

MISSION

The Economic Development Authority of Western Nevada (EDAWN) is a private/public partnership established in 1983, committed to adding quality jobs to the region by recruiting new companies, supporting the success of existing companies, and assisting newly forming companies, to diversify the economy and have a positive impact on the quality of life in Greater Reno-Sparks.

BY FULFILLING THIS MISSION, EDAWN:

- Builds wealth in our region
- Creates jobs

FOCUS

PRIMARY COMPANIES

- Produce goods & services in Greater Reno-Sparks
- Export those goods & services and import \$\$\$

RETAIL

- Typically circulates money within a community versus bringing in new money; therefore, not a focus of EDAWN

EDAWN'S ROLE

- Real estate selection
- Permitting & licensing
- Quick & easy data sourcing
- Public relations
- Access to key community members
- Connects companies to workforce resources
- Conducts competitive market analysis
- Secures incentives for new and expanding companies

ONGOING ROLE = CONTINUED GROWTH AND SUCCESS

AREAS OF FOCUS

MARKETING AND ATTRACTION

Management of inbound company prospects. Research and develop a marketing plan and strategy that will create new business leads in targeted industry categories.

RETENTION, EXPANSION AND WORKFORCE DEVELOPMENT

Generate quality economic impact by retaining and expanding existing “primary” employers (companies that import wealth by having the majority of their customers outside of the region) and by working with partners to improve the skills of employees and potential employees in the region. Lead the outreach effort to local primary companies to make connections, identify and help resolve issues they may have, identify opportunities for growth, and work to assist them in their expansion efforts. Provide feedback from these visits to the community for business climate assessment and improvement.

ENTREPRENEURIAL DEVELOPMENT AND HIGHER EDUCATION LIAISON

Management of the entrepreneurial ecosystem of Northern Nevada, as well as collaboration between the University of Nevada, Reno, other higher education institutions and private industry. Work with local incubation and start-up groups to help create new companies that will ultimately grow in the region and diversify our economy. Diversify the Greater Reno-Sparks economy through entrepreneurship and engage key partners to assist in the growth of small businesses from primary business sectors.

THE ECONOMIC DEVELOPMENT AUTHORITY OF WESTERN NEVADA

EDAWN is a private/public partnership committed to recruiting and expanding quality companies that have a positive economic impact on the quality of life in the Greater Reno-Sparks-Tahoe region.

PLATINUM

PLATINUM INVESTOR {\$50,000+} - MAJOR INVESTOR LEVEL

Automatic nomination for a next available EDAWN Board of Trustee seat (term limits may be waived by the EDAWN Board of Trustees)

ALL PRESIDENTIAL GOLD, GOLD & SILVER INVESTOR VALUES

PRESIDENTIAL GOLD

PRESIDENTIAL GOLD INVESTOR {\$25,000+}

Preferred consideration for a Board of Trustees seat

Preferred consideration to attend company prospect meetings

Receive monthly Board of Trustee packet and slides

Opportunity to become a volunteer for the "Business Builders" outreach program for EDAWN's Business Retention team

Exclusive update to investor management team upon request

Invitation to attend EDAWN annual Major Investor/Board of Trustee Summer Social

Company Logo highlighted on the EDAWN website

Annual meeting with EDAWN PRESIDENT/CEO

ALL GOLD & SILVER INVESTOR VALUES

GOLD

GOLD INVESTOR {\$12,500}- MAJOR INVESTOR LEVEL

Priority consideration for Board of Trustees seat

Inclusion in Major Investor Guide

Opportunity to become a volunteer for the "Business Builders" outreach program for EDAWN's Business Retention team

Company name listed on EDAWN Website

Priority Seating at EDAWN Events

Invitation to attend EDAWN annual Major Investor/Board of Trustee Summer Social

Special invitations to Board & Major Investor exclusive events

Opportunity to host an AFTER 5! exclusive reception for EDAWN Major Investors

Receive EDAWN Updates & Correspondence

ALL SILVER INVESTOR VALUES

SILVER

SILVER Investor {\$2,500}

Opportunity to become a volunteer for the "Business Builders" outreach program for EDAWN's Business Retention team

Company name listed on the EDAWN website Investors Page (link to a PDF document listing all Silver Investors)

Opportunity to host a Silver Investor only networking event at your business or other location

Receive EDAWN email Correspondence

Receive invitations to EDAWN community events

BOARD OF TRUSTEES OFFICERS

Nick Rossi	LP Insurance Services	Chair
BJ North	Plumas Bank	Vice Chair
Stephen Ascuaga	Peppermill Resort Spa Casino	Secretary
Kevin Kassekert	Redwood Materials	Treasurer
Taylor Adams	EDAWN	President/CEO

