

# Invest in our Region Today.



## OUR MISSION

The Economic Development Authority of Western Nevada is a 501(c)6 non-profit organization established in 1983 funded primarily by private investors with support from public partners, committed to supporting, growing, and maintaining a vibrant and sustainable economy in Northern Nevada.

## OUR TEAM

- » Business Attraction
- » Business Retention & Expansion
- » Entrepreneurial Development
- » Strategic Partnerships & Workforce

## OUR GUIDING PRINCIPLES

- » **Quality Over Quantity:** Focus on supporting opportunities that foster economic diversity and resilience.
- » **Drive Quality of Life:** Support responsible stewardship of the environment, resources, and community welfare.
- » **Harness Regional Strengths:** Engage in projects where the benefits outweigh potential negative impacts, ensuring net positive progress.
- » **Focus on Long-Term Outcomes:** Recognize that sustainable results require time and resist the pressure for quick fixes.
- » **Transparent Accountability & Fairness:** Ensure transparency, accountability, and fairness in all actions, with clear communication between stakeholders, board members, and regional community leaders.
- » **Collaborate for Success:** Emphasize the importance of collaborative efforts for community development.

### Invest with EDawn

Investors gain exclusive access to events, priority visibility in marketing efforts, and the opportunity to shape the future of Northern Nevada. The Investor Relations team serves as a dedicated resource to connect and engage investors who enable EDawn to support, grow and maintain a vibrant regional economy.

### Meet our Investor Relations Team



**SHEILA  
IMSDAHL**

Senior Vice President,  
Investor Relations & Events

[imsdahl@edawn.org](mailto:imsdahl@edawn.org)  
775.829.3704



**JANEL  
WALSH**

Director, Investor  
Relations

[walsh@edawn.org](mailto:walsh@edawn.org)  
775.813.3377



**AVA  
COULTER**

Marketing &  
Communications Specialist

[coulter@edawn.org](mailto:coulter@edawn.org)  
775.343.6811

**Ready to invest? Email  
Janel Walsh for more  
information.**

## INVESTOR LEVELS AT A GLANCE:

	Platinum (\$50,000+)	Pres. Gold (\$25,000+)	Gold (\$12,500+)	Silver (\$2,500+)
Automatic nomination for an EDAWN Board ofTrustee seat	✓			
Customized branding opportunities*	✓			
Exclusive economic update opportunity with CEO*	✓			
Special recognition at EDAWN community events	✓			
Preferred consideration for Board ofTrustees seat	✓	✓		
Company logo highlighted on EDAWN website	✓	✓		
Annual meeting with EDAWN President & CEO*	✓	✓		
Exclusive update with Business Development team*	✓	✓		
Update on industrial sector activity*	✓	✓	✓	
Promotion of company news through EDAWN's marketing channels*	✓	✓	✓	
Priority consideration for Board ofTrustees Seat	✓	✓	✓	
Priority seating at EDAWN community events	✓	✓	✓	
Opportunity for company presentation to EDAWN Board ofTrustees	✓	✓	✓	
Included in EDAWN's Major Investor Guide	✓	✓	✓	
Receive invitations to Major Investor exclusive events	✓	✓	✓	
Opportunity to host an AFTER 5! exclusive reception for EDAWN Major Investors	✓	✓	✓	
Company linked on the EDAWN website	✓	✓	✓	
Connections to workforce and education providers*	✓	✓	✓	✓
Access to EDAWN's Primary Company Database	✓	✓	✓	✓
Opportunity to become a volunteer for the "Business Builders" outreach program	✓	✓	✓	✓
Opportunity to host a Silver Investor only networking event	✓	✓	✓	✓
Opportunity to sponsor EDAWN community events	✓	✓	✓	✓
Receive all EDAWN updates & correspondence	✓	✓	✓	✓
Company name listed on the EDAWN website	✓	✓	✓	✓
Receive invitations to EDAWN community events	✓	✓	✓	✓

\*Upon Request

## **BOARD OF TRUSTEES OFFICERS**

## **VOTING BOARD OF TRUSTEES**

## **DESIGNATED TRUSTEES (EX-OFFICIO)**

## **STATE & LOCAL GOVERNMENT SUPPORT**

**PLATINUM**

**PRESIDENTIAL GOLD**

# **EDAWN Major Investors**

## **GOLD**

# EDAWN Investor Application

## Investor Level & Main Investor Contact

			Select Box
<b>"PLATINUM"</b> Major Investor	Annual Investment	\$50,000+	
<b>"PRESIDENTIAL GOLD"</b> Major Investor	Annual Investment	\$25,000+	
<b>"GOLD"</b> Major Investor	Annual Investment	\$12,500+	
<b>"SILVER"</b> Investor	Annual Investment	\$2,500+	

