

# **MACS 2021 TRAINING EVENT AND TRADE SHOW**

**February 3-6, Rosen Centre, Orlando, FL**





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February 3-6, Rosen Centre, Orlando, FL

**New Venue for Orlando, Florida**

# **MACS Training Event By the Numbers**

**700 Attendees\***

**33% First Time Attendees\***

**21 Countries Represented\***

**70 Exhibitors\***

**36 Expert Speakers**

**24 Hours of Training\***

**Seven Networking Events\***

**\*2020 Event Metrics**



# Sponsorship Participation Levels

**Platinum \$15,000**

**Gold \$10,000**

**Silver \$5000**

**General Program \$2500**

**Golf Hole \$500**





**Your organization logo will be included in all MACS Training Event promotion**

**beginning July 1, 2020. Providing 10 months of promotions and over**

**1,000,050,000 impressions.**

**\*Including a November 2020 direct mail program to 35,000 potential attendees**

**\*Sponsor event ads in MACS *ACTION* magazine**

**\* Sponsor logo on MACS TE Website pages and emails**

**\*Event ads in other publications**

**\*Plus onsite signage at the Orlando Training Event**



# **Sponsorship Availabilities**

**Golf Tournament**

**Golf Holes**

**Welcome Reception co-sponsorship**

**Hotel Keycards**

**Hand Sanitizer Stations/ Social Distancing**

**Floor Clings**

**General Program Sponsors**



# Committed Sponsors



**To commit to 2021 Sponsorship**

**Please Contact**

**Marion Posen**

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