

Invest in our Region Today.



OUR MISSION

The Economic Development Authority of Western Nevada is a 501(c)6 non-profit organization established in 1983 funded primarily by private investors with support from public partners, committed to supporting, growing, and maintaining a vibrant and sustainable economy in Northern Nevada.

OUR TEAM

- » Business Attraction
- » Business Retention & Expansion
- » Entrepreneurial Development
- » Strategic Partnerships & Workforce

OUR GUIDING PRINCIPLES

- » **Quality Over Quantity:** Focus on supporting opportunities that foster economic diversity and resilience.
- » **Drive Quality of Life:** Support responsible stewardship of the environment, resources, and community welfare.
- » **Harness Regional Strengths:** Engage in projects where the benefits outweigh potential negative impacts, ensuring net positive progress.
- » **Focus on Long-Term Outcomes:** Recognize that sustainable results require time and resist the pressure for quick fixes.
- » **Transparent Accountability & Fairness:** Ensure transparency, accountability, and fairness in all actions, with clear communication between stakeholders, board members, and regional community leaders.
- » **Collaborate for Success:** Emphasize the importance of collaborative efforts for community development.

Invest with EDawn

Investors gain exclusive access to events, priority visibility in marketing efforts, and the opportunity to shape the future of Northern Nevada. The Investor Relations team serves as a dedicated resource to connect and engage investors who enable EDawn to support, grow and maintain a vibrant regional economy.

Meet our Investor Relations Team



**SHEILA
IMSDAHL**

Senior Vice President,
Investor Relations & Events

imsdahl@edawn.org
775.829.3704



**JANEL
WALSH**

Director, Investor
Relations

walsh@edawn.org
775.813.3377



**AVA
COULTER**

Marketing &
Communications Specialist

coulter@edawn.org
775.343.6811

**Ready to invest? Email
Janel Walsh for more
information.**

INVESTOR LEVELS AT A GLANCE:

	Platinum (\$50,000+)	Pres. Gold (\$25,000+)	Gold (\$12,500+)	Silver (\$2,500+)
Automatic nomination for an EDAWN Board ofTrustee seat	✓			
Customized branding opportunities*	✓			
Exclusive economic update opportunity with CEO*	✓			
Special recognition at EDAWN community events	✓			
Preferred consideration for Board ofTrustees seat	✓	✓		
Company logo highlighted on EDAWN website	✓	✓		
Annual meeting with EDAWN President & CEO*	✓	✓		
Exclusive update with Business Development team*	✓	✓		
Update on industrial sector activity*	✓	✓	✓	
Promotion of company news through EDAWN's marketing channels*	✓	✓	✓	
Priority consideration for Board ofTrustees Seat	✓	✓	✓	
Priority seating at EDAWN community events	✓	✓	✓	
Opportunity for company presentation to EDAWN Board ofTrustees	✓	✓	✓	
Included in EDAWN's Major Investor Guide	✓	✓	✓	
Receive invitations to Major Investor exclusive events	✓	✓	✓	
Opportunity to host an AFTER 5! exclusive reception for EDAWN Major Investors	✓	✓	✓	
Company linked on the EDAWN website	✓	✓	✓	
Connections to workforce and education providers*	✓	✓	✓	✓
Access to EDAWN's Primary Company Database	✓	✓	✓	✓
Opportunity to become a volunteer for the "Business Builders" outreach program	✓	✓	✓	✓
Opportunity to host a Silver Investor only networking event	✓	✓	✓	✓
Opportunity to sponsor EDAWN community events	✓	✓	✓	✓
Receive all EDAWN updates & correspondence	✓	✓	✓	✓
Company name listed on the EDAWN website	✓	✓	✓	✓
Receive invitations to EDAWN community events	✓	✓	✓	✓

*Upon Request

BOARD OF TRUSTEES OFFICERS

VOTING BOARD OF TRUSTEES

DESIGNATED TRUSTEES (EX-OFFICIO)

STATE & LOCAL GOVERNMENT SUPPORT

PLATINUM

PRESIDENTIAL GOLD

EDAWN Major Investors

GOLD

EDAWN Investor Application

Investor Level & Main Investor Contact

			Select Box
"PLATINUM" Major Investor	Annual Investment	\$50,000+	
"PRESIDENTIAL GOLD" Major Investor	Annual Investment	\$25,000+	
"GOLD" Major Investor	Annual Investment	\$12,500+	
"SILVER" Investor	Annual Investment	\$2,500+	

Company Name:		Number of Employees:	
Main Investor Contact Name:			
Title:		Phone:	Cell:
Your Assistant's Contact Name/Phone/Email:			
Mailing Address:			
City:		State:	Zip Code:
Email:			
Website:			
Name/email/phone of person responsible for renewal:			
Description of your company in 25 words or less:			

EDAWN Investor Application

ADDITIONAL INVESTOR CONTACT INFORMATION:

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

PAYMENT METHOD:

Amount: \$_____

☐ CHECK Check number:	
☐ CREDIT CARD (please circle or highlight one) Visa MasterCard Discover AMEX	
Card number:	Authorized Name on account:
Exp date:	3 digit code (on back of card):
Name as it appears on card:	

I accept the invitation to invest in The Economic Development Authority of Western Nevada.