VOTING BOARD OF TRUSTEES

6. Daren Griffin	Reno-Tahoe Airport Authority
7. Michael Dermody	Dermody Properties
8. Danielle Brown	Charles River Laboratories
9. Abbi Whitaker	The Abbi Agency
10. Scott Pruneau	ITS Logistics
11. David Brown	Northern Nevada Industrial Center
12. Helen Lidholm	Northern Nevada Medical Center
13. Bryce Clutts	Metcalf Builders, Inc.
14. Kate Franko	Google LLC
15. Christopher Beavor	CAI Development
16. Carli Kinne	Panasonic Energy of North America
17. Eric Rowen	Greenberg Traurig LLP
18. Dr. Brian Erling	Renown
19. Eric Gangloff	Summit Investment Services
20. Randy Holleschau	Elemental LED, Inc.
21. Bri Thoreson	Bishop Manogue Catholic High School
22. Robert Cuillard	Lyon Living
23. Caesar Ibarra	Eide Bailly LLP
24. Jim Emme	NOW Foods
25. John Zimmerman	Truckee Meadows Water Authority
26. Dan Morgan	Builders Association of Northern Nevada
27. Dan Pophal	Wells Fargo Bank
28. Ken Ostempowski	THE ROW
29. Alise Porto	Switch
30. Matt Reddick	Telsa, Inc.

DESIGNATED TRUSTEES (EX-OFFICIO)

5. Taylor Adams	EDAWN, President/CEO
30. Len Savage	Savage and Son, Inc. – Immediate Past Chair
31. Brian Sandoval	University of Nevada, Reno
32. Dr. Karin Hilgersom	Truckee Meadows Community College
33. Bob Potts	Governor's Office of Economic Development
34. Eric Brown	Washoe County – Governmental Executive Committee Representative
35. Austin Osborne	Storey County
36. Devon Reese	City of Reno
37. Kristopher Dahir	City of Sparks
38. Neal McIntyre	City of Fernley
39. Dr. Kumud Acharya	Desert Research Institute
40. Mariluz Garcia	Washoe County
41. Ann Silver	The Chamber – Chamber Liaison
42. Joseph Ernst	Washoe County School District
43. Jeff Brigger	NV Energy
44. David Stratton	WM of Nevada, Inc.

STATE & LOCAL GOVERNMENT SUPPORT

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT
CITY OF FERNLEY
CITY OF RENO
CITY OF SPARKS
STOREY COUNTY
WASHOE COUNTY

PLATINUM

CAI DEVELOPMENT
DERMODY PROPERTIES
ELEMENTAL LED, INC.
NOW FOODS
PLUMAS BANK
RENO-SPARKS CONVENTION & VISITORS AUTHORITY
RENO-TAHOE AIRPORT AUTHORITY
SWITCH

PRESIDENTIAL GOLD

ATLANTIS CASINO RESORT SPA	PACSTATES
CHARLES RIVER LABORATORIES	PANASONIC ENERGY OF NORTH AMERICA
COGENT SOLUTIONS & SUPPLIES	PEPPERMILL RESORT SPA CASINO
DICKSON COMMERCIAL GROUP	REDWOOD MATERIALS
EIDE BAILLY, LLP	RENOWN HEALTH
FRANK LEPORI CONSTRUCTION, INC.	REGIONAL TRANSPORTATION COMMISSION
GOOGLE LLC	SAVAGE AND SON, INC.
GRAND SIERRA RESORT	SUMMIT INVESTMENT SERVICES
GREENBERG TRAUIG LLP	THE ABBI AGENCY
ITS LOGISTICS	THE BUILDERS ASSOCIATION OF NORTHERN
LP INSURANCE SERVICES	NEVADA
LYON LIVING	THE CLUB AT ARROWCREEK
MARK IV CAPITAL, INC.	THE ROW RENO
MCDONALD CARANO LLP	TRUCKEE MEADOWS WATER AUTHORITY
MCKENZIE PROPERTIES MANAGEMENT, INC.	WM OF NEVADA, INC.
METCALF BUILDERS, INC.	WELLS FARGO BANK
NORTHERN NEVADA INDUSTRIAL CENTER	WESTERN NEVADA SUPPLY, CO.
NV ENERGY	

