	\$99	\$100.00	\$0.00	\$64.20	01/02/2024	IR
DISTY	23-207.1	SPQ8-S	AV	11/28/2023	12/03/2023	\$199	\$99	\$100.00	\$0.00	\$64.20	01/02/2024	IR
DISTY	23-207A	SP2	AV	11/06/2023	11/16/2023	\$179	\$119	\$60.00	\$0.00	\$42.00	01/02/2024	IR
DISTY	23-207A	SP2	AV	11/17/2023	11/27/2023	\$179	\$99	\$80.00	\$0.00	\$56.72	01/02/2024	IR
DISTY	23-207.1	SP2	AV	11/28/2023	12/03/2023	\$179	\$99	\$80.00	\$0.00	\$56.72	01/02/2024	IR
DISTY	23-207A	SK1	AV	11/10/2023	11/27/2023	\$99	\$69	\$30.00	\$0.00	\$18.60	01/02/2024	IR
DISTY	23-207.1	SK1	AV	11/28/2023	12/03/2023	\$99	\$79	\$20.00	\$0.00	\$13.50	01/02/2024	IR
DISTY	23-207A	SE6S	AV	11/06/2023	11/27/2023	\$449	\$299	\$150.00	\$0.00	\$89.10	01/02/2024	IR
DISTY	23-207.1	SE6S	AV	11/28/2023	12/03/2023	\$449	\$299	\$150.00	\$0.00	\$89.10	01/02/2024	IR
DISTY	23-207A	SC9S	AV	11/17/2023	11/27/2023	\$799	\$699	\$100.00	\$0.00	\$65.00	01/02/2024	IR
DISTY	23-207.1	SC9S	AV	11/28/2023	12/03/2023	\$799	\$699	\$100.00	\$0.00	\$65.00	01/02/2024	IR
DISTY	23-207A	S95QR	AV	11/10/2023	11/27/2023	\$1,499	\$999	\$500.00	\$0.00	\$290.00	01/02/2024	IR
DISTY	23-207.1	S95QR	AV	11/28/2023	12/03/2023	\$1,499	\$999	\$500.00	\$0.00	\$290.00	01/02/2024	IR
DISTY	23-207A	S90QY	AV	11/10/2023	11/27/2023	\$799	\$499	\$300.00	\$0.00	\$181.50	01/02/2024	IR
DISTY	23-207.1	S90QY	AV	11/28/2023	12/03/2023	\$799	\$499	\$300.00	\$0.00	\$181.50	01/02/2024	IR
DISTY	23-207A	S80QY	AV	11/10/2023	11/27/2023	\$599	\$399	\$200.00	\$0.00	\$120.00	01/02/2024	IR
DISTY	23-207.1	S80QY	AV	11/28/2023	12/03/2023	\$599	\$399	\$200.00	\$0.00	\$120.00	01/02/2024	IR
DISTY	23-207A	S75Q	AV	11/06/2023	11/16/2023	\$499	\$329	\$170.00	\$0.00	\$86.00	01/02/2024	IR
DISTY	23-207A	S75Q	AV	11/17/2023	11/27/2023	\$499	\$299	\$200.00	\$0.00	\$104.00	01/02/2024	IR
DISTY	23-207.1	S75Q	AV	11/28/2023	12/03/2023	\$499	\$299	\$200.00	\$0.00	\$104.00	01/02/2024	IR
DISTY	23-207A	S65Q	AV	11/06/2023	11/09/2023	\$349	\$249	\$100.00	\$0.00	\$50.00	01/02/2024	IR
DISTY	23-207A	S65Q	AV	11/10/2023	11/27/2023	\$349	\$199	\$150.00	\$0.00	\$75.00	01/02/2024	IR
DISTY	23-207.1	S65Q	AV	11/28/2023	12/03/2023	\$349	\$199	\$150.00	\$0.00	\$75.00	01/02/2024	IR
DISTY	23-207A	RNC9	AV	11/17/2023	11/27/2023	\$599	\$499	\$100.00	\$0.00	\$50.00	01/02/2024	IR
DISTY	23-207.1	RNC9	AV	11/28/2023	12/03/2023	\$599	\$499	\$100.00	\$0.00	\$50.00	01/02/2024	IR

