



## BUY/SELL A BOAT & WIN!

The Buy a Boat & Win program returns as an important tool to help close the sale!

An added incentive for the consumer to buy at the show, this program offers the boat-buyer the chance to enter to win \$10,000 toward the cost of his or her boat purchased at the show!

Ballots are completed at point of purchase, and are picked up by the show office. The dealer or the consumer can also drop ballots off at the Show Office (Salon 103).

Each day a draw awards \$100 to the dealer who sold a boat that day. The program also gathers boat sales statistics for business stories, providing positive exposure for the industry.



The 2020 Buy/Sell A Boat & WIN program is proudly sponsored by RBC.