GOLD

ACCO ENGINEERED SYSTEMS
ALPEN MORTGAGE
AMES CONSTRUCTION, INC.
ARROW ELECTRONICS
BANK OF AMERICA
BASIN STREET PROPERTIES
BENDER GROUP
BISHOP MANOGUE CATHOLIC HIGH SCHOOL
BMO
BROWNSTEIN HYATT FARBER SCHRECK, LLP
CBRE
CHASE INTERNATIONAL REAL ESTATE
CLARK/SULLIVAN CONSTRUCTION
COLLIERS INTERNATIONAL
COMMUNITY FOUNDATION OF NORTHERN
NEVADA
DIGIPRINT CORPORATION
D.R. HORTON, INC.
EDGECORE DIGITAL INFRASTRUCTURE
ETA CONSULTING
EUGENE BURGER MANAGEMENT CORP.
FIRST INDEPENDENT BANK
FRAME ARCHITECTURE, INC.
GILBANE BUILDING COMPANY
GRANITE CONSTRUCTION COMPANY
GUARDIAN CAPITAL
HELIX ELECTRIC
INTELLISOURCE
INTERMOUNTAIN ELECTRIC, INC.
KAHL COMMERCIAL INTERIORS, INC.
LAS VEGAS RAIDERS
LEWIS APARTMENT COMMUNITIES
LEWIS ROCA
LOCUS DEVELOPMENT GROUP, LLC
LOGIC COMMERCIAL REAL ESTATE
MARTIN HARRIS CONSTRUCTION
MY RIDE TO WORK

NEVADA GOLD MINES
NORTHERN NEVADA MEDICAL CENTER
NOVO LOGISTICS
PARSONS BEHLE & LATIMER
PHELPS ENGINEERING
PINECREST CONSTRUCTION & DEVELOPMENT
CO.
PLENIUM BUILDERS
PNC BANK
PORTER GROUP, LLC
PROMINENCE HEALTH
RENO ACES BASEBALL/SK HOLDINGS LLC
RENO ENGINEERING CORPORATION
RENO PUBLIC MARKET LLC
RHP MECHANICAL SYSTEMS
ROSENDIN ELECTRIC, INC.
SCOTT BORGIA OF CUSHMAN & WAKEFIELD
SIERRA INTEGRATED SYSTEMS, LLC
SIERRA PACIFIC FEDERAL CREDIT UNION
SR CONSTRUCTION
STARK ACCELERATORS COMMERCIAL REAL
ESTATE
STONEHAVEN DEVELOPMENT, LLC
TESLA, INC.
TOLL BROTHERS
TOLLES DEVELOPMENT COMPANY
TRUCKEE TAHOE LUMBER COMPANY
ULINE
UNITED CONSTRUCTION COMPANY
UNIVERSITY OF NEVADA, RENO
U.S. BANK
VIDLER WATER COMPANY
WAREHOUSE EQUIPMENT SOLUTIONS, INC.
WEBER METALS, INC.
WESTERN TURF & HARDSCAPES
WHITE SPACE, INC.
WHITNEY PEAK HOTEL

ECONOMIC DEVELOPMENT AUTHORITY OF WESTERN NEVADA

			Select Box
"PLATINUM" Major Investor	Annual Investment	\$50,000+	
"PRESIDENTIAL GOLD" Major Investor	Annual Investment	\$25,000+	
"GOLD" Major Investor	Annual Investment	\$12,500	
"SILVER" Investor	Annual Investment	\$2,500	

Company Name:		Number of Employees:	
Main Investor Contact Name:			
Title:	Phone:	Cell:	
Your Assistant's Contact Name/Phone/Email:			
Mailing Address:			
City:	State:	Zip Code:	
Email:			
Website:			
Name/email/phone of person responsible for renewal:			
Description of your company in 25 words or less:			

ADDITIONAL INVESTOR CONTACT INFORMATION:

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

PAYMENT METHOD:

Amount: \$ _____

☐ CHECK Check number:	
☐ CREDIT CARD (please circle one) Visa MasterCard Discover AMEX	
Card number:	Authorized Name on account:
Exp date:	3 digit code (on back of card):
Name as it appears on card:	

I accept the invitation to invest in The Economic Development Authority of Western Nevada.

Signature: _____ Date: _____

Your commitment to economic diversity is greatly appreciated.
THANK YOU FOR YOUR SUPPORT!

ONLY (1) industry category that best describes can be selected from the list below:

