

***“Where Semi-Pro/Minor League Football Legends Live Forever”***

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**Website:** [**www.AmericanFootballAssn.com**](http://www.AmericanFootballAssn.com/) **E-Mail address:** [**Amerfoot@aol.com**](mailto:Amerfoot@aol.com)

AMERICAN FOOTBALL ASSOCIATION 41st ANNUAL HALL OF FAME INDUCTION DINNER

Please consider supporting the AFA’s 41st Annual Hall of Fame Induction Dinner. The Dinner will be held on Friday, October 1st 2021 at the Pro Football Hall of Fame in Canton, OH. The Dinner Program Booklet will be 11"(h) by 8 ½"(w) size. In this information packet, you will find the Program Ad Sponsor Order Form attached for your use which includes ad sizes and cost breakdown. Our deadline for ads is September 1st. (Please email your camera-ready ad to amerfoot@aol.com).



Thank you for your consideration and we hope that you will support this major event. I can be reached at 607-743-6013.

Sincerely,

***David E. Burch*** - President American Football Association

**AMERICAN FOOTBALL ASSOCIATION HALL OF FAME INDUCTION DINNER PROGRAM BOOKLET**

# MAJOR DINNER EVENT SPONSOR - BENEFITS Support Level: $5,000

* Name recognition to read: American Football Assn Hall of Fame Induction Dinner presented by (sponsor name)
* Name recognition on all announcements, marketing, promotions, TV & Radio ads, live webcast
* VIP Reception/Party Invitation "Meet & Greet" tickets (10) provided
* VIP Dinner Reserved Seating tickets (10) provided
* Recognized at the Dinner with speaking opportunity
* Head table banner (sponsor provided) at the Dinner
* Sponsor name on all Dinner tickets
* Full back cover ad on the Dinner Program that is distributed to all attendees (camera ready ad copy to be provided by sponsor)
* Full page editorial copy ad in the Dinner Program (provided by sponsor)
* Sponsor display booth in lobby prior to Dinner (provided by sponsor)
* Distribution of marketing literature or product sampling to dinner attendees

# þÿName recognition on Pro Football Hall of Fame Marquis & Time Square Digital Billboard

* Acknowledgement Plaque

# HOST SPONSOR OF THE VIP RECEPTION/PARTY - BENEFITS Support Level: $2,500

* Official Host Sponsor of the VIP Reception/Party
* Sponsor name recognition on all VIP Reception/Party Invitations
* VIP Reception/Party "Meet & Greet" tickets (8) provided
* VIP Dinner Reserved Seating tickets (8) provided
* Recognition by sign/banner (sponsor provided) at the HoF Dinner and acknowledgment by the Master of Ceremonies, live webcast
* Full page ad in the Dinner Program
* Sponsor display table in lobby prior to Dinner (provided by sponsor)

# OFFICIAL INDUCTEE SPONSOR - BENEFITS Support Level: $1,000

* Official Individual American Football Assn Hall of Fame Induction Dinner Sponsor at the Dinner
* Recognition by sign/banner (sponsor provided) at the Dinner and acknowledgment by the Dinner Master of Ceremonies, live webcast
* VIP Reception/Party "Meet & Greet" tickets (4) provided
* VIP Dinner Reserved Seating tickets (4) provided One-Half page ad in the Dinner Program
* Sponsor display table in lobby prior to Dinner (provided by sponsor)
* Business Name (Logo) Recognition on Posters, Web Site, and Media Commercials, Live Webcast

# OFFICIAL SPONSOR - BENEFITS Support Level: $500

* Recognition at the Dinner by acknowledgment from the Master of Ceremonies
* VIP "Meet & Greet" Reception Tickets (2) Provided
* VIP Dinner Reserved Seating tickets (2) Provided
* One-Half page ad in the Dinner Program
* Business Name (Logo) Recognition on Posters, Web Site, and Media Commercials, Live Webcast

***If interested in any of the above sponsorship levels, please contact us at the following:***

**Contact:** American Football Association

**Email:** [amerfoo](mailto:amerfoot@aol.com)[t@aol.com](mailto:t@aol.com)

**Voice:** 607-743-6013; Fax: 801-838-0175

# "AMERICAN FOOTBALL ASSOCIATION 41st ANNUAL INDUCTION DINNER" FRIDAY, OCTOBER 1ST 2021 (6:30pm) @ PRO FOOTBALL HALL OF FAME, CANTON, OH BOOKLET SPONSOR ORDER FORM



Payment: Paid:

|  |  |  |
| --- | --- | --- |
| **Business Name: Address:** | | **Contact Person: Signature:**  **Fax:**  **Email:** |
| **Ad Booklet Size (11"h by 8 ½"w)**  ***Please circle size of requested Ad:*** | | **E-Mail Ad Copy to:** [**amerfoot@aol.com**](mailto:amerfoot@aol.com)  **CAMERA READY COPY (BLACK & WHITE) ONLY**  **(Ad Copy Deadline – SEPTEMBER 1st**  ***Ad To Read and Comments*** |
| Full Page (l0"h x 7 ½"w) | $500 |  |
| ½ Page (4 7/8"h x 7 ½"w) | $300 |
| ¼ Page (4 7/8"h x 3 5/8"w) | $150 |
| Back Cover | $1000 |
| Inside Front Cover | $800 |
| Inside Back Cover | $600 |
| Business Card Size | $100 |

Check#:

**Please Make Checks Payable To:** *"American Football Association", PO Box 2041, Binghamton, NY 13902*

**Contact:** American Football Association

**Email:** [amerfoot@aol.com](mailto:amerfoot@aol.com)

**Voice:** 607-743-6013; Fax: 801-838-0175

**Web Site:** [www.AmericanFootballAssn.com](http://www.americanfootballassn.com/)