



Northern NV Now

Invest in our Region Today.

OUR MISSION

Northern NV Now (formerly EDAWN) is a 501(c)6 non-profit organization established in 1983 funded primarily by private investors with support from public partners, committed to supporting, growing, and maintaining a vibrant and sustainable economy in Northern Nevada.

OUR TEAM

- Business Attraction
- Business Retention & Expansion
- Entrepreneurial Development
- Investor Relations & Events

OUR GUIDING PRINCIPLES

- **Quality Over Quantity:** Focus on supporting opportunities that foster economic diversity and resilience.
- **Drive Quality of Life:** Support responsible stewardship of the environment, resources, and community welfare.
- **Harness Regional Strengths:** Engage in projects where the benefits outweigh potential negative impacts, ensuring net positive progress.
- **Focus on Long-Term Outcomes:** Recognize that sustainable results require time and resist the pressure for quick fixes.
- **Transparent Accountability & Fairness:** Ensure transparency, accountability, and fairness in all actions, with clear communication between stakeholders, board members, and regional community leaders.
- **Collaborate for Success:** Emphasize the importance of collaborative efforts for community development.

Become an Investor

At each investor level, investors gain exclusive access to events, priority visibility in marketing efforts, and the opportunity to shape the future of Northern Nevada. Join us as we strive to support, grow and maintain a vibrant economy in our region.

Meet our Investor Relations Team



SHEILA IMSDAHL

Senior Vice President, Investor
Relations & Events

sheila@northernnvnow.com
775.829.3704



JANEL WALSH

Director, Investor Relations

janel@northernnvnow.com
775.813.3377

**Ready to invest? Email
Janel Walsh for more
information.**

INVESTOR LEVELS AT A GLANCE:

	Platinum (\$50,000+)	Pres. Gold (\$25,000+)	Gold (\$12,500+)	Silver (\$2,500+)
Automatic nomination for an EDAWN Board of Trustee seat	✓			
Customized branding opportunities*	✓			
Exclusive economic update opportunity with CEO*	✓			
Special recognition at EDAWN community events	✓			
Annual meeting with EDAWN President & CEO*	✓			
Company logo highlighted on EDAWN website	✓	✓		
Preferred consideration for Board of Trustees seat	✓	✓		
Exclusive invitation to semi-annual "Inner Circle" Briefings	✓	✓		
Exclusive update with Business Development team*	✓	✓		
Opportunity for company presentation to EDAWN Board of Trustees	✓	✓		
Opportunity to host an AFTER5! Exclusive Reception for EDAWN Major Investors (Platinum & Presidential Gold investors receive priority access to host, with Gold investors eligible based on availability)	✓	✓	✓	
Update on industrial sector activity*	✓	✓	✓	
Promotion of company news through EDAWN's marketing channels*	✓	✓	✓	
Priority consideration for Board of Trustees Seat	✓	✓	✓	
Priority seating at EDAWN community events	✓	✓	✓	
Priority consideration to sponsor EDAWN's signature community events	✓	✓	✓	
Included in EDAWN's Major Investor Guide	✓	✓	✓	
Receive invitations to Major Investor exclusive events and tours	✓	✓	✓	
Opportunity to host an AFTER 5! exclusive reception for EDAWN Major Investors	✓	✓	✓	
Company linked on the EDAWN website	✓	✓	✓	
Connections to workforce and education providers*	✓	✓	✓	✓
Access to EDAWN's Primary Company Database	✓	✓	✓	✓
Opportunity to become a volunteer for the "Business Builders" program	✓	✓	✓	✓
Opportunity to host a Silver Investor only networking event	✓	✓	✓	✓
Opportunity to sponsor EDAWN community events	✓	✓	✓	✓
Receive all EDAWN updates & correspondence	✓	✓	✓	✓
Company name listed on the EDAWN website	✓	✓	✓	✓
Receive invitations to EDAWN community events	✓	✓	✓	✓

*Upon Request

BOARD OF TRUSTEES OFFICERS

1. Stephen Ascuaga
2. Michael Dermody
3. Matthew Addison
4. Caesar Ibarra
5. Taylor Adams
6. Nick Rossi
7. Austin Osborne