- | | |
|---|--|
| ☐ Accounting | ☐ Legal Services |
| ☐ Advertising, Marketing & PR | ☐ Logistics Providers |
| ☐ Airlines/Airports | ☐ Mailing/Fulfillment |
| ☐ Architects | ☐ Manufacturing |
| ☐ Arts And Culture | ☐ Marketing |
| ☐ Banks | ☐ Mortgage Brokerage |
| ☐ Biomedical Technology | ☐ Moving/Storage |
| ☐ Business Services | ☐ Non Profit Organizations |
| ☐ Clubhouses/Private Clubs | ☐ Office Products |
| ☐ Communications | ☐ Organizations/Associations/Chambers |
| ☐ Computer & Technology Services | ☐ Printing/Promotional Products |
| ☐ Construction/General Contractors | ☐ Publishing |
| ☐ Consulting Services And Support | ☐ Radio Broadcasting |
| ☐ Convention Services | ☐ Real Estate - Property Management |
| ☐ Credit Unions | ☐ Real Estate Appraisals |
| ☐ Developers | ☐ Real Estate- Residential |
| ☐ Distribution | ☐ Real Estate-Commercial/Industrial |
| ☐ Economic Development | ☐ Records & Information Management |
| ☐ Education | ☐ Religious Organizations |
| ☐ Employment, Training and Human Resources | ☐ Research & Development |
| ☐ Engineering | ☐ Retail |
| ☐ Environmental Services/Products | ☐ Telecommunications |
| ☐ Financial | ☐ Television And Video Production |
| ☐ Food Services | ☐ Title Companies |
| ☐ Government Agencies | ☐ Tourism |
| ☐ Health Care | ☐ Transportation, Planning and Services |
| ☐ Hotels/Casinos | ☐ Travel Agency |
| ☐ Industrial Support Services | ☐ TV Broadcasting Network |
| ☐ Insurance | ☐ Utilities |
| ☐ Internet Service Providers | ☐ Website Design, Development & Hosting Service |
| ☐ Internet Software | ☐ Other _____ |
| ☐ Landscape/Nurseries | |

PLEASE RETURN THIS FORM WITH YOUR PAYMENT TO:

Economic Development Authority of Western Nevada (EDAWN)

ATTN: INVESTOR RELATIONS

50 W. Liberty, Suite 108 – Reno, NV 89501

Phone: (775) 829-3704 | www.edawn.org

EDAWN's 2024 Events Calendar

February 8, 2024 (Thursday) – EDAWN's "State of the Economy in Northern Nevada"

Time: 11:00 am/Check-In; 12 noon - 1:30 pm/Lunch & Program (sponsorships available)

Location: Peppermill Resort Spa Casino/Tuscany Ballroom

March 14, 2024 (Thursday)– EDAWN's Major Investor Orientation & Overview of Opportunities

Time: 11:30 am/Check-In; 12 noon – 1:30 pm/Lunch & Program

Location: Whitney Peak Hotel

April 11, 2024 (Thursday) – Exclusive Major Investor & Board Member Luncheon

Time: 11:30 am/Check-In; 12 noon - 1:30 pm/Lunch & Program

Location: Atlantis Casino Resort Spa

**Please bring a qualified guest interested in becoming an EDAWN Major Investor*

May 9, 2024 (Thursday) – EDAWN's "Interns for Industry" Luncheon

Time: 11:30 am/Check In – 12 noon – 1:30 pm/Lunch & Program

Location: Atlantis Casino Resort Spa

July 25, 2024 (Thursday) – EDAWN's Exclusive Major Investor/Board Member Social

Time: 5-6 pm/Cocktail Reception; 6 pm – 8:30 pm/Program & Dinner

Location: The Club at ArrowCreek *(May bring your spouse or significant other)*

September 16-20, 2024 - Reno Startup Week – Various Times & Locations (sponsorships available)

Reno Startup Week is a community-driven event dedicated to celebrating the entrepreneurial spirit in Reno! Visit www.renostartupweek.com for more information and to register.

October 18, 2024 (Friday) – Exclusive EDAWN TRI CENTER Bus Tour in partnership with Storey County & My Ride To Work (for Major Investors & Board Members only)

Time: 8 am – 12 noon (email invitation will have more details)

October 30, 2024 (Wednesday) – AFTER 5! Exclusive Networking Reception for Major Investors & Board Members. Hosted by the Grand Sierra Resort – Presidential Gold Investor with EDAWN

Time: 5 pm – 6:30 pm

Location: Grand Sierra Resort/Grand Theatre Reception Area

November 14, 2024 (Thursday) - Exclusive Major Investor & Board Member Luncheon

Time: 11:30 am/Check-In; 12 noon - 1:30 pm Lunch/Program

Location: Atlantis Casino Resort Spa

****Please bring a qualified guest interested in becoming an EDAWN Major Investor***

**December 12, 2024 (Thursday) – Existing Industry Awards & New & Expanded Companies
Welcome Reception – 1st year combined event (sponsorships available)**

**Time: 4:30 pm/Check-In/Pre-Event Reception; 5:30 pm/Program; 6:15 pm – 7:30
pm/Networking Reception**

Location: Peppermill Resort Spa Casino/Tuscany Ballroom

**February 13, 2025 (Thursday) – EDAWN’s “State of the Economy in Northern Nevada”
Luncheon**

Time: 11:00 am/Check-In; 12 noon - 1:30 pm/Lunch & Program (sponsorships available)

Location: Peppermill Resort Spa Casino/Tuscany Ballroom

****(Events in blue and green are exclusive to Major Investors & EDAWN Board Members)***