

# Invest in our Region Today.



## OUR MISSION

The Economic Development Authority of Western Nevada is a 501(c)6 non-profit organization established in 1983 funded primarily by private investors with support from public partners, committed to supporting, growing, and maintaining a vibrant and sustainable economy in Northern Nevada.

## OUR TEAM

- » Business Attraction
- » Business Retention & Expansion
- » Entrepreneurial Development
- » Strategic Partnerships & Workforce

## OUR GUIDING PRINCIPLES

- » **Quality Over Quantity:** Focus on supporting opportunities that foster economic diversity and resilience.
- » **Drive Quality of Life:** Support responsible stewardship of the environment, resources, and community welfare.
- » **Harness Regional Strengths:** Engage in projects where the benefits outweigh potential negative impacts, ensuring net positive progress.
- » **Focus on Long-Term Outcomes:** Recognize that sustainable results require time and resist the pressure for quick fixes.
- » **Transparent Accountability & Fairness:** Ensure transparency, accountability, and fairness in all actions, with clear communication between stakeholders, board members, and regional community leaders.
- » **Collaborate for Success:** Emphasize the importance of collaborative efforts for community development.

## Invest with EDawn

Investors gain exclusive access to events, priority visibility in marketing efforts, and the opportunity to shape the future of Northern Nevada. The Investor Relations team serves as a dedicated resource to connect and engage investors who enable EDawn to support, grow and maintain a vibrant regional economy.

## Meet our Investor Relations Team



**SHEILA  
IMSDAHL**

Senior Vice President,  
Investor Relations & Events

[imsdahl@edawn.org](mailto:imsdahl@edawn.org)  
775.829.3704



**JANEL  
WALSH**

Director, Investor  
Relations

[walsh@edawn.org](mailto:walsh@edawn.org)  
775.813.3377



**AVA  
COULTER**

Marketing &  
Communications Specialist

[coulter@edawn.org](mailto:coulter@edawn.org)  
775.343.6811

Ready to invest? Email  
Janel Walsh for more  
information.

## INVESTOR LEVELS AT A GLANCE:

	Platinum (\$50,000+)	Pres. Gold (\$25,000+)	Gold (\$12,500+)	Silver (\$2,500+)
Automatic nomination for an EDAWN Board ofTrustee seat	✓			
Customized branding opportunities*	✓			
Exclusive economic update opportunity with CEO*	✓			
Special recognition at EDAWN community events	✓			
Preferred consideration for Board ofTrustees seat	✓	✓		
Company logo highlighted on EDAWN website	✓	✓		
Annual meeting with EDAWN President & CEO*	✓	✓		
Exclusive update with Business Development team*	✓	✓		
Update on industrial sector activity*	✓	✓	✓	
Promotion of company news through EDAWN's marketing channels*	✓	✓	✓	
Priority consideration for Board ofTrustees Seat	✓	✓	✓	
Priority seating at EDAWN community events	✓	✓	✓	
Opportunity for company presentation to EDAWN Board ofTrustees	✓	✓	✓	
Included in EDAWN's Major Investor Guide	✓	✓	✓	
Receive invitations to Major Investor exclusive events	✓	✓	✓	
Opportunity to host an AFTER 5! exclusive reception for EDAWN Major Investors	✓	✓	✓	
Company linked on the EDAWN website	✓	✓	✓	
Connections to workforce and education providers*	✓	✓	✓	✓
Access to EDAWN's Primary Company Database	✓	✓	✓	✓
Opportunity to become a volunteer for the "Business Builders" outreach program	✓	✓	✓	✓
Opportunity to host a Silver Investor only networking event	✓	✓	✓	✓
Opportunity to sponsor EDAWN community events	✓	✓	✓	✓
Receive all EDAWN updates & correspondence	✓	✓	✓	✓
Company name listed on the EDAWN website	✓	✓	✓	✓
Receive invitations to EDAWN community events	✓	✓	✓	✓

\*Upon Request

## **BOARD OF TRUSTEES OFFICERS**

## **VOTING BOARD OF TRUSTEES**

## **DESIGNATED TRUSTEES (EX-OFFICIO)**

## **STATE & LOCAL GOVERNMENT SUPPORT**

**PLATINUM**

**PRESIDENTIAL GOLD**

# EDAWN Major Investors

## GOLD

## Investor Level & Main Investor Contact

			Select Box
"PLATINUM" Major Investor	Annual Investment	\$50,000+	
"PRESIDENTIAL GOLD" Major Investor	Annual Investment	\$25,000+	
"GOLD" Major Investor	Annual Investment	\$12,500+	
"SILVER" Investor	Annual Investment	\$2,500+	