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Account	Program Number	Model	Product	Program Start	Program End	Retail	Promo Retail	Promotion Amount	DFI Amount	Reimbursement Amount	Claim Deadline	Type
DISTY	23-207A	RNC5	AV	11/06/2023	11/09/2023	\$349	\$299	\$50.00	\$0.00	\$25.00	01/02/2024	IR
DISTY	23-207A	RNC5	AV	11/10/2023	11/12/2023	\$349	\$249	\$100.00	\$0.00	\$58.00	01/02/2024	IR
DISTY	23-207A	RNC5	AV	11/13/2023	11/16/2023	\$349	\$299	\$50.00	\$0.00	\$25.00	01/02/2024	IR
DISTY	23-207A	RNC5	AV	11/17/2023	11/27/2023	\$349	\$199	\$150.00	\$0.00	\$87.00	01/02/2024	IR
DISTY	23-207.1	RNC5	AV	11/28/2023	12/03/2023	\$349	\$199	\$150.00	\$0.00	\$87.00	01/02/2024	IR
DISTY	23-207A	GX	AV	11/17/2023	11/27/2023	\$799	\$699	\$100.00	\$0.00	\$65.00	01/02/2024	IR
DISTY	23-207.1	GX	AV	11/28/2023	12/03/2023	\$799	\$699	\$100.00	\$0.00	\$65.00	01/02/2024	IR
DISTY	23-207A	CM4590	AV	11/17/2023	11/27/2023	\$299	\$199	\$100.00	\$0.00	\$50.00	01/02/2024	IR
DISTY	23-207.1	CM4590	AV	11/28/2023	12/03/2023	\$299	\$249	\$50.00	\$0.00	\$25.00	01/02/2024	IR
DISTY	23-207A	CK99	AV	11/06/2023	11/12/2023	\$1,299	\$999	\$300.00	\$0.00	\$150.00	01/02/2024	IR
DISTY	23-207A	CK99	AV	11/17/2023	11/27/2023	\$1,299	\$999	\$300.00	\$0.00	\$150.00	01/02/2024	IR
DISTY	23-207.1	CK99	AV	11/28/2023	12/03/2023	\$1,299	\$999	\$300.00	\$0.00	\$150.00	01/02/2024	IR
DISTY	23-207A	BP350	AV	11/17/2023	11/27/2023	\$99	\$79	\$20.00	\$0.00	\$10.00	01/02/2024	IR
DISTY	23-207.1	BP350	AV	11/28/2023	12/03/2023	\$99	\$79	\$20.00	\$0.00	\$10.00	01/02/2024	IR
DISTY	23-054	PU700R	PROJECTOR	11/17/2023	11/27/2023	\$1,499	\$999	\$500.00	-	\$325.00	01/02/2024	IR
DISTY	23-054	PF610P	PROJECTOR	11/17/2023	11/27/2023	\$849	\$699	\$150.00	-	\$97.50	01/02/2024	IR
DISTY	23-054A.1	PF610P	PROJECTOR	11/28/2023	12/03/2023	\$849	\$699	\$150.00	-	\$97.50	01/02/2024	IR
DISTY	23-054	PF510Q	PROJECTOR	11/17/2023	11/27/2023	\$599	\$399	\$200.00	-	\$130.00	01/02/2024	IR
DISTY	23-054	PF50KA	PROJECTOR	11/06/2023	11/27/2023	\$699	\$499	\$200.00	-	\$130.00	01/02/2024	IR
DISTY	23-054	HU915QB	PROJECTOR	11/17/2023	11/27/2023	\$6,499	\$4,499	\$2,000.00	-	\$1,300.00	01/02/2024	IR
DISTY	23-054	HU810PW	PROJECTOR	11/17/2023	11/27/2023	\$2,999	\$1,999	\$1,000.00	-	\$650.00	01/02/2024	IR
