

## MISSION

The Economic Development Authority of Western Nevada (EDAWN) is a private/public partnership established in 1983, committed to adding quality jobs to the region by recruiting new companies, supporting the success of existing companies, and assisting newly forming companies, to diversify the economy and have a positive impact on the quality of life in Greater Reno-Sparks.

### BY FULFILLING THIS MISSION, EDAWN:

- Builds wealth in our region
- Creates jobs

### PRIMARY COMPANIES

- Produce goods & services in Greater Reno-Sparks
- Export those goods & services and import \$\$\$

### RETAIL

- Typically circulates money within a community versus bringing in new money; therefore, not a focus of EDAWN

## FOCUS

## EDAWN's ROLE

- Real estate selection
- Permitting & licensing
- Quick & easy data sourcing
- Public relations
- Access to key community members
- Connects companies to workforce resources
- Conducts competitive market analysis
- Secures incentives for new and expanding companies

ONGOING ROLE = CONTINUED GROWTH AND SUCCESS

# AREAS OF FOCUS

## MARKETING AND ATTRACTION

Management of inbound company prospects. Research and develop a marketing plan and strategy that will create new business leads in targeted industry categories.

## RETENTION, EXPANSION AND WORKFORCE DEVELOPMENT

Generate quality economic impact by retaining and expanding existing “primary” employers (companies that import wealth by having the majority of their customers outside of the region) and by working with partners to improve the skills of employees and potential employees in the region. Lead the outreach effort to local primary companies to make connections, identify and help resolve issues they may have, identify opportunities for growth, and work to assist them in their expansion efforts. Provide feedback from these visits to the community for business climate assessment and improvement.

## ENTREPRENEURIAL DEVELOPMENT AND HIGHER EDUCATION LIAISON

Management of the entrepreneurial ecosystem of Northern Nevada, as well as collaboration between the University of Nevada, Reno, other higher education institutions and private industry. Work with local incubation and start-up groups to help create new companies that will ultimately grow in the region and diversify our economy. Diversify the Greater Reno-Sparks economy through entrepreneurship and engage key partners to assist in the growth of small businesses from primary business sectors.

## THE ECONOMIC DEVELOPMENT AUTHORITY OF WESTERN NEVADA

EDAWN is a private/public partnership committed to recruiting and expanding quality companies that have a positive economic impact on the quality of life in the Greater Reno-Sparks-Tahoe region.



PLATINUM

### PLATINUM INVESTOR {\$50,000+} - MAJOR INVESTOR LEVEL

Automatic nomination for a next available EDAWN Board of Trustee seat (term limits may be waived by the EDAWN Board of Trustees)  
ALL PRESIDENTIAL GOLD INVESTOR VALUES



PRESIDENTIAL  
GOLD

### PRESIDENTIAL GOLD INVESTOR {\$25,000+} - MAJOR INVESTOR LEVEL

Preferred consideration for a Board of Trustees seat  
Receive monthly Board of Trustee packet and slides  
Exclusive update to investor management team upon request  
Invitation to attend EDAWN annual Major Investor/Board of Trustee Social Company Logo highlighted on the EDAWN website  
ALL GOLD & SILVER INVESTOR VALUES



GOLD

### GOLD INVESTOR {\$12,500}- MAJOR INVESTOR LEVEL

Priority consideration for Board of Trustees seat  
Inclusion in business development & relocation assistance marketing materials  
Inclusion in Major Investor Guide  
Referral to other Major Investors  
Company name listed on EDAWN Website  
Priority Seating at EDAWN Events  
Invitation to attend EDAWN annual Major Investor/Board of Trustee social  
Special invitations to Board & Major Investor exclusive events  
Receive EDAWN Updates & Correspondence  
ALL SILVER INVESTOR VALUES



SILVER

### SILVER Investor {\$1,750}

Opportunity for EDAWN Board of Trustee seat  
Invitation to attend EDAWN Events  
Receive EDAWN Updates & Correspondence

