

# MACS 2021 TRAINING EVENT AND TRADE SHOW

February 3-6, Rosen Centre, Orlando, FL





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**New Venue for Orlando, Florida**

# MACS Training Event By the Numbers

**700 Attendees\***

**33% First Time Attendees\***

**21 Countries Represented\***

**70 Exhibitors\***

**36 Expert Speakers**

**24 Hours of Training\***

**Seven Networking Events\***

\*2020 Event Metrics



# Sponsorship Participation Levels

Platinum \$15,000

Gold \$10,000

Silver \$5000

General Program \$2500

Golf Hole \$500



**Your organization logo will be included in all MACS Training Event promotion  
beginning July 1, 2020. Providing 10 months of promotions and  
over  
1,000,050,000 impressions.**

**\*Including a November 2020 direct mail program to 35,000  
potential attendees**

- \*Sponsor event ads in MACS *ACTION* magazine**
- \* Sponsor logo on MACS TE Website pages and emails**
  - \*Event ads in other publications**
- \*Plus onsite signage at the Orlando Training Event**



# Sponsorship Availables

Golf Tournament

Golf Holes

Welcome Reception co-sponsorship

Hotel Keycards

Hand Sanitizer Stations/ Social Distancing

Floor Clings

General Program Sponsors



# Committed Sponsors



**To commit to 2021 Sponsorship**

**Please Contact**

**Marion Posen**

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