



Program Purpose

The Business Builders Program strengthens and supports Northern Nevada's **Primary Companies**—companies that bring new money into our region—by helping them thrive and grow. Through volunteer outreach and engagement from EDAWN Investors, we gain insight into company needs and connect them to the right regional resources to remove barriers and spur success.

As a certified Business Builder, you serve as an extension of EDAWN's Business Retention & Expansion (BRE) Team, helping us reach more companies, build stronger relationships, and ensure local businesses continue to invest and grow here.

Volunteer Benefits & Role

As a certified Business Builders volunteer, you'll benefit by:

- Playing a direct role in supporting business growth and community prosperity.
- Building relationships with business leaders, partners, and fellow volunteers.
- Gaining a deeper understanding of Northern Nevada's industries and opportunities.

Business Builders play a key role in extending EDAWN's reach by:

- Conducting outreach and visits with local primary companies.
- Listening to and documenting challenges or opportunities.
- Sharing insights with the BRE Team to guide targeted support.
- Helping retain and grow jobs that drive Northern Nevada's economy.

Ready to make a difference? Contact Kim Yaeger at yaeger@edawn.org to get involved.*



***You must be an EDAWN Investor to participate in the program**