## PLATINUM

## PRESIDENTIAL GOLD

# GOLD

## BOARD OF TRUSTEES OFFICERS

1. Len Savage	Savage and Son, Inc.	<i>Chair</i>
2. Nick Rossi	LP Insurance Services	<i>Vice Chair</i>
3. BJ North	Plumas Bank	<i>Secretary</i>
4. Randy Holleschau	Elemental LED, Inc.	<i>Treasurer</i>
5. Mike Kazmierski	EDAWN	<i>President/CEO</i>

## VOTING BOARD OF TRUSTEES

6. Daren Griffin	Reno-Tahoe Airport Authority
7. Michael Dermody	Dermody Properties
8. Ross Pfautz	Mark IV Capital Inc.
9. Abbi Whitaker	The Abbi Agency
10. Scott Pruneau	ITS Logistics
11. Tobin Basta	Plenium Builders
12. Helen Lidholm	Northern Nevada Medical Center
13. Wally Murray	Greater Nevada Credit Union
14. Ken Stark	Stark Accelerators Commercial Real Estate
15. Kate Franko	Google LLC
16. Christopher Beavor	CAI Development
17. Carolyn Barbash	NV Energy
18. Chris Reilly	Tesla, Inc.
19. Carli Kinne	Panasonic Energy of North America
20. Michael Kealy	Parsons Behle & Latimer
21. Alise Porto	Switch
22. Melissa Molyneaux	Colliers International
23. Stephen Ascuaga	Peppermill Resort Spa Casino
24. Karim Mekhid	Bombora, Inc.
25. Gene Wong	Reno Seed Fund
26. Value Quraishi	Value Venture Studio Inc
27. Jim Emme	NOW Foods
28. Matthew Digesti	Blockchains, LLC
29. Chad Martinson	MOBE & ACOVA Health

## DESIGNATED TRUSTEES (EX-OFFICIO)

5. Mike Kazmierski	EDAWN, President/CEO	
30. Keith Burrowes	Sierra Integrated Systems, LLC	<i>Immediate Past Chair</i>
31. Brian Sandoval	University of Nevada, Reno	
32. Karin Hilgersom	Truckee Meadows Community College	
33. Bob Potts	Governor's Office of Economic Development	
34. Eric Brown	Washoe County	<i>Governmental Executive Committee Representative</i>
35. Austin Osborne	Storey County	
36. Naomi Duerr	City of Reno	
37. Kristopher Dahir	City of Sparks	
38. Roy Edgington	City of Fernley	
39. Dr. Kumud Acharya	Desert Research Institute	
40. Vaughn Hartung	Washoe County	
41. Ann Silver	The Chamber	<i>Chamber Liaison</i>

## ECONOMIC DEVELOPMENT AUTHORITY OF WESTERN NEVADA

			Select Box
<b>“PLATINUM”</b> Major Investor	Annual Investment	\$50,000+	<input type="checkbox"/>
<b>“PRESIDENTIAL GOLD”</b> Major Investor	Annual Investment	\$25,000+	<input type="checkbox"/>
<b>“GOLD”</b> Major Investor	Annual Investment	\$12,500	<input type="checkbox"/>
<b>“SILVER”</b> Investor	Annual Investment	\$1,750	<input type="checkbox"/>

Company Name:	Number of Employees:		
Main Investor Contact Name:			
Title:			
Phone:	Fax:		
Mailing Address:			
City:	State:	Zip Code:	
Email:			
Website:			
Contact person or Department responsible for renewal:			
Description of your company in 25 words or less:			

## ADDITIONAL INVESTOR CONTACT INFORMATION:

Name:		
Title:		
Phone:		Fax:
Mailing Address		
City	State:	Zip code:
Email Address		
Name:		
Title:		
Phone:		Fax:
Mailing Address		
City	State:	Zip code:
Email Address		
Name:		
Title:		
Phone:		Fax:
Mailing Address		
City	State:	Zip code:
Email Address		

### PAYMENT METHOD:

Amount: \$ \_\_\_\_\_

**CHECK** Check number:

**CREDIT CARD** (please circle one) Visa MasterCard Discover AMEX

Card number:	Authorized Name on account:
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Exp date:	3 digit code (on back of card):
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Name as it appears on card:

**I accept the invitation to invest in The Economic Development Authority of Western Nevada.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Your commitment to economic diversity is greatly appreciated.  
THANK YOU FOR YOUR SUPPORT!

