Rich is the Director of the Veteran's Business Outreach Center where he helps veterans who want to start or expand their business. Rich counsels veterans, assist with business and marketing plans, and other aspects of business planning and startup. He comes to DVS from the New Mexico Workforce Connection where he was a Disabled Veteran Outreach Program specialist which aids in assisting veterans who are not quite ready to start their own business by referring clients to his previous coworkers. He also travels throughout the state performing workshops and counseling sessions. The Gary, Indiana native served 26 years in the U.S. Air Force and is a combat veteran of the Vietnam War. He served over 18 years in the Pacific Theater of Operations with part of his career being in the Special Operations community. Rich has an MBA from the University of Phoenix and has owned his own business in Japan and 2 in New Mexico, as well as managed a business for his wife.