Peppermill Resort Spa Casino
Dermody
Addison Law Group PLLC
Eide Bailly LLP
Northern NV Now
LP Insurance Services
Storey County

Chair
Vice Chair
Secretary
Treasurer
President/CEO
Immediate Past Chair
Municipality Liaison

VOTING BOARD OF TRUSTEES

8. Cris Jensen
9. Don Tatro
10. Scott Smith
11. Abbi Whitaker
12. Doug Wiele
13. David Brown
14. Adam Hosmer-Henner
15. Bryce Clutts
16. Denette Suddeth
17. Christopher Beavor
18. Doug Thornley
19. Eric Rowen
20. Dr. Brian Erling
21. Eric Gangloff
22. Randy Holleschau
23. Bri Thoreson
24. Jim Emme
25. John Zimmerman
26. Dan Morgan
27. Dan Pophal
28. Mark Huse
29. Alise Porto
30. Matt Reddick
31. Valentin Malaescu
32. Mike Larragueta
33. Michael Buis
34. Frank Lepori
35. David Stratton
36. Bill Thomas
37. Aaron Boigon
38. Laura Perry
39. Rick Nelson

Reno-Tahoe Airport Authority
Redwood Materials
Charles River Laboratories
The Abbi Agency
Foothill Partners, Inc.
Northern Nevada Industrial Center
McDonald Carano
Metcalf Builders, Inc.
PNC Bank
CAI Investments
Holland & Hart LLP
Greenberg Traurig LLP
Renown
Summit Investment Services
Elemental LED, Inc.
Bishop Manogue Catholic High School
NOW Foods
Truckee Meadows Water Authority
Builders Association of Northern Nevada
Wells Fargo Bank
THE ROW
Switch
Telsa, Inc.
Modpack System LLC
Reno Sparks Convention & Visitors Authority
PacStates
Frank Lepori Construction
WM of Nevada, Inc.
RTC Washoe
Plumas Bank
Western Turf & Hardscapes
Mark IV Capital



DESIGNATED TRUSTEES (EX-OFFICIO)

5. Taylor Adams	EDAWN, President/CEO
40. Aron Willis	Ormat Technologies
41. Brian Sandoval	University of Nevada, Reno
42. Jeffrey Alexander	Truckee Meadows Community College
43. Tom Burns	Governor's Office of Economic Development
44. Devon Reese	City of Reno
45. Joe Rodriguez	City of Sparks
46. Neal McIntyre	City of Fernley
47. Dr. Kumud Acharya	Desert Research Institute
48. Mariluz Garcia	Washoe County
49. Ann Silver	Reno-Sparks Chamber of Commerce
50. Joseph Ernst	Washoe County School District
51. Jeff Brigger	NV Energy
52. Donny Gilman	Storey County



**Northern
NV Now**

**Major
Investors**

STATE & LOCAL GOVERNMENT SUPPORT

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT
CITY OF FERNLEY
CITY OF RENO
CITY OF SPARKS
STOREY COUNTY
WASHOE COUNTY

PLATINUM

BITDEER
BUILD GROUP
CAI INVESTMENTS, LLC
DERMODY
ELEMENTAL LED, INC.
MODPACK SYSTEM LLC
NOW FOODS
PANASONIC ENERGY CORPORATION OF NORTH AMERICA
PLUMAS BANK
RENO-TAHOE AIRPORT AUTHORITY
RENO-SPARKS CONVENTION & VISITORS AUTHORITY
RTC WASHOE
SOUTHWEST GAS CORPORATION
SWITCH
THE ABBI AGENCY

PRESIDENTIAL GOLD

ADDISON LAW GROUP PLLC
ATLANTIS CASINO RESORT SPA
BUILDERS ASSOCIATION OF NORTHERN NEVADA
CHARLES RIVER LABORATORIES
DICKSON COMMERCIAL GROUP
EIDE BAILLY, LLP
ELDORADO, CIRCUS CIRCUS, SILVER LEGACY - RENO
FRANK LEPORI CONSTRUCTION, INC.
GLENHAVEN BY THOMAS CREEK DEVELOPMENT
GOOGLE LLC
GRAND SIERRA RESORT
GREENBERG TRAUIG LLP
HIGH VOLTAGE ELECTRIC, LLC
HOLLAND & HART LLP
INDUSTRIAL SECURITY SOLUTIONS, CORP.
ITS LOGISTICS
LP INSURANCE SERVICES
LYON LIVING
MARK IV CAPITAL, INC.
MCDONALD CARANO LLP
METCALF BUILDERS, INC.