**ONLY (1) industry category** that best describes can be selected from the list below:

- Accounting
- Advertising, Marketing & PR
- Airlines/Airports
- Architects
- Arts And Culture
- Banks
- Biomedical Technology
- Business Services
- Clubhouses/Private Clubs
- Communications
- Computer & Technology Services
- Construction/General Contractors
- Consulting Services And Support
- Convention Services
- Credit Unions
- Developers
- Distribution
- Economic Development
- Education
- Employment, Training and Human Resources
- Engineering
- Environmental Services/Products
- Financial
- Food Services
- Government Agencies
- Health Care
- Hotels/Casinos
- Industrial Support Services
- Insurance
- Internet Service Providers
- Internet Software
- Landscape/Nurseries
- Legal Services
- Logistics Providers
- Mailing/Fulfillment
- Manufacturing
- Marketing
- Mortgage Brokerage
- Moving/Storage
- Non Profit Organizations
- Office Products
- Organizations/Associations/Chambers
- Printing/Promotional Products
- Publishing
- Radio Broadcasting
- Real Estate - Property Management
- Real Estate Appraisals
- Real Estate- Residential
- Real Estate-Commercial/Industrial
- Records & Information Management
- Religious Organizations
- Research & Development
- Retail
- Telecommunications
- Television And Video Production
- Title Companies
- Tourism
- Transportation, Planning and Services
- Travel Agency
- TV Broadcasting Network
- Utilities
- Website Design, Development & Hosting Service
- Other \_\_\_\_\_

**PLEASE RETURN THIS FORM WITH YOUR PAYMENT TO:**

Economic Development Authority of Western Nevada (EDAWN)

ATTN: INVESTOR RELATIONS

401 Ryland Street, Suite 101

Reno, NV 89502

## EDAWN's 2022 Events Calendar

January 27, 2022 (Thursday) – EDAWN's "State of the Economy in Northern Nevada"

Time: 11:00 am/Check-In; 12 noon - 1:30 pm/Lunch & Program

Location: Peppermill Resort Spa Casino

**February 24, 2022 (Thursday) – EDAWN's Major Investor Orientation & Overview of Opportunities**

Time: 11:30 am/Check-In; 12 noon - 1 pm Lunch/Presentation

Location: Whitney Peak Hotel

**March 31, 2022 (Thursday) – Exclusive Major Investor & Board Member Luncheon**

Time: 11:30 am/Check-In; 12 noon - 1:30 pm Lunch/Program

Location: Atlantis Casino Resort Spa

**\*Please bring a qualified guest interested in becoming an EDAWN Major Investor**

April 28, 2022 (Thursday) - Washoe K-12 Education Foundation Luncheon

\*In partnership with EDAWN

**August 4, 2022 (Thursday) – EDAWN's Exclusive Major Investor/Board Member Social**

Time: 5-6 pm/Cocktail Reception; 6 pm – 8 pm Program/Dinner

Location: The Club at ArrowCreek

**\*May bring your spouse or significant other**

October 20, 2022 (Thursday) – EDAWN's Existing Industry Awards

Time: 5 pm/Check-In; 5:30 pm/Program; 6:15 pm – 7:30/Networking Reception

Location: Atlantis Casino Resort Spa

**November 15, 2022 (Tuesday) - Exclusive Major Investor & Board Member Luncheon**

Time: 11:30 am/Check-In; 12 noon - 1:30 pm Lunch/Program

Location: Atlantis Casino Resort Spa

**\*Please bring a qualified guest interested in becoming an EDAWN Major Investor**

December 8, 2022 (Thursday) - New & Expanded Companies Reception

Time: 5 pm/Check-In; 5:30 pm/Program; 6:15 pm – 7:30/Networking Reception

Location: Peppermill Resort Spa Casino

January 26, 2023 (Thursday) – EDAWN’s “State of the Economy in Northern Nevada”

Time: 11:30 am/Check-In; 12 noon - 1:30 pm/Lunch & Program

Location: Peppermill Resort Spa Casino

*(Events in **blue** and **green** are exclusive to Major Investors & EDAWN Board Members)*