DISTY	23-054	HU70LAB	PROJECTOR	11/17/2023	11/27/2023	\$1,499	\$999	\$500.00	-	\$325.00	01/02/2024	IR
DISTY	23-054	HF65LA	PROJECTOR	11/17/2023	11/27/2023	\$1,299	\$899	\$400.00	-	\$260.00	01/02/2024	IR

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Account	Program Number	Model	Product	Program Start	Program End	Retail	Promo Retail	Promotion Amount	DFI Amount	Reimbursement Amount	Claim Deadline	Type
DISTY	23-052A.1	49WQ95C-W	MNT	11/28/2023	12/03/2023	\$1,499	\$1,099	\$400.00	-	\$280.00	01/02/2024	IR
DISTY	23-052A.1	49GR85DC-B	MNT	11/28/2023	12/03/2023	\$1,299	\$799	\$500.00	-	\$350.00	01/02/2024	IR
DISTY	23-052A.1	48GQ900-B	MNT	11/28/2023	12/03/2023	\$1,499	\$799	\$700.00	-	\$490.00	01/02/2024	IR
DISTY	23-052A.1	43UN700-B	MNT	11/28/2023	12/03/2023	\$699	\$449	\$250.00	-	\$175.00	01/02/2024	IR
DISTY	23-052A.1	38WN95C-W	MNT	11/28/2023	12/03/2023	\$1,399	\$949	\$450.00	-	\$315.00	01/02/2024	IR
DISTY	23-052A.1	34WQ60C-B	MNT	11/28/2023	12/03/2023	\$499	\$249	\$250.00	-	\$175.00	01/02/2024	IR
DISTY	23-052A.1	34WP65C-B	MNT	11/28/2023	12/03/2023	\$499	\$339	\$160.00	-	\$112.00	01/02/2024	IR
DISTY	23-052A.1	34GN850-B	MNT	11/28/2023	12/03/2023	\$749	\$649	\$100.00	-	\$70.00	01/02/2024	IR
DISTY	23-052A.1	32UN880-B	MNT	11/28/2023	12/03/2023	\$699	\$449	\$250.00	-	\$175.00	01/02/2024	IR
DISTY	23-052A.1	32UN650-W	MNT	11/28/2023	12/03/2023	\$449	\$359	\$90.00	-	\$63.00	01/02/2024	IR
DISTY	23-052A.1	32SQ780S-W	MNT	11/28/2023	12/03/2023	\$499	\$379	\$120.00	-	\$84.00	01/02/2024	IR
DISTY	23-052A.1	32SQ730S-W	MNT	11/28/2023	12/03/2023	\$399	\$349	\$50.00	-	\$35.00	01/02/2024	IR
DISTY	23-052A.1	32QN650-B	MNT	11/28/2023	12/03/2023	\$299	\$249	\$50.00	-	\$35.00	01/02/2024	IR
DISTY	23-052A.1	32MN500M-B	MNT	11/28/2023	12/03/2023	\$249	\$199	\$50.00	-	\$35.00	01/02/2024	IR
DISTY	23-052A.1	32GQ950-B	MNT	11/28/2023	12/03/2023	\$1,299	\$699	\$600.00	-	\$420.00	01/02/2024	IR
DISTY	23-052A.1	32GQ750-B	MNT	11/28/2023	12/03/2023	\$699	\$499	\$200.00	-	\$140.00	01/02/2024	IR
DISTY	23-052A.1	32GP850-B	MNT	11/28/2023	12/03/2023	\$499	\$399	\$100.00	-	\$70.00	01/02/2024	IR
DISTY	23-052A.1	32GP750-B	MNT	11/28/2023	12/03/2023	\$399	\$279	\$120.00	-	\$84.00	01/02/2024	IR
DISTY	23-052A.1	28MQ780-B	MNT	11/28/2023	12/03/2023	\$699	\$599	\$100.00	-	\$70.00	01/02/2024	IR