Signature: _____

Date: _____

Your commitment to our mission is greatly appreciated.
THANK YOU FOR YOUR SUPPORT!

EDAWN Investor Application

ONLY (1) industry category that best describes can be highlighted on the list below:

- | | |
|---|--|
| ☐ Accounting | ☐ Legal Services |
| ☐ Advertising, Marketing & PR | ☐ Logistics Providers |
| ☐ Airlines/Airports | ☐ Mailing/Fulfillment |
| ☐ Architects | ☐ Manufacturing |
| ☐ Arts And Culture | ☐ Marketing |
| ☐ Banks | ☐ Mortgage Brokerage |
| ☐ Biomedical Technology | ☐ Moving/Storage |
| ☐ Business Services | ☐ Non Profit Organizations |
| ☐ Clubhouses/Private Clubs | ☐ Office Products |
| ☐ Communications | ☐ Organizations/Associations/Chambers |
| ☐ Computer & Technology Services | ☐ Printing/Promotional Products |
| ☐ Construction/General Contractors | ☐ Publishing |
| ☐ Consulting Services And Support | ☐ Radio Broadcasting |
| ☐ Convention Services | ☐ Real Estate- Property Management |
| ☐ Credit Unions | ☐ Real Estate Appraisals |
| ☐ Developers | ☐ Real Estate- Residential |
| ☐ Distribution | ☐ Real Estate-Commercial/Industrial |
| ☐ Economic Development | ☐ Records & Information Management |
| ☐ Education | ☐ Religious Organizations |
| ☐ Employment, Training and Human Resources | ☐ Research & Development |
| ☐ Engineering | ☐ Retail |
| ☐ Environmental Services/Products | ☐ Telecommunications |
| ☐ Financial | ☐ Television And Video Production |
| ☐ Food Services | ☐ Title Companies |
| ☐ Government Agencies | ☐ Tourism |
| ☐ Health Care | ☐ Transportation, Planning and Services |
| ☐ Hotels/Casinos | ☐ Travel Agency |
| ☐ Industrial Support Services | ☐ TV Broadcasting Network |
| ☐ Insurance | ☐ Utilities |
| ☐ Internet Service Providers | ☐ Website Design, Development & Hosting Service |
| ☐ Internet Software | ☐ Other _____ |
| ☐ Landscape/Nurseries | |

PLEASE RETURN THIS FORM WITH YOUR PAYMENT TO:
Economic Development Authority of Western Nevada (EDAWN)

ATTN: INVESTOR RELATIONS

50 W. Liberty, Suite 108 – Reno, NV 89501

Phone: (775) 829-3704 | www.edawn.org

EDAWN's 2025 Event Calendar

February 13, 2025 (Thursday) – EDAWN's "State of the Economy in Northern Nevada"

Time: 11:00 am/Check-In; 12 noon - 1:30 pm/Lunch & Program

Location: Peppermill Resort Spa Casino

March 13, 2025 (Thursday) – EDAWN's Major Investor Orientation & Overview of Opportunities

Time: 11:30 am/Check-In; 12 noon - 1 pm/Lunch & Program

Location: Peppermill Resort Spa Casino/Sierra Room 1748

April 10, 2025 (Thursday) – EDAWN's Exclusive Major Investor & Board Member Luncheon

Time: 11:30 am/Check-In; 12 noon - 1:30 pm/Lunch & Program

Location: Atlantis Casino Resort Spa

May 1, 2025 (Thursday) – EDAWN's "Interns for Industry" Luncheon

Time: 11 am – 12 noon/Networking & Informational Booths

12 noon – 1:30 pm/Lunch & Program

Location: Atlantis Casino Resort Spa

(Sponsorship opportunities available for EDAWN Investors)

July 24, 2025 (Thursday) – Exclusive Major Investor & Board Member Social

Time: 5 pm - 6 pm/Cocktail Reception; 6 pm – 8 pm/Program & Dinner

Location: The Club at ArrowCreek

(Major Investors may bring a spouse or significant other)

September 29 - October 3, 2025 – Reno Startup Week

Contact Candi Block for details & sponsorship | block@edawn.org

(Sponsorship opportunities available for EDAWN Investors)

November 6, 2025 (Thursday) - Exclusive Major Investor & Board Member Luncheon

Time: 11:30 am/Check-In; 12 noon - 1:30 pm/Lunch & Program

Location: Atlantis Casino Resort Spa

December 4, 2025 (Thursday) – EDAWN's "Celebration of Business & Industry in Northern Nevada"

Time: 4:30 pm/Check-In & Pre-Event Reception; 5:30 pm/Program

6:30 pm – 8 pm/Cocktails & Dinner (open seating)

Location: Peppermill Resort Spa Casino

(Sponsorship opportunities available for EDAWN Investors)

February 5, 2026 (Thursday) – EDAWN's "State of the Economy in Northern Nevada"

Time: 11:00 am/Check-In; 12 noon - 1:30 pm/Lunch & Program

Location: Peppermill Resort Spa Casino

(Sponsorship opportunities available for EDAWN Investors)

*(Events in **blue** and **green** are exclusive to Major Investors & EDAWN Board Members)*

Contact: Sheila Imsdahl, SVP Investor Relations & Events | 775-829-3704 | imsdahl@edawn.org