Company Name:		Number of Employees:	
Main Investor Contact Name:			
Title:		Phone:	Cell:
Your Assistant's Contact Name/Phone/Email:			
Mailing Address:			
City:		State:	Zip Code:
Email:			
Website:			
Name/email/phone of person responsible for renewal:			
Description of your company in 25 words or less:			

# EDAWN Investor Application

## ADDITIONAL INVESTOR CONTACT INFORMATION:

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

## PAYMENT METHOD:

Amount: \$\_\_\_\_\_

<input type="checkbox"/> CHECK Check number:	
<input type="checkbox"/> CREDIT CARD (please circle or highlight one) Visa MasterCard Discover AMEX	
Card number:	Authorized Name on account:
Exp date:	3 digit code (on back of card):
Name as it appears on card:	

I accept the invitation to invest in The Economic Development Authority of Western Nevada.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Your commitment to our mission is greatly appreciated.  
**THANK YOU FOR YOUR SUPPORT!**



# EDAWN Investor Application

**ONLY (1) industry category that best describes can be highlighted on the list below:**

- |   |  |
|---|--|
| <input type="checkbox"/> Accounting                               | <input type="checkbox"/> Legal Services                                |
| <input type="checkbox"/> Advertising, Marketing & PR              | <input type="checkbox"/> Logistics Providers                           |
| <input type="checkbox"/> Airlines/Airports                        | <input type="checkbox"/> Mailing/Fulfillment                           |
| <input type="checkbox"/> Architects                               | <input type="checkbox"/> Manufacturing                                 |
| <input type="checkbox"/> Arts And Culture                         | <input type="checkbox"/> Marketing                                     |
| <input type="checkbox"/> Banks                                    | <input type="checkbox"/> Mortgage Brokerage                            |
| <input type="checkbox"/> Biomedical Technology                    | <input type="checkbox"/> Moving/Storage                                |
| <input type="checkbox"/> Business Services                        | <input type="checkbox"/> Non Profit Organizations                      |
| <input type="checkbox"/> Clubhouses/Private Clubs                 | <input type="checkbox"/> Office Products                               |
| <input type="checkbox"/> Communications                           | <input type="checkbox"/> Organizations/Associations/Chambers           |
| <input type="checkbox"/> Computer & Technology Services           | <input type="checkbox"/> Printing/Promotional Products                 |
| <input type="checkbox"/> Construction/General Contractors         | <input type="checkbox"/> Publishing                                    |
| <input type="checkbox"/> Consulting Services And Support          | <input type="checkbox"/> Radio Broadcasting                            |
| <input type="checkbox"/> Convention Services                      | <input type="checkbox"/> Real Estate- Property Management              |
| <input type="checkbox"/> Credit Unions                            | <input type="checkbox"/> Real Estate Appraisals                        |
| <input type="checkbox"/> Developers                               | <input type="checkbox"/> Real Estate- Residential                      |
| <input type="checkbox"/> Distribution                             | <input type="checkbox"/> Real Estate-Commercial/Industrial             |
| <input type="checkbox"/> Economic Development                     | <input type="checkbox"/> Records & Information Management              |
| <input type="checkbox"/> Education                                | <input type="checkbox"/> Religious Organizations                       |
| <input type="checkbox"/> Employment, Training and Human Resources | <input type="checkbox"/> Research & Development                        |
| <input type="checkbox"/> Engineering                              | <input type="checkbox"/> Retail  |
| <input type="checkbox"/> Environmental Services/Products          | <input type="checkbox"/> Telecommunications                            |
| <input type="checkbox"/> Financial                                | <input type="checkbox"/> Television And Video Production               |
| <input type="checkbox"/> Food Services                            | <input type="checkbox"/> Title Companies                               |
| <input type="checkbox"/> Government Agencies                      | <input type="checkbox"/> Tourism                                       |
| <input type="checkbox"/> Health Care                              | <input type="checkbox"/> Transportation, Planning and Services         |
| <input type="checkbox"/> Hotels/Casinos                           | <input type="checkbox"/> Travel Agency                                 |
| <input type="checkbox"/> Industrial Support Services              | <input type="checkbox"/> TV Broadcasting Network                       |
| <input type="checkbox"/> Insurance                                | <input type="checkbox"/> Utilities                                     |
| <input type="checkbox"/> Internet Service Providers               | <input type="checkbox"/> Website Design, Development & Hosting Service |
| <input type="checkbox"/> Internet Software                        |  |
| <input type="checkbox"/> Landscape/Nurseries                      | <input type="checkbox"/> Other _____                                   |

**PLEASE RETURN THIS FORM WITH YOUR PAYMENT TO:**  
Economic Development Authority of Western Nevada (EDAWN)

ATTN: INVESTOR RELATIONS

50 W. Liberty, Suite 108 – Reno, NV 89501

Phone: (775) 829-3704 | [www.edawn.org](http://www.edawn.org)