DISTY	23-052A.1	28MQ750-C	MNT	11/28/2023	12/03/2023	\$599	\$549	\$50.00	-	\$35.00	01/02/2024	IR
DISTY	23-052A.1	27UQ850-W	MNT	11/28/2023	12/03/2023	\$699	\$549	\$150.00	-	\$105.00	01/02/2024	IR
DISTY	23-052A.1	27UL550-W	MNT	11/28/2023	12/03/2023	\$349	\$299	\$50.00	-	\$35.00	01/02/2024	IR
DISTY	23-052A.1	27UL500-W	MNT	11/28/2023	12/03/2023	\$299	\$229	\$70.00	-	\$49.00	01/02/2024	IR
DISTY	23-052A.1	27ML600M-B	MNT	11/28/2023	12/03/2023	\$169	\$149	\$20.00	-	\$14.00	01/02/2024	IR
DISTY	23-052A.1	27MK600M-B	MNT	11/28/2023	12/03/2023	\$199	\$129	\$70.00	-	\$49.00	01/02/2024	IR
DISTY	23-052A.1	27GR95QE-B	MNT	11/28/2023	12/03/2023	\$999	\$799	\$200.00	-	\$140.00	01/02/2024	IR
DISTY	23-052A.1	27GP850-B	MNT	11/28/2023	12/03/2023	\$429	\$299	\$130.00	-	\$91.00	01/02/2024	IR
DISTY	23-052A.1	27GN950-B	MNT	11/28/2023	12/03/2023	\$799	\$599	\$200.00	-	\$140.00	01/02/2024	IR
DISTY	23-052A.1	27GN800-B	MNT	11/28/2023	12/03/2023	\$299	\$199	\$100.00	-	\$70.00	01/02/2024	IR
DISTY	23-052A.1	24MK600M-B	MNT	11/28/2023	12/03/2023	\$169	\$119	\$50.00	-	\$35.00	01/02/2024	IR
DISTY	23-052A.1	24GQ50F-B	MNT	11/28/2023	12/03/2023	\$169	\$113	\$56.00	-	\$39.20	01/02/2024	IR
DISTY	23-052A.1	22MP410-B	MNT	11/28/2023	12/03/2023	\$79	\$69	\$10.00	-	\$7.00	01/02/2024	IR
DISTY	23-052A	49WQ95C-W	MNT	11/23/2023	11/27/2023	\$1,499	\$899	\$600.00	-	\$420.00	12/27/2023	IR
DISTY	23-052A	49GR85DC-B	MNT	11/18/2023	11/27/2023	\$1,299	\$799	\$500.00	-	\$350.00	12/27/2023	IR
DISTY	23-052A	48GQ900-B	MNT	11/18/2023	11/27/2023	\$1,499	\$699	\$800.00	-	\$560.00	12/27/2023	IR
DISTY	23-052A	43UN700-B	MNT	11/23/2023	11/27/2023	\$699	\$449	\$250.00	-	\$175.00	12/27/2023	IR
DISTY	23-052A	38WN95C-W	MNT	11/18/2023	11/27/2023	\$1,399	\$899	\$500.00	-	\$350.00	12/27/2023	IR
DISTY	23-052A	34WQ60C-B	MNT	11/23/2023	11/27/2023	\$499	\$249	\$250.00	-	\$175.00	12/27/2023	IR
DISTY	23-052A	34WP65C-B	MNT	11/18/2023	11/27/2023	\$499	\$299	\$200.00	-	\$140.00	12/27/2023	IR
DISTY	23-052A	34GN850-B	MNT	11/23/2023	11/27/2023	\$749	\$629	\$120.00	-	\$84.00	12/27/2023	IR
DISTY	23-052A	32UQ750-W	MNT	11/06/2023	11/22/2023	\$699	\$599	\$100.00	-	\$70.00	12/27/2023	IR
DISTY	23-052A	32UN880-B	MNT	11/23/2023	11/27/2023	\$699	\$449	\$250.00	-	\$175.00	12/27/2023	IR
DISTY	23-052A	32UN650-W	MNT	11/18/2023	11/27/2023	\$449	\$359	\$90.00	-	\$63.00	12/27/2023	IR