MICONE STAFFING RESOURCES, INC.
NORTHERN NEVADA INDUSTRIAL CENTER
NV ENERGY
ORANGETREE PRODUCTIONS
ORMAT NEVADA INC.
PACSTATES
PEPPERMILL RESORT SPA CASINO
PNC BANK
REDWOOD MATERIALS
RENOWN HEALTH
SAVAGE AND SON, INC.
SNELL & WILMER
SUMMIT INVESTMENT SERVICES
TESLA, INC.
THE CLUB AT ARROWCREEK
TRUCKEE MEADOWS WATER AUTHORITY
UNIVERSITY OF NEVADA, RENO
WM OF NEVADA, INC.
WELLS FARGO BANK
WESTERN NEVADA SUPPLY, CO.



Northern NV Now

Major Investors

GOLD

ACCO ENGINEERED SYSTEMS
ALPEN MORTGAGE
AMES CONSTRUCTION, INC.
ARROW ELECTRONICS
ASPEN EARTHWORKS, INC.
BANK OF AMERICA
BASIN STREET PROPERTIES
BENDER GROUP
BISHOP MANOGUE CATHOLIC HIGH SCHOOL
BMO
BROWNSTEIN HYATT FARBER SCHRECK, LLP
BRYCON CORPORATION
BUCKEYE CORRUGATED, INC.
CBRE
CENTRA
CHASE INTERNATIONAL REAL ESTATE
CLARK/SULLIVAN CONSTRUCTION
COLLIERS INTERNATIONAL
COLOVORE
COMMERCIAL PROJECT MANAGEMENT NEVADA
COMMUNITY FOUNDATION OF NORTHERN NEVADA
DIGIPRINT CORPORATION
D.R. HORTON, INC.
DRAGONFLY ENERGY CORP.
EDGECORE DIGITAL INFRASTRUCTURE
FIRST CLASS NV
FOOTHILL PARTNERS, INC.
FRAME ARCHITECTURE, INC.
FUTURE FORM MANUFACTURING
GIGEX
GILBANE BUILDING COMPANY
GRANITE CONSTRUCTION COMPANY
GREYSTAR
HELIX ELECTRIC
IBEW LOCAL 401
INTELLISOURCE
INTELLIGENT FIRE SYSTEMS & SOLUTIONS, INC.
INTERMOUNTAIN ELECTRIC, INC.
KAHL COMMERCIAL INTERIORS, INC.
LAS VEGAS RAIDERS
LEWIS APARTMENT COMMUNITIES
LIBERTY DOGS FOUNDATION

LOCUS DEVELOPMENT GROUP, LLC
MARTIN-HARRIS CONSTRUCTION
MY RIDE TO WORK
NEVADA GOLD MINES
NORTHERN NEVADA DIVISION NECA
NORTHERN NEVADA HEALTH SYSTEM
NOVO LOGISTICS
PANATTONI DEVELOPMENT COMPANY, INC.
PARSONS BEHLE & LATIMER
PINECREST CONSTRUCTION & DEVELOPMENT
PLENIUM BUILDERS
PORTER GROUP, LLC
PRESTON PIPELINES INFRASTRUCTURE LLC
RENO ACES BASEBALL/SK HOLDINGS LLC
RENO PUBLIC MARKET LLC
RHP MECHANICAL SYSTEMS
ROSENDIN ELECTRIC, INC.
RYDER HOMES
SR CONSTRUCTION
STARK ACCELERATORS COMMERCIAL REAL ESTATE
STREET COMMERCIAL REAL ESTATE - SCOTT BORGIA
STONEHAVEN DEVELOPMENT, LLC
TEDESCO PACIFIC CONSTRUCTION
TRACT
TOLL BROTHERS
TOLLES DEVELOPMENT COMPANY
ULINE
UNITED CONSTRUCTION COMPANY
UNITED FEDERAL CREDIT UNION
U.S. BANK
VANTAGE DATA CENTERS, LLC
VIDLER WATER COMPANY
WAREHOUSE EQUIPMENT SOLUTIONS, INC.
WEBER METALS, INC.
WESTERN ALLIANCE BANK
WESTERN TURF & HARDSCAPES
WHITNEY PEAK HOTEL
WOMBLE BOND DICKINSON LLP