Company Name:		Number of Employees:	
Main Investor Contact Name:			
Title:		Phone:	Cell:
Your Assistant's Contact Name/Phone/Email:			
Mailing Address:			
City:		State:	Zip Code:
Email:			
Website:			
Name/email/phone of person responsible for renewal:			
Description of your company in 25 words or less:			

# EDAWN Investor Application

## ADDITIONAL INVESTOR CONTACT INFORMATION:

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

### PAYMENT METHOD:

Amount: \$\_\_\_\_\_

<input type="checkbox"/> CHECK Check number:	
<input type="checkbox"/> CREDIT CARD (please circle or highlight one) Visa MasterCard Discover AMEX	
Card number:	Authorized Name on account:
Exp date:	3 digit code (on back of card):
Name as it appears on card:	

I accept the invitation to invest in The Economic Development Authority of Western Nevada.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Your commitment to our mission is greatly appreciated.  
**THANK YOU FOR YOUR SUPPORT!**

# EDAWN Investor Application

**ONLY (1) industry category that best describes can be highlighted on the list below:**

- |   |   |
|---|---|
| <input type="checkbox"/> Accounting                               | <input type="checkbox"/> Legal Services                                   |
| <input type="checkbox"/> Advertising, Marketing & PR              | <input type="checkbox"/> Logistics Providers                              |
| <input type="checkbox"/> Airlines/Airports                        | <input type="checkbox"/> Mailing/Fulfillment                              |
| <input type="checkbox"/> Architects                               | <input type="checkbox"/> Manufacturing                                    |
| <input type="checkbox"/> Arts And Culture                         | <input type="checkbox"/> Marketing  |
| <input type="checkbox"/> Banks                                    | <input type="checkbox"/> Mortgage Brokerage                               |
| <input type="checkbox"/> Biomedical Technology                    | <input type="checkbox"/> Moving/Storage                                   |
| <input type="checkbox"/> Business Services                        | <input type="checkbox"/> Non Profit Organizations                         |
| <input type="checkbox"/> Clubhouses/Private Clubs                 | <input type="checkbox"/> Office Products                                  |
| <input type="checkbox"/> Communications                           | <input type="checkbox"/> Organizations/Associations/Chambers              |
| <input type="checkbox"/> Computer & Technology Services           | <input type="checkbox"/> Printing/Promotional Products                    |
| <input type="checkbox"/> Construction/General Contractors         | <input type="checkbox"/> Publishing                                       |
| <input type="checkbox"/> Consulting Services And Support          | <input type="checkbox"/> Radio Broadcasting                               |
| <input type="checkbox"/> Convention Services                      | <input type="checkbox"/> Real Estate- Property Management                 |
| <input type="checkbox"/> Credit Unions                            | <input type="checkbox"/> Real Estate Appraisals                           |
| <input type="checkbox"/> Developers                               | <input type="checkbox"/> Real Estate- Residential                         |
| <input type="checkbox"/> Distribution                             | <input type="checkbox"/> Real Estate-Commercial/Industrial                |
| <input type="checkbox"/> Economic Development                     | <input type="checkbox"/> Records & Information Management                 |
| <input type="checkbox"/> Education                                | <input type="checkbox"/> Religious Organizations                          |
| <input type="checkbox"/> Employment, Training and Human Resources | <input type="checkbox"/> Research & Development                           |
| <input type="checkbox"/> Engineering                              | <input type="checkbox"/> Retail   |
| <input type="checkbox"/> Environmental Services/Products          | <input type="checkbox"/> Telecommunications                               |
| <input type="checkbox"/> Financial                                | <input type="checkbox"/> Television And Video Production                  |
| <input type="checkbox"/> Food Services                            | <input type="checkbox"/> Title Companies                                  |
| <input type="checkbox"/> Government Agencies                      | <input type="checkbox"/> Tourism  |
| <input type="checkbox"/> Health Care                              | <input type="checkbox"/> Transportation, Planning and Services            |
| <input type="checkbox"/> Hotels/Casinos                           | <input type="checkbox"/> Travel Agency                                    |
| <input type="checkbox"/> Industrial Support Services              | <input type="checkbox"/> TV Broadcasting Network                          |
| <input type="checkbox"/> Insurance                                | <input type="checkbox"/> Utilities  |
| <input type="checkbox"/> Internet Service Providers               | <input type="checkbox"/> Website Design, Development & Hosting<br>Service |
| <input type="checkbox"/> Internet Software                        | <input type="checkbox"/> Other _____                                      |
| <input type="checkbox"/> Landscape/Nurseries                      |   |

**PLEASE RETURN THIS FORM WITH YOUR PAYMENT TO:**  
Economic Development Authority of Western Nevada (EDAWN)

ATTN: INVESTOR RELATIONS

50 W. Liberty, Suite 108 – Reno, NV 89501

Phone: (775) 829-3704 | [www.edawn.org](http://www.edawn.org)