DISTY	23-052A	32UN500-W	MNT	11/06/2023	11/22/2023	\$299	\$249	\$50.00	-	\$35.00	12/27/2023	IR
DISTY	23-052A	32SQ780S-W	MNT	11/18/2023	11/27/2023	\$499	\$369	\$130.00	-	\$91.00	12/27/2023	IR
DISTY	23-052A	32SQ730S-W	MNT	11/18/2023	11/27/2023	\$399	\$299	\$100.00	-	\$70.00	12/27/2023	IR
DISTY	23-052A	32QN650-B	MNT	11/23/2023	11/27/2023	\$299	\$249	\$50.00	-	\$35.00	12/27/2023	IR
DISTY	23-052A	32MN500M-B	MNT	11/23/2023	11/27/2023	\$249	\$199	\$50.00	-	\$35.00	12/27/2023	IR
DISTY	23-052A	32GQ950-B	MNT	11/18/2023	11/27/2023	\$1,299	\$649	\$650.00	-	\$455.00	12/27/2023	IR

Updated: 11/20/23 PROMOTIONAL CALENDAR OVERVIEW												
Account	Program Number	Model	Product	Program Start	Program End	Retail	Promo Retail	Promotion Amount	DFI Amount	Reimbursement Amount	Claim Deadline	Type
DISTY	23-052A	32GQ750-B	MNT	11/18/2023	11/27/2023	\$699	\$499	\$200.00	-	\$140.00	12/27/2023	IR
DISTY	23-052A	32GP850-B	MNT	11/23/2023	11/27/2023	\$499	\$399	\$100.00	-	\$70.00	12/27/2023	IR
DISTY	23-052A	32GP750-B	MNT	11/18/2023	11/27/2023	\$399	\$276	\$123.00	-	\$86.10	12/27/2023	IR
DISTY	23-052A	28MQ780-B	MNT	11/23/2023	11/27/2023	\$699	\$599	\$100.00	-	\$70.00	12/27/2023	IR
DISTY	23-052A	28MQ750-C	MNT	11/18/2023	11/27/2023	\$599	\$496	\$103.00	-	\$72.10	12/27/2023	IR
DISTY	23-052A	27UQ850-W	MNT	11/23/2023	11/27/2023	\$699	\$499	\$200.00	-	\$140.00	12/27/2023	IR
DISTY	23-052A	27UL550-W	MNT	11/18/2023	11/27/2023	\$349	\$249	\$100.00	-	\$70.00	12/27/2023	IR
DISTY	23-052A	27UL500-W	MNT	11/18/2023	11/27/2023	\$299	\$219	\$80.00	-	\$56.00	12/27/2023	IR
DISTY	23-052A	27ML600M-B	MNT	11/23/2023	11/27/2023	\$169	\$149	\$20.00	-	\$14.00	12/27/2023	IR
DISTY	23-052A	27MK600M-B	MNT	11/18/2023	11/27/2023	\$199	\$119	\$80.00	-	\$56.00	12/27/2023	IR
DISTY	23-052A	27GR95QE-B	MNT	11/18/2023	11/27/2023	\$999	\$779	\$220.00	-	\$154.00	12/27/2023	IR
DISTY	23-052A	27GP850-B	MNT	11/23/2023	11/27/2023	\$429	\$299	\$130.00	-	\$91.00	12/27/2023	IR
DISTY	23-052A	27GN950-B	MNT	11/23/2023	11/27/2023	\$799	\$549	\$250.00	-	\$175.00	12/27/2023	IR
DISTY	23-052A	27GN800-B	MNT	11/18/2023	11/27/2023	\$299	\$189	\$110.00	-	\$77.00	12/27/2023	IR
DISTY	23-052A	24MK600M-B	MNT	11/18/2023	11/27/2023	\$169	\$119	\$50.00	-	\$35.00	12/27/2023	IR
DISTY	23-052A	24GQ50F-B	MNT	11/18/2023	11/27/2023	\$169	\$109	\$60.00	-	\$42.00	12/27/2023	IR