



BOATINGBC
ASSOCIATION™



Vancouver International Boat Show 2026 Exhibitor Content – Fractional Shoot Program

As Boating BC’s **Official Media Partner**, NorthWake Media Group (Water Ways TV & PowerBoat TV), is offering **fractional video packages** shot at your booth with **24-hour turnaround**.

Front-loaded on Wednesday and Thursday to promote ahead of the weekend crowd.

Get fresh, professional-grade content to draw traffic and provide lasting brand presence.

	Tier 1 - \$425 <i>(\$375 Member Price)</i> “Reel Coverage”	Tier 2 - \$950 <i>(\$875 Member Price)</i> “Product Launch”	Tier 3* - \$4350 <i>(\$3750 Member Price)</i> “Brand Spotlight”
Crew Time in Booth	15 min	30 min	180 min
Professional Videography	✓	✓	✓
24-Hour Turnaround Edit	✓	✓	✓
Raw Footage Provided	✓	✓	✓
Professional Host Provided		✓	✓
30-60s Social Media Reel	1	1	4
“1-Minute Walkthru” Video		1	6
Extended Interview (7-12 min)		1	1
Dealer Tags/Customization			✓
Podcast Episode Slot Guarantee			✓
Inclusion in PowerBoat TV “Best of VIBS” Episode			✓

***NOTE: Only 4 of 6 spots for Tier 3 remain available**

All tiers have social media posts shared on Vancouver International Boat Show official channels as well as on PowerBoat TV and/or Water Ways TV channels.

Deadline to book: Monday December 29, 2025

SECURE YOUR SLOT TODAY: vibs2026@northwakemedia.com