# EDAWN's 2026-27 Event Calendar



*\*Events in **blue** and **green** are exclusive to Major Investors & EDAWN Board Members. Events in **purple** are exclusive to Silver Investors.*

**February 5, 2026 (Thursday) – EDAWN's "State of the Economy in Northern Nevada"**

**Time: 11:00 am/Check-In; 12 noon - 1:30 pm/Lunch & Program**

**Location: Peppermill Resort Spa Casino**

*(Sponsorship opportunities available for EDAWN Investors)*

**February 25, 2026 (Wednesday) – Exclusive Silver Investor Social – Hosted by PBS Reno**

**Time: 5 pm – 6:30 pm**

**Location: PBS Reno**

**March 10, 2026 (Tuesday) – EDAWN's Major Investor Orientation & Overview of Opportunities**

**Time: 11:30 am/Check-In; 12 noon - 1 pm/Lunch & Program**

**Location: Grand Sierra Resort**

**March 25, 2026 (Wednesday) – AFTER5! Networking Reception for Major Investors**

*Hosted by IntelliSource – an EDAWN Major Investor*

**Time: 5 pm – 6:30 pm**

**Location: IntelliSource**

**April 9, 2026 (Thursday) – EDAWN's Exclusive Major Investor Reception - *An exclusive opportunity to connect with the new companies and their executives locating and growing in Northern Nevada***

**Time: 5 pm/Check-in; 5:30 pm/Company Introductions; 6:15 pm /Cocktail Reception**

**Location: The Club at ArrowCreek**

**May 6, 2026 (Wednesday) - AFTER5! Networking Reception for EDAWN Major Investors**

*Hosted by ACCO Engineered Systems – an EDAWN Major Investor*

**Time: 5 pm – 6:30 pm**

**Location: ACCO Engineered Systems**

**June 3, 2026 (Wednesday) – Exclusive Silver Investor Social – Hosted by Eddy House**

**Time: 5 pm – 6:30 pm**

**Location: Eddy House**

**June 17, 2026 (Wednesday) – Exclusive AFTER5! Networking Reception for EDAWN Major Investors**

*Hosted by Elemental LED, Inc. – an EDAWN Major Investor*

**Time: 5 pm – 6:30 pm**

**Location: Elemental LED, Inc.**

# EDAWN's 2026-27 Event Calendar



**July 23, 2026 (Thursday) – Exclusive Major Investor & Board Member Social**

**Time: 5 pm – 7:30 pm Cocktails, Heavy Appetizers & Summer Games**

**Location: Rum Bullion's/Silver Legacy**

***(Major Investors may bring a spouse or significant other)***

**September 2, 2026 (Wednesday) - AFTER5! Networking Reception for EDAWN Major Investors**

***Hosted by Eide Bailly – an EDAWN Presidential Gold Major Investor***

**Time: 5 pm – 6:30 pm**

**Location: Eide Bailly**

**September 28-October 2, 2026 – Reno Startup Week**

**Contact Candi Block for details & sponsorship | [block@edawn.org](mailto:block@edawn.org)**

***(Sponsorship opportunities available for EDAWN Investors)***

**October 21, 2026 (Wednesday) - AFTER5! Networking Reception for EDAWN Major Investors**

***Hosted by Peppermill Resort Spa Casino – an EDAWN Presidential Gold Major Investor***

**Time: 5 pm – 6:30 pm**

**Location: Peppermill Resort Spa Casino**

**November 5, 2026 (Thursday) - Exclusive Major Investor & Board Member Luncheon**

**Time: 11:30 am/Check-In; 12 noon - 1:30 pm/Lunch & Program**

**Location: Atlantis Casino Resort Spa/Grand Ballroom 1-3**

**December 10, 2026 (Thursday) – EDAWN's "Celebration of Business & Industry in Northern Nevada"**

**Time: 4:30 pm/Check-In & Pre-Event Reception; 5:30 pm/Program**

**6:30 pm – 8 pm/Cocktails & Dinner (open seating)**

**Location: Peppermill Resort Spa Casino - Confirmed**

***(Sponsorship opportunities available for EDAWN Investors)***

**February 11, 2027 (Thursday) – EDAWN's "State of the Economy in Northern Nevada"**

**Time: 11:00 am/Check-In; 12 noon - 1:30 pm/Lunch & Program**

**Location: Peppermill Resort Spa Casino - Confirmed**

***(Sponsorship opportunities available for EDAWN Investors)***

***\*Are you interested in becoming an EDAWN Investor or have questions about events?***

***Contact Sheila Imsdahl, SVP Investor Relations & Events at***

***775-829-3704 or [imsdahl@edawn.org](mailto:imsdahl@edawn.org).***