

RESOURCE LIST

VIDEO PRODUCTION

Lifestyle Integrated includes Power Boat TV and Boatbuys.com classified Videos all in HD and our crew has completed the 2021 TV show. Lifestyle has had 3 million YouTube views in 6 months. We are available to create video for dealers and manufacturers or make existing video available.
Contact Brianm@lifestyleintegrated.com or 888 806 7590

YachtingBC Marketing Inc / Steve Jackman Creative
At YachtingBC Marketing our services include professional photography and videography including Transport Canada certified drone work, 3D virtual tours and graphic art and web design
Located in Ontario. Contact: Steve@yachtingbc.com or 250-902-8128

SJB Media Inc.
Bespoke multimedia services from video to voice-over and spokesperson/video hosting. Founded by former PowerBoat TV host and CBC News reporter, Steven Bull. We work with your small business to craft an approach that works for you.
Contact: Steven Bull at steve@sjbmedia.ca or 647-971-1382

The Pettit Group
Specialists in virtual product tours and creation of live streaming show rooms along with strategic planning, technical support and media production. To read more [click here](#)
Contact: Barry Pettit, M.,Ed., CTD, Certified SuccessFinder Practitioner, President and CEO
Toronto/Muskoka: bpettit@thepettitgroup.com or 416-453-2574

Hill's Video Productions
A full-service video and new media production facility with virtual studio located in Burlington Ontario. Shoot, Edit, Sound Recording, Studio, Single Camera, Multicamera mobile, Streaming to all popular platforms. Broadcast, commercial and explainer video specialists.
Contact: Gerry Milinkovic gm@hillsvideo.com or 905-335-1146 www.hillsvideo.com

Citrus Pie Media Group
Experts in filming and producing content for the Boating Industry. Specializing in creating videos, to read more [click here](#).
Contact: Laurent Goldstein at laurentgold@gmail.com

VIRTUAL BOOTH HOSTS AND MODERATORS

BBW Event Staff
Contact info: Lois Jackalin at ljackalin@bbwinternational.com or 604.984.0352
Presenting, BBW Virtual Booth Hosts and Moderators
for a seamless virtual event.

- Trained and experienced on virtual platforms
- Engaging personalities, articulate and camera ready
- Superior communication skills, professional backgrounds, familiar with event attendees and can engage them in conversation

VIDEO EQUIPMENT & TIPS

Video streaming camera

If you want to do your videos in house and are looking to buy an all-in-one video streaming camera Unity recommends mevo-camera [click here](#)

Tips: When entering a product, you can add a link to Virtual Tour similar to this:

<https://www.denisonyachtsales.com/174-oceanfast-2004-mizu-virtual-yacht-tour/>

or

<https://my.matterport.com/show/?m=pK9zr3a6UiR>

A “Virtual Tour” Button will appear alongside the Brochure button in the product details