Northern NV Now

Investor Application

Investor Level & Main Investor Contact

			Select Box
"PLATINUM" Major Investor	Annual Investment	\$50,000+	☐
"PRESIDENTIAL GOLD" Major Investor	Annual Investment	\$25,000+	☐
"GOLD" Major Investor	Annual Investment	\$12,500+	☐
"SILVER" Investor	Annual Investment	\$2,500+	☐

Company Name:		Number of Employees:	
Main Investor Contact Name:			
Title:		Phone:	Cell:
Your Assistant's Contact Name/Phone/Email:			
Mailing Address:			
City:		State:	Zip Code:
Email:			
Website:			
Name/email/phone of person responsible for renewal:			
Description of your company in 25 words or less:			



ADDITIONAL INVESTOR CONTACT INFORMATION:

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

PAYMENT METHOD:

Amount: \$ _____

☐ CHECK Check number:	
☐ CREDIT CARD (All CTransactions have a 3% processing fee) ☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX	
Card number:	Authorized Name on account:
Exp date:	3 digit code (on back of card):
Name as it appears on card:	

I accept the invitation to invest in Northern NV Now

Signature: _____ Date: _____

Your commitment to our mission is greatly appreciated. THANK YOU FOR YOUR SUPPORT!



Northern NV Now

Investor Application

ONLY (1) industry category that best describes can be selected from the list below:

- | | |
|---|--|
| ☐ Accounting | ☐ Legal Services |
| ☐ Advertising, Marketing & PR | ☐ Logistics Providers |
| ☐ Airlines/Airports | ☐ Mailing/Fulfillment |
| ☐ Architects | ☐ Manufacturing |
| ☐ Arts And Culture | ☐ Marketing |
| ☐ Banks | ☐ Mortgage Brokerage |
| ☐ Biomedical Technology | ☐ Moving/Storage |
| ☐ Business Services | ☐ Non Profit Organizations |
| ☐ Clubhouses/Private Clubs | ☐ Office Products |
| ☐ Communications | ☐ Organizations/Associations/Chambers |
| ☐ Computer & Technology Services | ☐ Printing/Promotional Products |
| ☐ Construction/General Contractors | ☐ Publishing |
| ☐ Consulting Services And Support | ☐ Radio Broadcasting |
| ☐ Convention Services | ☐ Real Estate - Property Management |
| ☐ Credit Unions | ☐ Real Estate Appraisals |
| ☐ Developers | ☐ Real Estate- Residential |
| ☐ Distribution | ☐ Real Estate-Commercial/Industrial |
| ☐ Economic Development | ☐ Records & Information Management |
| ☐ Education | ☐ Religious Organizations |
| ☐ Employment, Training and Human Resources | ☐ Research & Development |
| ☐ Engineering | ☐ Retail |
| ☐ Environmental Services/Products | ☐ Telecommunications |
| ☐ Financial | ☐ Television And Video Production |
| ☐ Food Services | ☐ Title Companies |
| ☐ Government Agencies | ☐ Tourism |
| ☐ Health Care | ☐ Transportation, Planning and Services |
| ☐ Hotels/Casinos | ☐ Travel Agency |
| ☐ Industrial Support Services | ☐ TV Broadcasting Network |
| ☐ Insurance | ☐ Utilities |
| ☐ Internet Service Providers | ☐ Website Design, Development & Hosting Service |
| ☐ Internet Software | ☐ Other _____ |
| ☐ Landscape/Nurseries | |

