

September is **We Card Awareness Month** and it's a great time to train or re-train employees and raise awareness of the FDA regulations and state law compliance.

MPMA encourages all retailers to continue in their efforts to successfully identify and prevent underage age-restricted product sales. We Card resources include:

- We Card's 2023 materials will be available to order on September 1st at www.wecard.org.
- [We Card's online training](#) and its mystery shopping service — [ID Check-Up](#) help equip your store employees with the knowledge while you can gauge their performance with mystery shops.
- Get an updated state law summary or a Federal Law Summary on FDA regulated products and requirements of retailers. See the Resource Center at www.wecard.org.
- [We Card's Age Checker App](#), a smartphone app that scans driver's license bar codes and provides an "OK to Sell" or "Do Not Sell" message — available in the App Store and Google Play. [Learn more here](#).
- Take [We Card's Best Practices Survey](#) and get a free download of We Card's *Guide to Best Practices*.