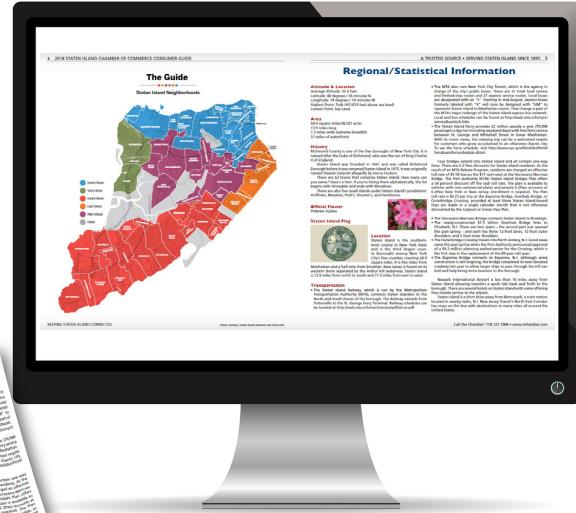


Reaching 30,000 consumers in just one day?

That's easy if you advertise in the Chamber's 2019 Consumer Guide!



PRINT



DIGITAL

EXCLUSIVE TO STATEN ISLAND CHAMBER OF COMMERCE MEMBERS ONLY!

Placing an ad or extra category results in more visibility and a greater impact. Membership already includes a listing in the business directory, but this is your opportunity to stand out from the crowd.

Small businesses on Staten Island continue to thrive and remain the heartbeat of our neighborhoods. With our local shopping areas undergoing many improvements, there's no better time than now to reach thousands of consumers. The printed Guide is a trusted resource and remains one of the most sought-after publications throughout the year. Advertising makes it easier for customers to find you when they're looking for referrals for shopping, restaurants, cultural institutions, and nonprofits.

RESERVE YOUR FULL COLOR AD BY MAY 15, 2019 + SAVE 10%
DEADLINE FOR ALL FULL COLOR ADS IS MAY 31, 2019

Two Editions - One Price!

37,000 printed guides will be distributed to:

- Key business stakeholders
- Staten Island Advance subscribers
- Heavily trafficked drop off points including financial institutions, politician offices, the Staten Island Ferry Terminal, cultural centers, and retail stores
- Community/business trade shows, expos, and events

FOR FULL COLOR AD, SEE REVERSE SIDE!

Digital guides will be displayed on:

- SIChamber.com's homepage
- Staten Island Chamber of Commerce's social media pages on Facebook, Instagram, Twitter, and LinkedIn
- Staten Island Chamber of Commerce's email list announcing the release of the Consumer Guide

Members and the community are welcome to share the digital guide on their social media pages and with email contacts.

Advertising Agreement

Staten Island Chamber of Commerce

PO Box 41277, Staten Island, NY 10304 • (718) 727-1900 • www.sichamber.com

Print clearly to ensure your information is listed correctly. Please make checks payable to the Staten Island Chamber of Commerce. For credit card payments, visit sichamber.com. Email all ads and advertising agreements to Kristin at kfoye@sichamber.com.

Company Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ E-Mail: _____

PRICING AND AD SPECIFICATIONS (Includes Print & Digital)



COVER SPECS & RATES

COVER OPTIONS:	SIZE:	PRICE:	CHECK BOX
OUTSIDE BACK COVER	9" W X 10" H	SOLD	CON ED
INSIDE FRONT COVER	9" W X 10" H	\$3,000	
INSIDE BACK COVER	9" W X 10" H	\$3,000	

INSIDE PAGES SPECS & AD RATES

AD OPTIONS:	SIZE:	PRICE:	CHECK BOX
FULL 2 PAGE AD/ ADVERTORIAL	(2) - 9" W X 10" H	\$2,500	
FULL 1 PAGE AD	9" W X 10" H	\$2,200	
HALF PAGE AD LANDSCAPE ORIENTATION	9" W X 4.75" H	\$1,300	
STANDARD AD	5.388" W X 4.75" H	\$600	

ADDITIONAL RATES

EXTRA OPTIONS	SIZE:	PRICE:	CHECK BOX
ADDITIONAL CATEGORY	N/A	\$50	
PROFESSIONAL AD DESIGN	ALL	\$100	

TOTAL AMOUNT: _____

ARTWORK

CAMERA READY ADS AND AD AGREEMENTS
SHOULD BE EMAILED TO:
KRISTIN FOYE AT [KFOYE@SICHAMBER.COM](mailto:kfoye@sichamber.com)

FILES MUST BE:

HIGH RESOLUTION—300 DPI OR HIGHER
FULL COLOR
JPEG OR PDF FORMAT

RESERVE YOUR FULL COLOR AD BY **MAY 15, 2019 + SAVE 10%!**

(AD AGREEMENT AND PAYMENT MUST BE SUBMITTED BY
MAY 15, 2019 TO RECEIVE EARLY BIRD DISCOUNT.)

DEADLINE FOR ALL FULL COLOR ADS IS **MAY 31, 2019!**

(CAMERA READY AD, AD AGREEMENT, AND PAYMENT MUST BE SUBMITTED
BY MAY 31, 2019 TO BE PUBLISHED IN THE CONSUMER GUIDE.)

Office Use Only

Date: _____

Source: _____

Rep: _____

Approved: _____