PLEASE RETURN THIS FORM WITH YOUR PAYMENT TO:
Northern NV Now

ATTN: INVESTOR RELATIONS

50 W. Liberty, Suite 108 – Reno, NV 89501

Phone: (775) 829-3704 | www.northernnvnow.com

***Events in teal are exclusive to Major Investors & Board Members. Events in green are exclusive to Silver Investors, and events in orange are exclusive to all Investors. ***

March 25, 2026 (Wednesday) – AFTER5! Networking Reception for Major Investors
Hosted by IntelliSource – a Northern NV Now Major Investor

Time: 5 pm – 6:30 pm

Location: Topgolf Swing Suite at Silver Legacy

April 9, 2026 (Thursday) – The Edge: A Private Look at the Companies Powering Northern Nevada - An exclusive opportunity to connect with the new companies and their executives locating and growing in Northern Nevada

Time: 5 pm/Check-in; 5:30 pm/Company Introductions; 6:15 pm/Cocktail Reception

Location: The Club at ArrowCreek

May 20, 2026 (Wednesday) – EDAWN's Exclusive Primary Industry Breakfast
Exclusively for EDAWN Investor and Primary Companies – Special Guests Governor Lombardo & NOW Health Group CEO, Jim Emme

Time: 7:30 – 9:30 am

Location: Eldorado Conventions Center (downstairs)

June 3, 2026 (Wednesday) – Exclusive Silver Investor Social – Hosted by Eddy House

Time: 5 pm – 6:30 pm

Location: Eddy House

June 17, 2026 (Wednesday) – Exclusive AFTER5! Networking Reception for Major Investors
Hosted by Elemental LED, Inc. – an EDAWN Major Investor

Time: 5 pm – 6:30 pm

Location: Elemental LED, Inc.

July 23, 2026 (Thursday) – Exclusive Major Investor & Board Member Social

Time: 5 pm – 7:30 pm Cocktails, Heavy Appetizers & Summer Games

Location: Rum Bullion's/Silver Legacy

(Major Investors may bring a spouse or significant other)

August 14, 2026 (Friday) – Exclusive Major Investor Tour of Ormat's Steamboat Power Plant

Time: 8 am – 12 noon

Location: Atlantis Casino Resort Spa

September 22, 2026 (Tuesday) – AFTER5! Networking Reception for Major Investors Hosted by Eide Bailly – a Presidential Gold Investor

Time: 5 pm – 6:30 pm

Location: Eide Bailly

September 28-October 2, 2026 – Reno Startup Week

Contact Candi Block for details & sponsorship | candi@northernnvnow.com

(Sponsorship opportunities available for Investors)

October 28, 2026 (Wednesday) – Exclusive Silver Investor Social – Hosted by Nevada Donor Network

Time: 5 pm – 6:30 pm

Location: The Discovery

October 21, 2026 (Wednesday) – AFTER5! Networking Reception for Major Investors
Hosted by Peppermill Resort Spa Casino –a Presidential Gold Investor

Time: 5 pm – 6:30 pm

Location: Peppermill Resort Spa Casino

November 5, 2026 (Thursday) – Exclusive Major Investor & Board Member Luncheon

Time: 11:30 am/Check-In; 12 noon – 1:30 pm/Lunch & Program

Location: Atlantis Casino Resort Spa/Grand Ballroom 1-3

December 10, 2026 (Thursday) – Northern NV Now’s “Celebration of Business & Industry”

Time: 4:30 pm/Check-In & Pre-Event Reception; 5:30 pm/Program

6:30 pm – 8 pm/Cocktails & Dinner (open seating)

Location: Peppermill Resort Spa Casino

(Sponsorship opportunities available for Investors)

February 11, 2027 (Thursday) – Northern NV Now’s “State of the Economy in Northern Nevada”

Time: 11:00 am/Check-In; 12 noon – 1:30 pm/Lunch & Program

Location: Peppermill Resort Spa Casino

(Sponsorship opportunities available for Investors)

interested in becoming a Northern NV Now Investor or have questions about events?

**Contact Sheila Imsdahl, SVP Investor Relations & Events at
775-829-3704 or sheila@northernnvnow.com**